

SKIM

**Strengthening Knowledge Management
for Greater Development Effectiveness
in the Near East, North Africa,
Central Asia and Europe**



Social Network Analysis for Improving Design and Practice of Knowledge Management

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Procasur



Overview

1. What is Social Network Analysis (SNA)?
 - Nodes
 - Relations
 - Patterns
2. Why SNA?
 - Individual vs Group
 - Connections matter
3. SNA for Design Knowledge Management Interventions
 - What to work on?
 - Who to work with?
4. SNA for Practice of Knowledge Management Interventions
 - What works?
 - What to change?
5. Questions and Answers
 - SNA
 - Use of SNA for Knowledge Management

References

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PLOS ONE

RESEARCH ARTICLE

Effects of multi-stakeholder platforms on multi-stakeholder innovation networks: Implications for research for development interventions targeting innovations at scale

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PLOS ONE

RESEARCH ARTICLE

Social network analysis of multi-stakeholder platforms in agricultural research for development: Opportunities and constraints for innovation and scaling

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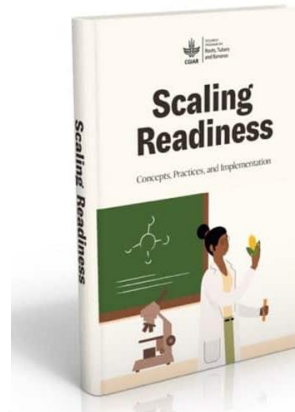
Scaling Readiness: Science and practice of an approach to enhance impact of research for development

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RESEARCH ARTICLE

Factors influencing participation dynamics in research for development interventions with multi-stakeholder platforms: A metric approach to studying stakeholder participation

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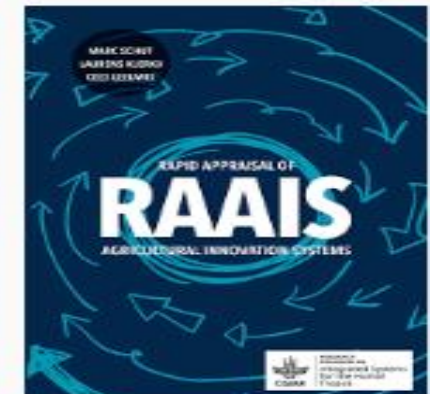
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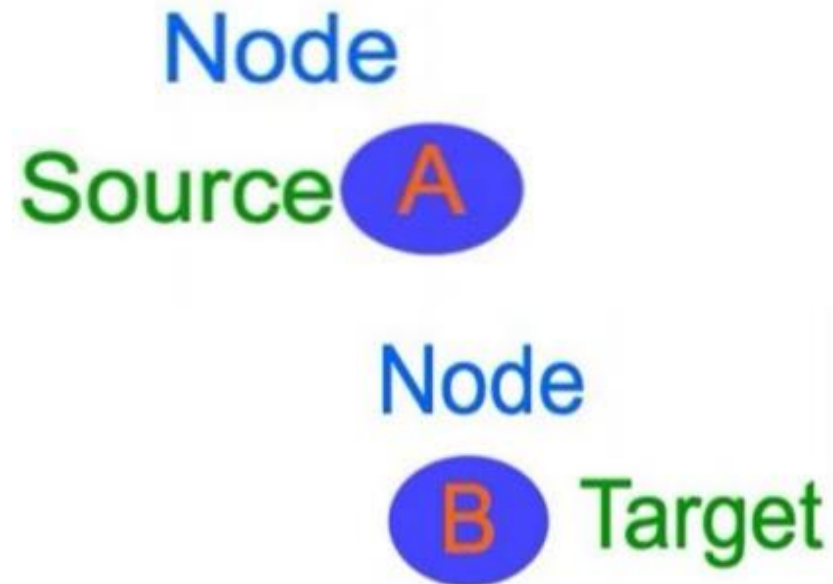
Citation: Sartos M, van Asten P, Schut M,

