Central Asia CLIMATE PORTAL
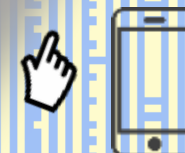
In this Issue 7:

- **Digital launch of Platform;**
- **CACIP is a free tool for your dissemination;**
- **CACIP in local languages of Central Asia;**
- **CACIP activities for the past month;**
- **Get introduced with CACIP social accounts and media toolkit. Learn how to reach your audience.**

Image credit:
Ignotus the Mage: "Point of no return"
Wilkinson Eyre Architects: "Algorithm"

CACIP Newsletter

ISSUE 7

June 2020

Find us in Social media

t.me/central_asian_climate_platform

https://www.linkedin.com/groups/13804516/

https://www.facebook.com/groups/CACIP/

https://fb.me/centralasiaclimateinformationplatform

https://twitter.com/cacip_platform

Digital launch of platform

Digital Launch of Platform
will take place online
Testimonials, Video with platform overview
will be placed in a dedicated web page.

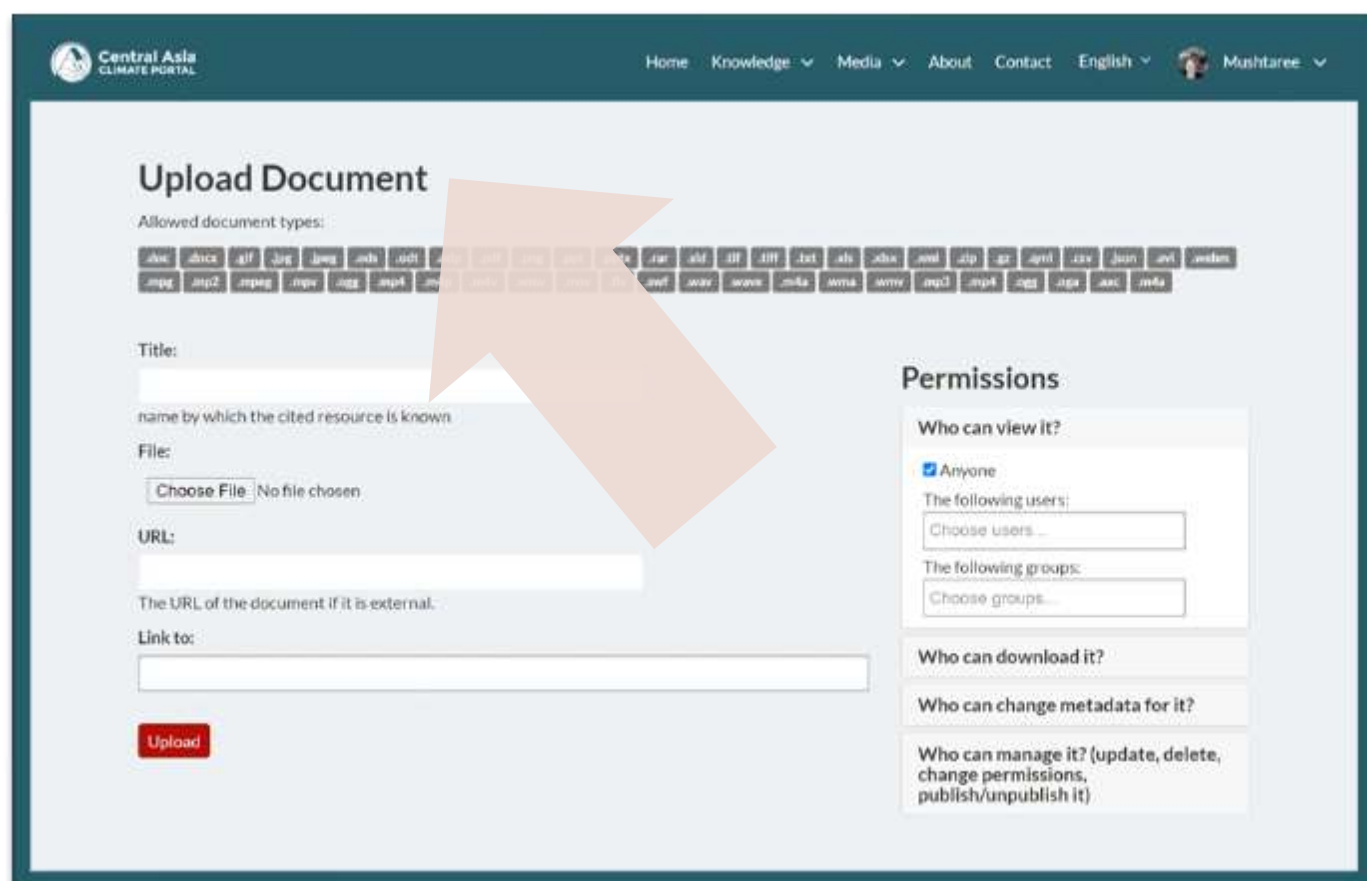Photo: Olimkhuja Askarov, Sukok, Tashkent province, Uzbekistan