Abstract

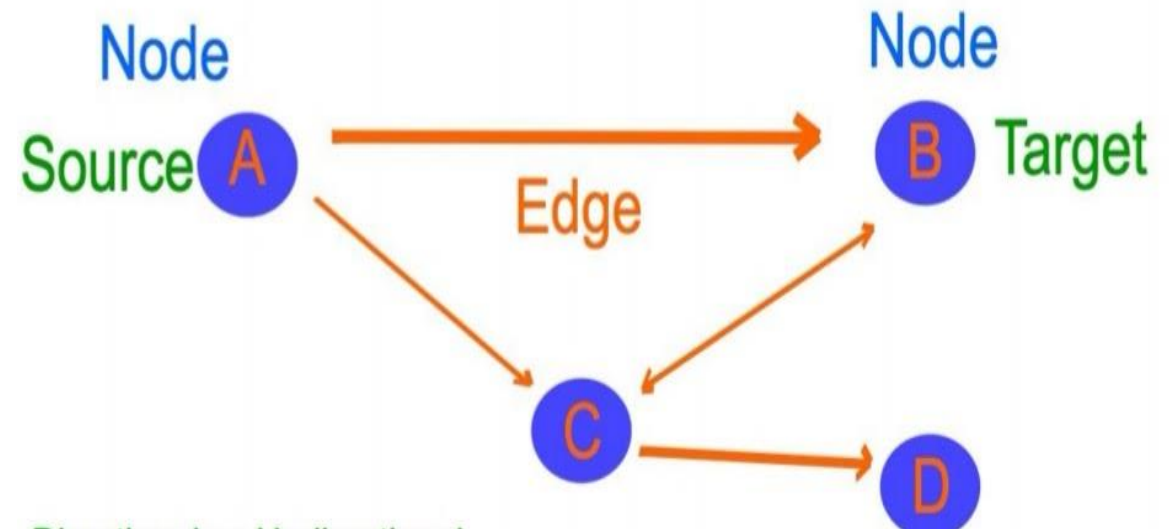


What is Social Network Analysis (SNA)?

Nodes (Person, Project or Innovation)

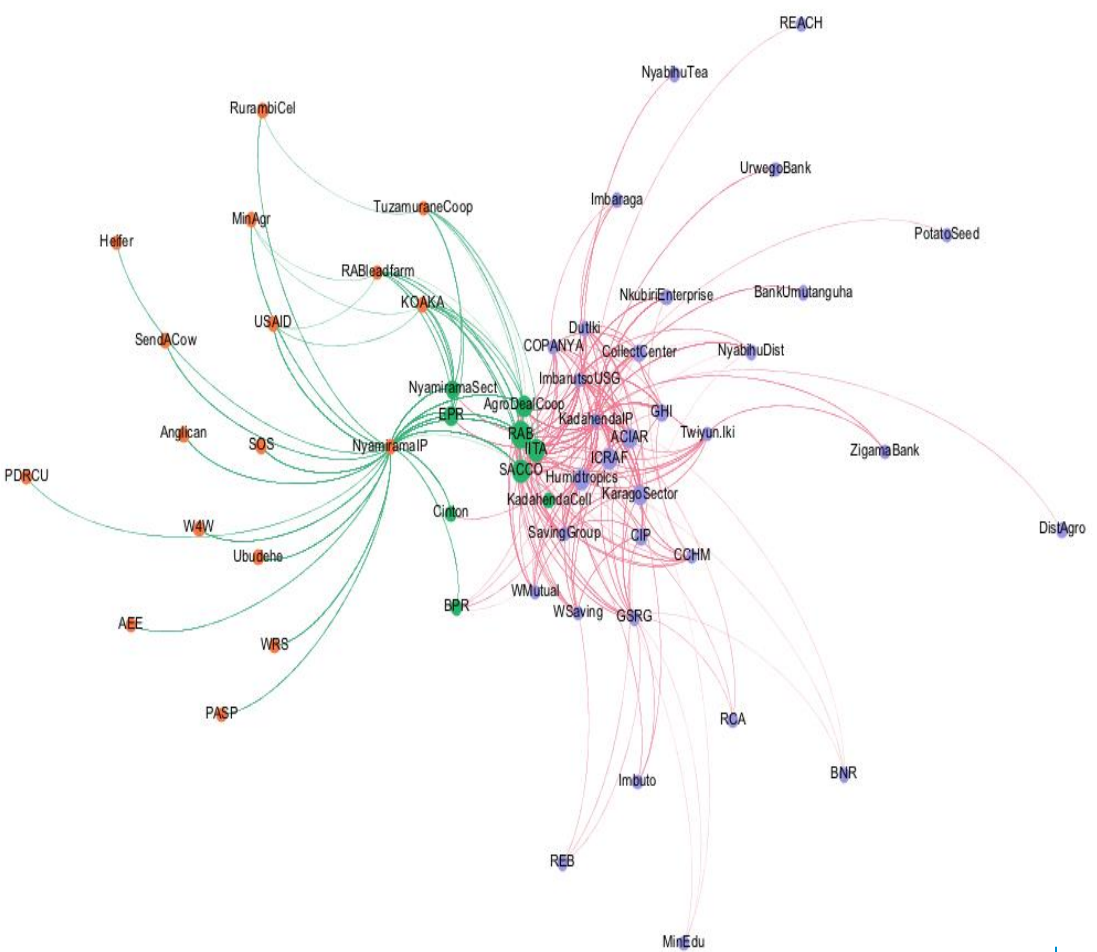
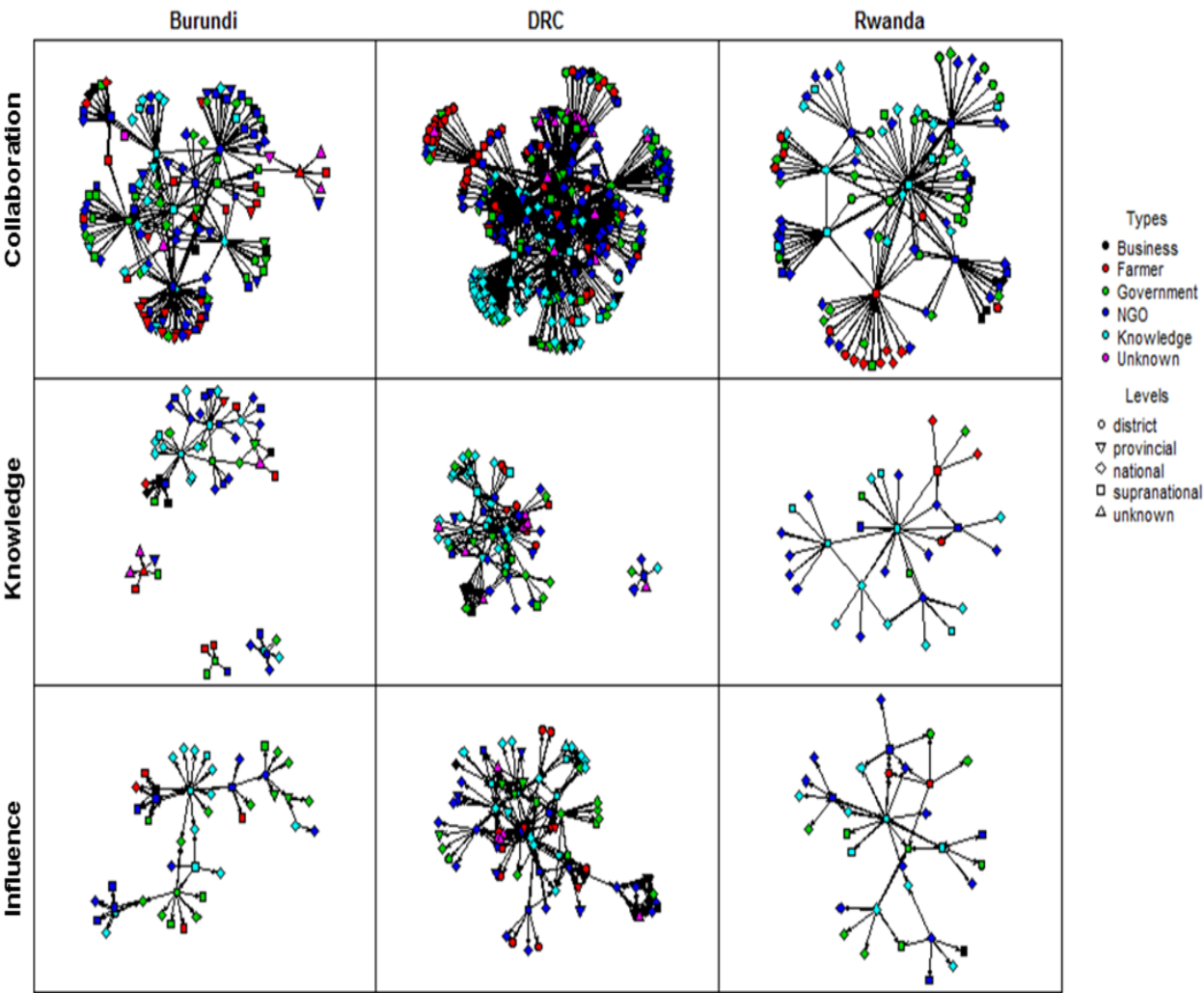