Central Asia
CLIMATE PORTAL

The home of climate information in Central Asia

CACIP is a free tool for your dissemination

We can help to make your open data accessible through CACIP.

The platform allows to add manually maps, layers, documents and news blogs. This can facilitate local stakeholders with no website or with a website with non-interoperable technology to make visible their products. The tool allows to upload document directly to the Platform, OR give link to original source with no necessity to upload.

This facilitates the regional engagement and knowledge share!

The open data and information from your activity maybe interesting and helpful for others in the region. You may want to share the results of your project, reach out more people, extend the impact of your work in Central Asia. Maybe your outreach to beneficiaries must be increased.

CACIP is free and effective tool to reach above goals.

Good day, I am Simone Maffei, from CACIP Technical team

Our Team can make an online hands-on training for interested groups. You can contact us contact@centralasiaclimateportal.org and arrange a webinar.

There will be available E-learning tool with videos. You will be able to follow steps demonstrated in videos and make full use of platform.

Since we launched CACIP in March in testing mode, we already have 20 000 pageviews.

Your web site
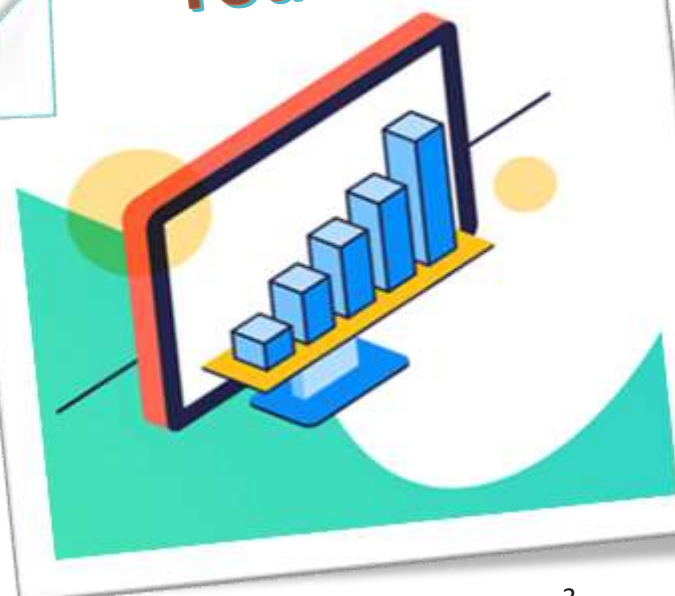
CACIP in local languages of Central Asia

CACIP has introduced an automatic translation of the main menu into the languages of Central Asia. Auto translation needs improvement, we are waiting for your feedback and share your experience with us.