Edges (Collaboration, knowledge exchange)



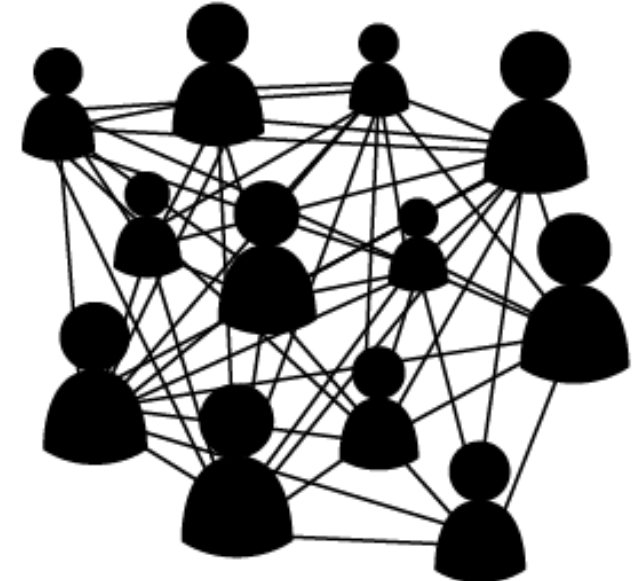
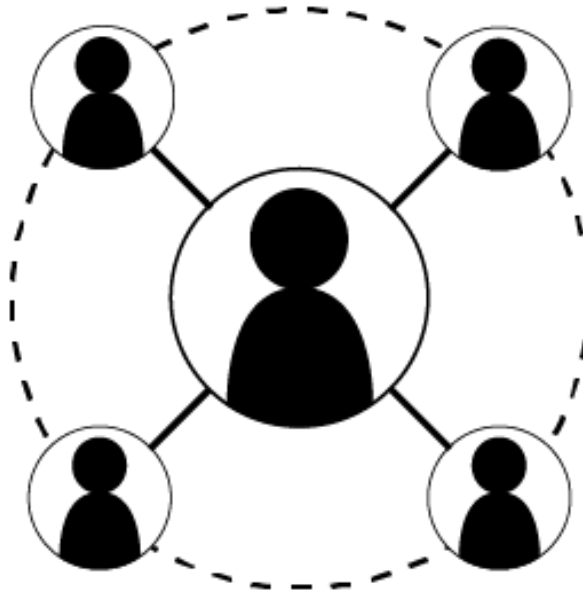
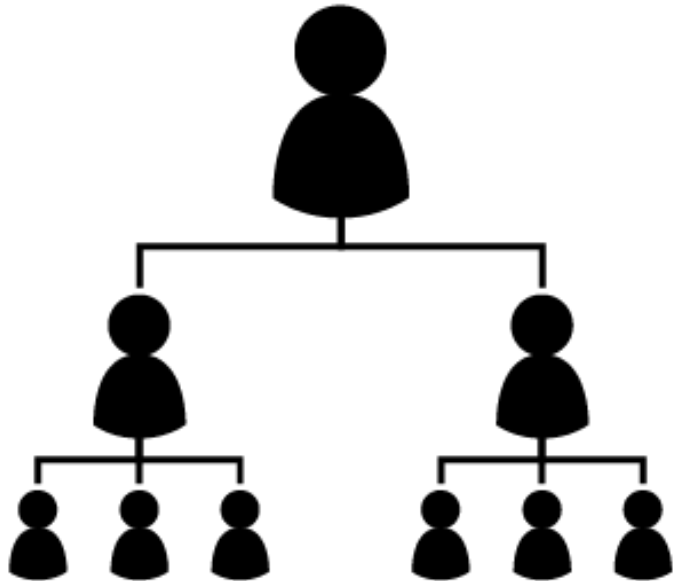
What is Social Network Analysis (SNA)?

Patterns (One group, line, tree)



Why SNA?

Individual in a group



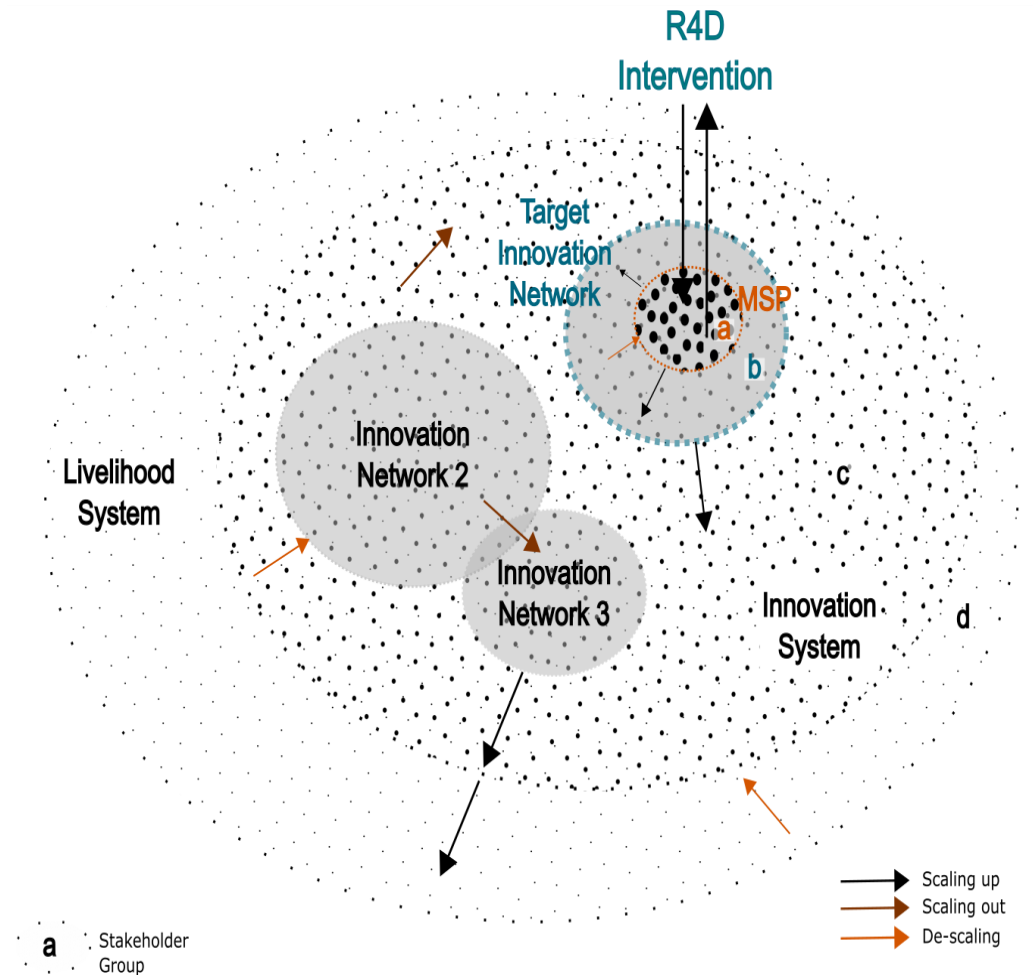
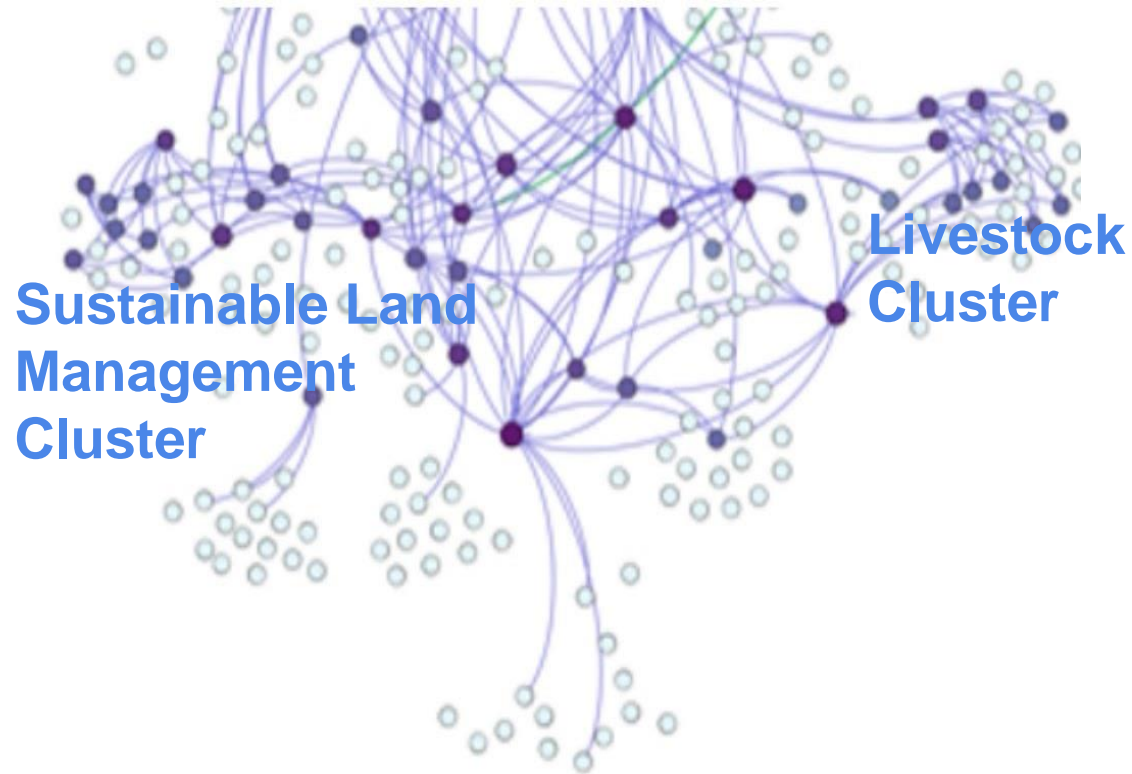
Why SNA?

Connections matter

| Factors and variables | | Incumbents staying (Leave: 0, Continue: 1) | | | | | | New stakeholders joining (Incumbent: 0, New: 1) | | | | | |
|------------------------------------|-------------------------------|--|-------|--------------------|------|------------------|------|---|------|-------------------------|------|------------------|------|
| | | Collaboration | | Knowledge exchange | | Influence spread | | Collaboration | | Knowledge ex- change | | Influence spread | |
| | | Exp (β) | Wald | Exp (β) | Wald | Exp (β) | Wald | Exp (β) | Wald | Exp (β) | Wald | Exp (β) | Wald |
| Innovation network characteristics | Number of organizations at t1 | | | .85+ | 23.9 | .93+ | 74.9 | | | | | | |
| | Number of connections at t1 | 3.8+ | 54 | 2.64+ | 9.6 | | | -.47+ | 41.3 | .17+ | 22.9 | .28+ | 19.9 |
| | Type configuration | | | | | | | | | | | | |
| | Business | 2.4* | 4.9 | | | | | | | | | | |
| | Government | 2.1+ | 6.9 | | | | | -.5+ | 9.7 | | | | |
| | NGO | 1.9+ | 5.9 | | | | | | | .4* | 4.1 | | |
| | Research | 2.7+ | 8.3 | | | | | | | .2+ | 9.4 | | |
| | Scale configuration | | | | | | | | | | | | |
| | District | .18+ | 11.11 | | | | | | | | | | |
| | Provincial | .54+ | 4.73 | | | .3* | 4.3 | | | | | | |
| Funding provided by MSP | To organizations | 1+ | 13.3 | 1+ | 6.3 | 1.1+ | 7.7 | | | | | | |
| | To events | .01+ | 71.7 | | | | | 38.5+ | 43.6 | 196+ | 52 | 47.8+ | 53 |
| Types of problems targeted by MSP | Change in the number | .63+ | 11.1 | | | | | 1.4* | 6 | | | | |