Local languages

- Kazakh
- Kyrgyz
- Turkmen
- Tajik
- Uzbek
- Russian
- English

Central Asian Climate Information Platform - Newsletter Issue 7. June 2020

CACIP activities for the past month:

1. CACIP team had online meeting with CAREC, national CAMP4ASB project coordinators, representatives of environmental, finance, hydromet agencies from Uzbekistan and Tajikistan.
2. Sustain work with group of advisers hired from Central Asian countries.
3. Overview booklet and FAQ documents are supplemented based on received new recommendations.
4. Preparation for Digital launch and public outreach campaign.
5. Technical and user testing of the platform.
6. CACIP is presented at Research Data Alliance Interest Group on Agricultural Data (IGAD) meeting "Sharing Experiences and Creating Digital Dialogues" hosted by FAO on 29.05.2020.
7. Prepared to launch E-module with video trainings for users.
8. Finalised joint communication plan for CACIP outreach.
9. CACIP Monitoring and Evaluations Indicators are finalized in consultation with CAREC.
10. CACIP Interactive services were mapped per target group and further activities were assigned.
11. Cooperation arrangements are set with CAIAG (Central-Asian Institute for Applied Geosciences).
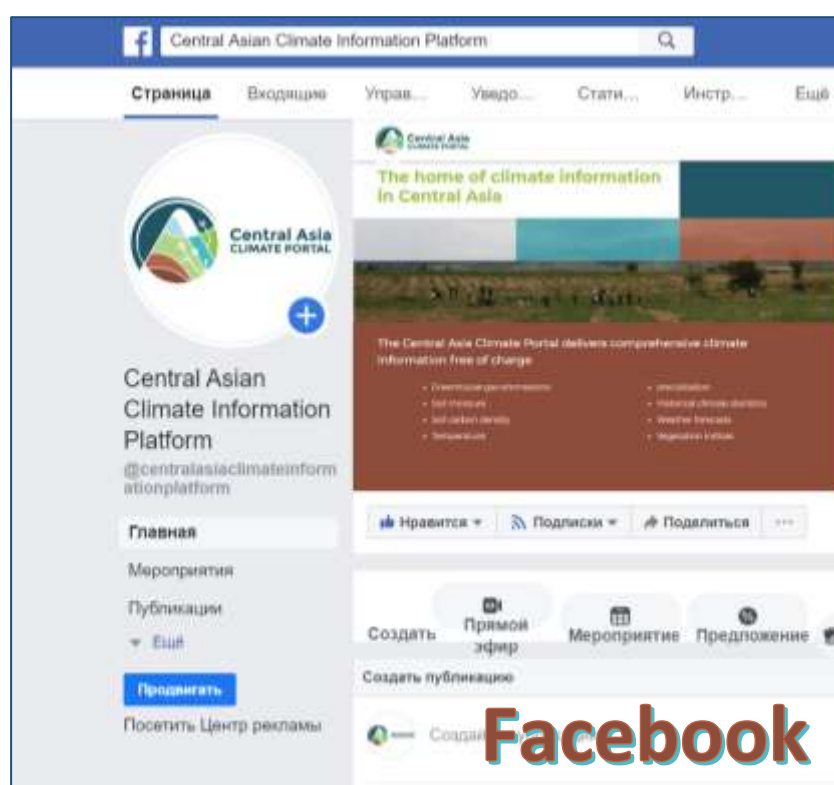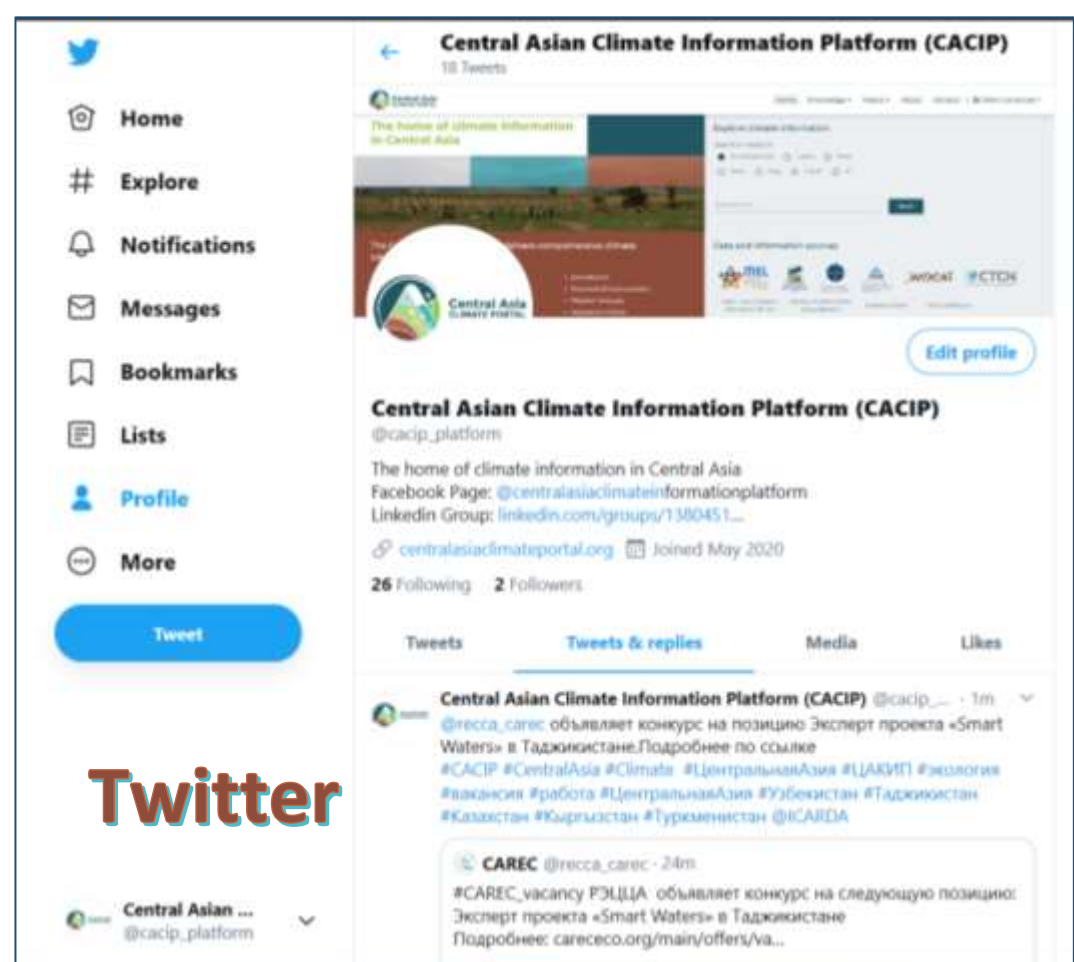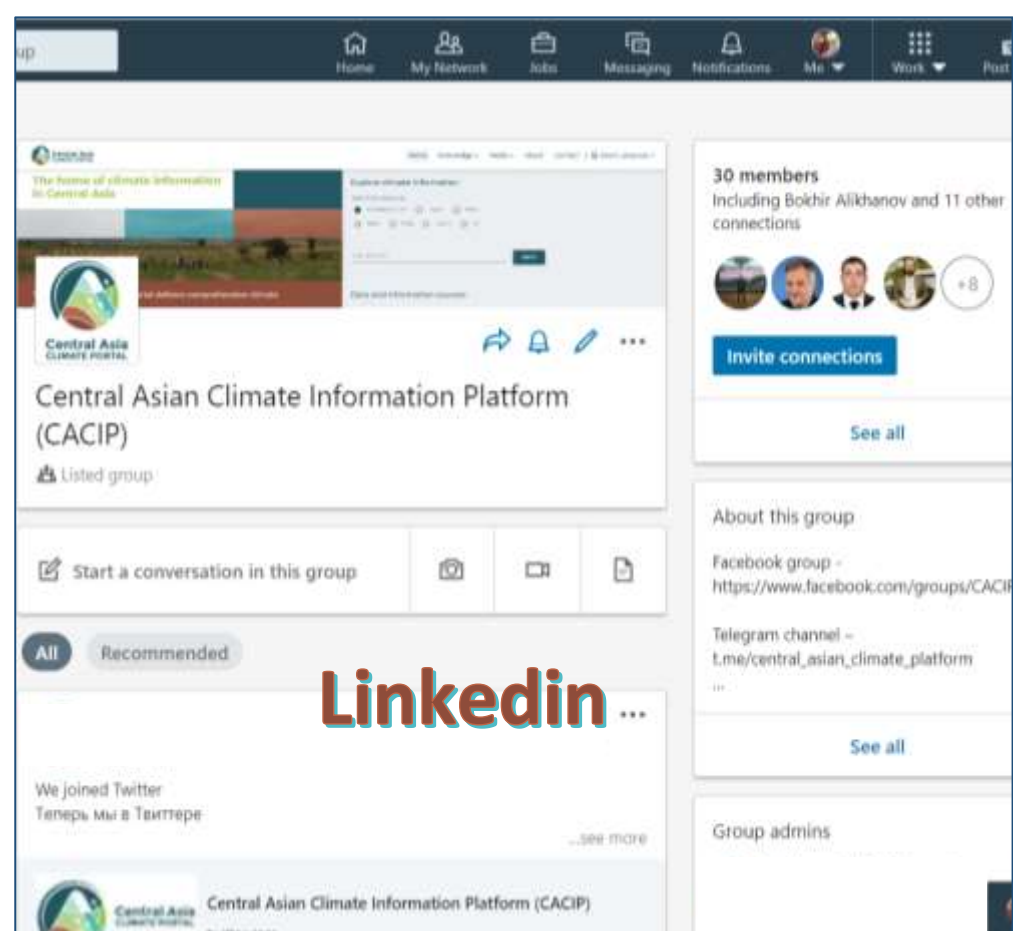
№1   №2   №3   №4   Special Issue №5   №6