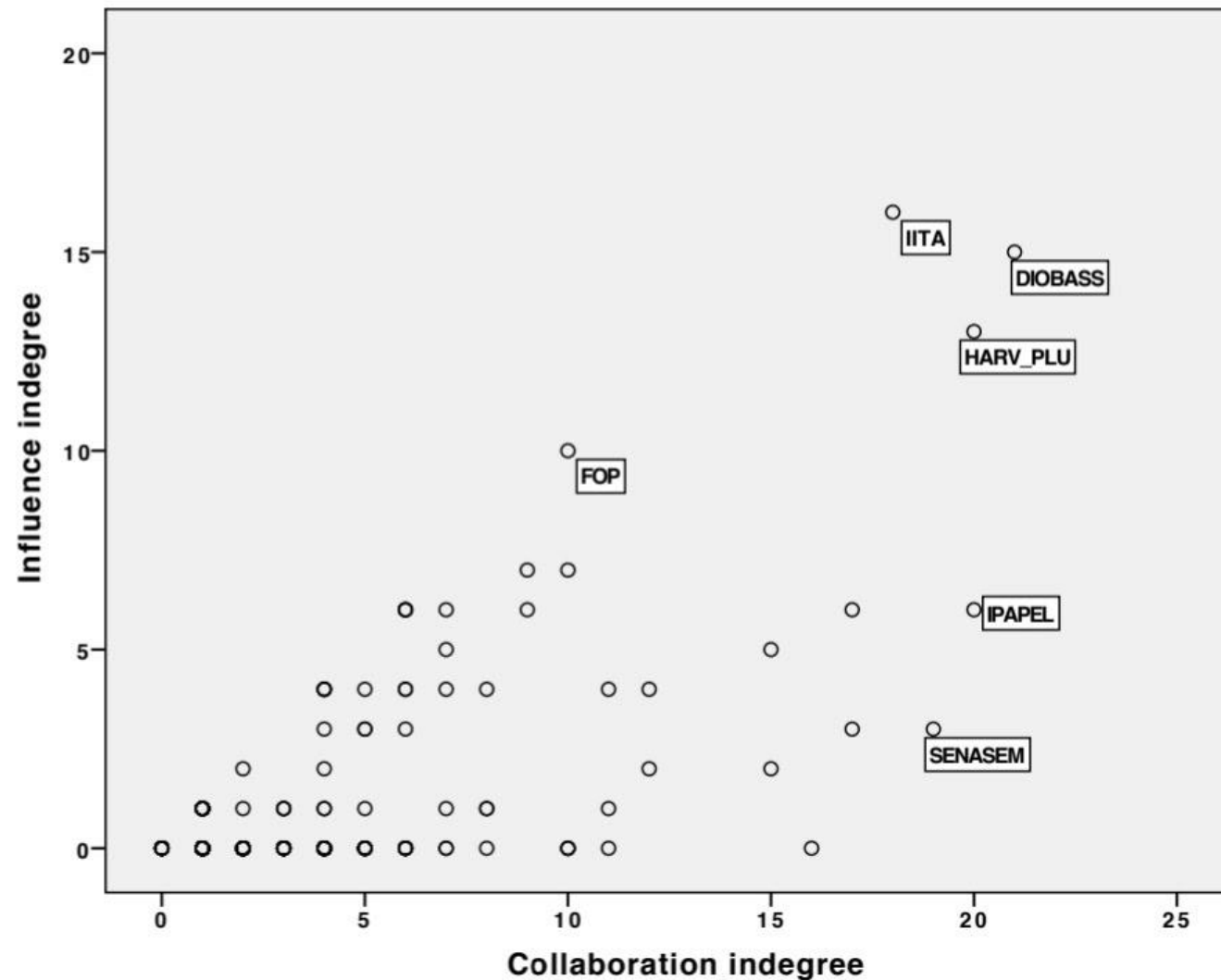
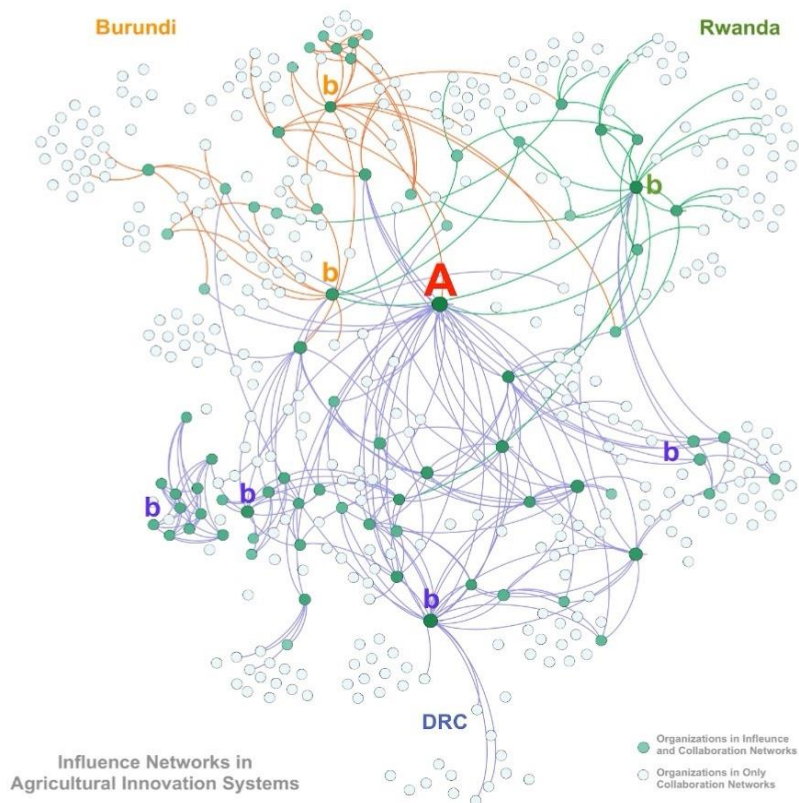
SNA for Design of Knowledge Management Interventions

What to work on?



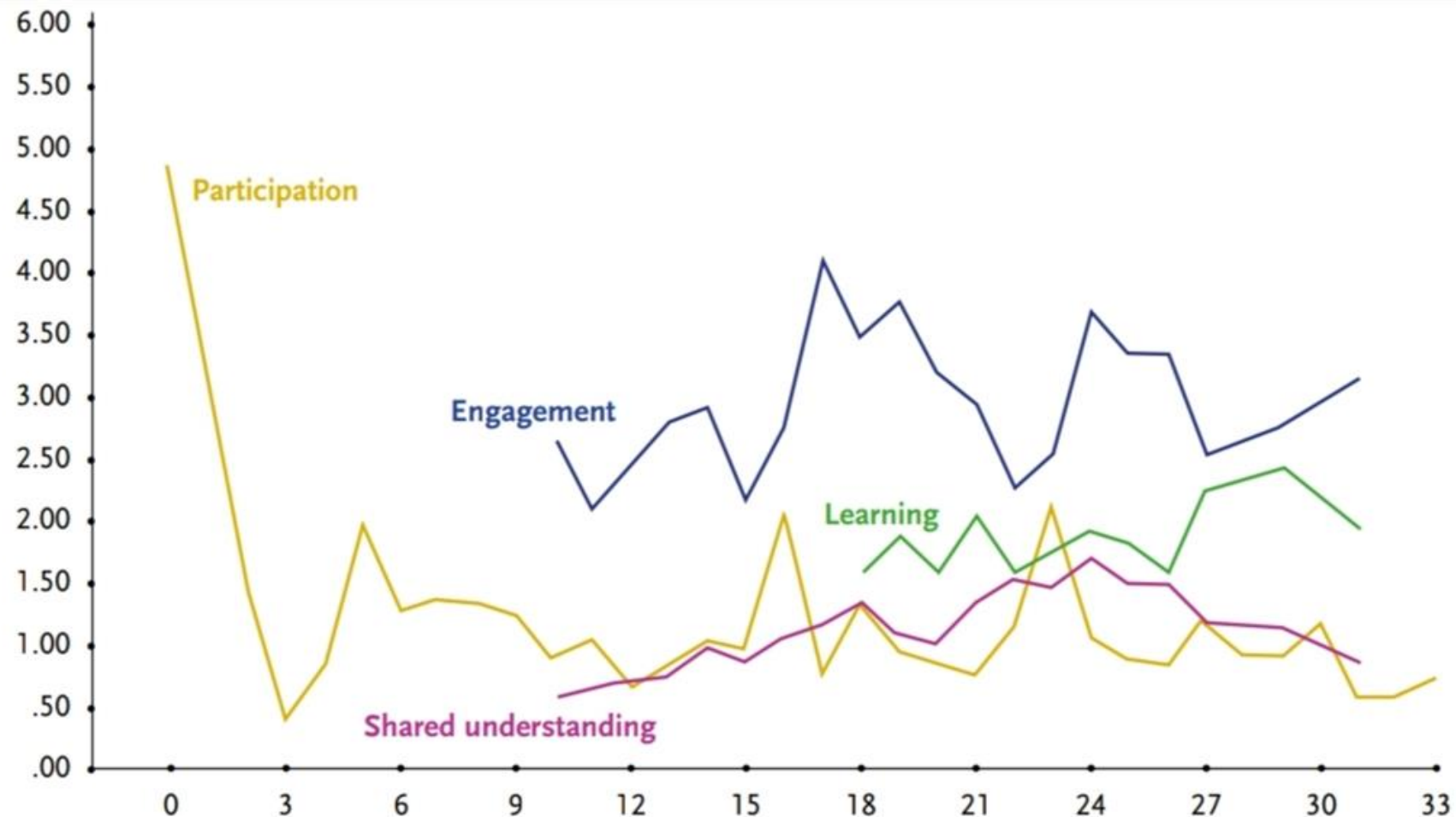
SNA for Design of Knowledge Management Interventions