Previous Issues of Newsletter

Get introduced with our social accounts to follow latest news from us and our network

Telegram

Linkedin

Twitter

Facebook

Get introduced with our Social Media Toolkit

A social media toolkit contains resources that you can use to streamline your social campaigns on social media. It's similar to a media kit, but instead of elements for reporters like press releases and press mentions, it contains information for social media outreach (Global Giving, 2020).

Get introduced with some examples of social media post, Media Card, and hashtags for CACIP. We support our regional stakeholders by sharing posts and mentioning in our posts. Please support us by sharing posts, and mentioning us when relevant.

more traffic to your content   become influencer   get more follows

Example, Media Card

WWW.CENTRALASIACLIMATEPORTAL.ORG/

Platform provides comprehensively streamlined data and information on climate and related parameters for the Central Asia. Platform acts like one-stop-shop (portal)

FOLLOW US

Linkedin Facebook Telegram Twitter

@CACIP
@centralasiaclimateinformationplatform
t.me/central_asian_climate_platform

Central Asia CLIMATE PORTAL

Central Asian Climate Information Platform (CACIP) @caci... · Jun 3

With the #CentralAsia Climate Information Platform, decision makers, researchers, farmers and citizens can access the interactive Knowledge Hub, Geo Platform and discussion boards designed to support #Climate-smart agriculture: http://centralasiaclimateportal.org/ #CACIP #CAREC

#Climate
#ЦАКИП

@recca_carec
@ICARDA
@MEL_CGIAR
@WorldBank

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www.CentralAsiaClimatePortal.org

Comprehensive and up-to-date climate information.

Central Asia CLIMATE PORTAL

Hashtags

#CACIP	#ЦентральнаяАзия
#CentralAsia	#ЦАКИП
#BigDataInAg	#РЕЦЦА
#OpenAccess	#экология
#Climate	
#CAMP4ASB	

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1. Pointing_hand_cursor
2. Ignotus the Mage, Point of no return
3. Wilkinson Eyre Architects Algorithm
4. Rabbit
5. Helppier-knowledge-management-platform
6. Increase site visits