Who to work with?



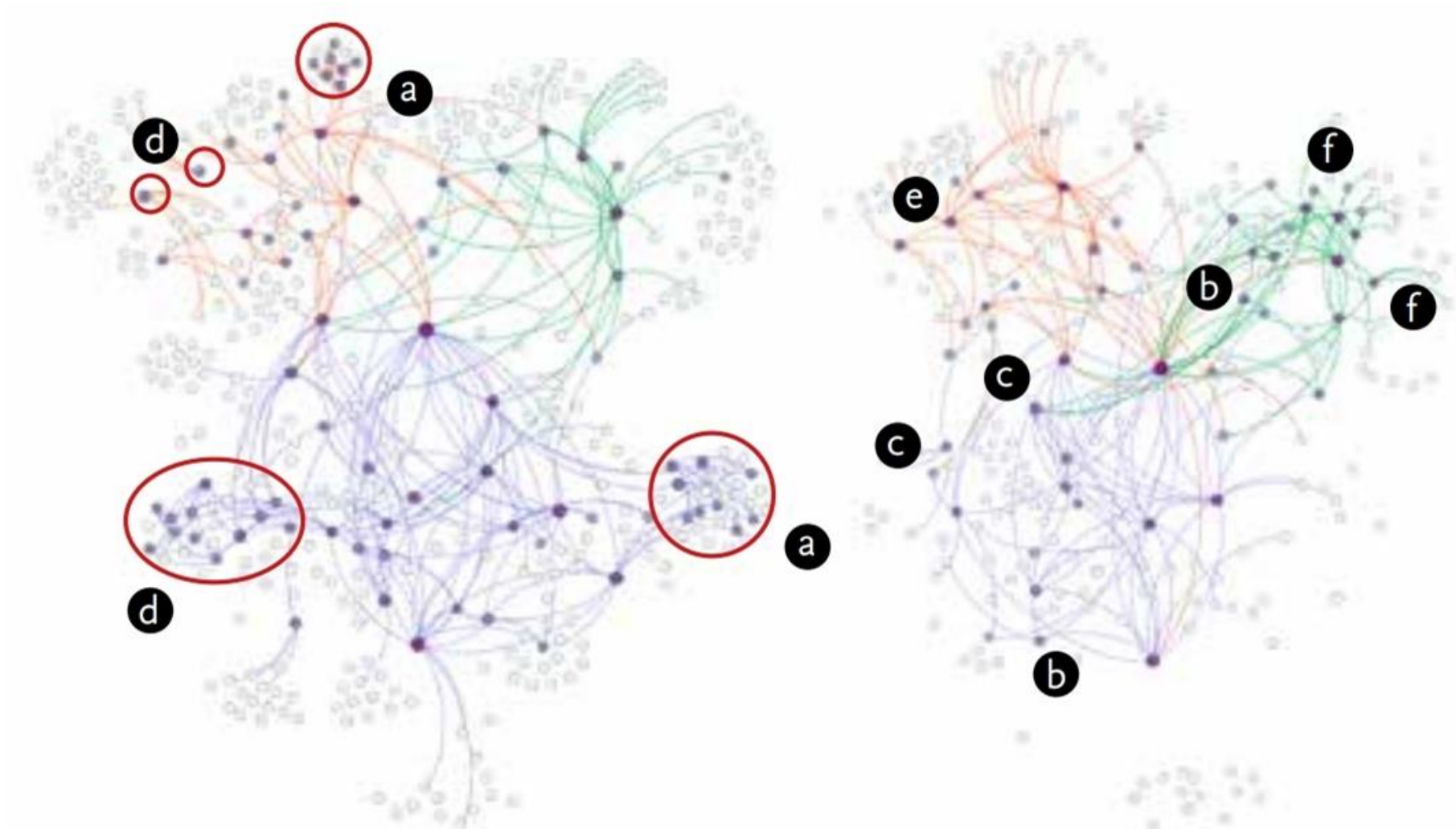
SNA for Practice of Knowledge Management Interventions

What works?



SNA for Practice of Knowledge Management Interventions

What to change?



Questions and Answers

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Thank You

