



MEDITERRANEAN INNOVATION PARTNERSHIP (MIP) NETWORK FOR YOUTH ENTREPRENEURSHIP AND TECHNOLOGY TRANSFER IN THE AGRIFOOD SECTOR

Youth and innovation unit- CIHEAM-Bari

MIP FOUNDER MEMBERS



Albania - Ministry of Agriculture



Morocco - Ministry of Agriculture



Algeria - Ministry of Agriculture



Lebanon - National Council for Scientific Research (CNRS)



Egypt - Climate Change Information Center & Renewable Energy (CCIRE)
Ministry of Agriculture and Land Reclamation



Tunisia - Institute of Agricultural Research and high Education (IRESA)
Ministry of Agriculture, Water Resources and Fisheries



Jordan - Ministry of Agriculture



Palestinian territories - Ministry of Agriculture



- ICARDA (International Center for Agricultural Research in the Dry Areas,
- EMUNI (Euro-Mediterranean University network,
- LARI - Lebanese Agriculture Research Center




ESTABLISHED ON
FEBRUARY 26th, 2016



Browser window showing the website <https://mip.iamb.it/>. The page features the MIP Agro-food logo and navigation links: HOME, WHO WE ARE, NEWS, KNOWLEDGE SHARING, INNOVATION ECOSYSTEM, MIP IN ACTION, and CONTACT US.

<https://mip.iamb.it/>

MEDITERRANEAN INNOVATION PARTNERSHIP (MIP) FOR YOUTH ENTREPRENEURSHIP AND TECHNOLOGICAL TRANSFER IN AGRO-FOOD



LIST OF FOUNDER MEMBERS

	Albania	Ministry of Agriculture and Rural Development
	Algeria	Ministry of Agriculture and Rural Development
	Egypt	Climate Change Information Center & Renewable Energy (CCICRE) Ministry of Agriculture and Land Reclamation
	Jordan	Ministry of Agriculture
	Lebanon	National Center for Scientific Research (CNRSL)
	Morocco	Ministry of Agriculture, Fisheries, Rural Development, Water and Forests
	Palestine	National Agriculture Research Center (NARC) Ministry of Agriculture
	Tunisia	Institution of Agricultural Research and High Education (IRESA) Ministry of Agriculture Water Resources and Fisheries
	RRD SWG	Regional Rural Development Standing Working Group in South Eastern Europe (SWG Headquarter - Skopje-Macedonia)
	Coordinated by CIHEAM Bari.	

BROCHURE

THE MEDITERRANEAN INNOVATION PARTNERSHIP NETWORK FOR YOUTH ENTREPRENEURSHIP AND TECHNOLOGY TRANSFER IN THE AGRIFOOD SECTOR

JOIN US IN BUILDING UP THE Mediterranean Innovation Ecosystem



OBJECTIVE- MISSION

It aims to create the Mediterranean Innovation Ecosystem, enhancing the collaboration among public institutions and Innovation Support Organizations (ISOs) to support the creation and innovation of young agrifood enterprises.

HOW?



OBJECTIVES

TRAINING

ENHANCE THE GROWTH OF
YOUTH ENTERPRISE CULTURE,
FAVORING AN ENABLING
INSTITUTIONAL ENVIRONMENT

SHARING KNOWLEDGE

ENHANCE THE DEVELOPMENT
OF METHODS, TOOLS AND
PRACTICES FOR SHARING,
TRANSFER AND COGENERATION
OF KNOWLEDGE

COOPERATION

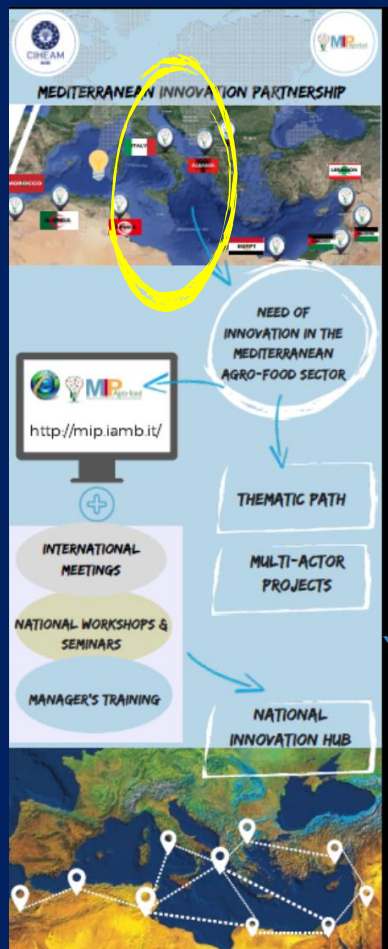
ENHANCE THE REINFORCEMENT
OF INSTITUTIONS AND LOCAL
INCUBATORS (ISO) AS WELL AS
THE COLLABORATION IN THE
MEDITERRANEAN AREA

ACTIVITIES

- ISO MANAGERS TRAININGS
IN MIP COUNTRIES
- MASTER COURSE

- MIP WEBSITE: mip.iamb.it
- MIP ANNUAL REPORT
- WORKSHOPS

- COOPERATION PROJECTS
/NEW INITIATIVES
- NEW INITIATIVES



6. COOPERATION
PROJECT
& NEW
INITIATIVES

1. MIP REPORT

ACTIVITIES
2020

5. MASTER
COURSE

MEDITERRANEAN
INNOVATION
ECOSYSTEM

2. INTERNATIONAL
ANNUAL MEETINGS

4. ISO
MANAGERS'
TRAININGS
In MIP countries

3. NATIONAL
WORKSHOPS
In MIP
countries

MIP

MEDITERRANEAN INNOVATION PARTNERSHIP
FOR YOUTH ENTREPRENEURSHIP AND TECHNOLOGY TRANSFER IN
THE AGRIFOOD SECTOR

INNOVATION IN THE MEDITERRANEAN
AGRIFOOD SECTOR: ACTORS, POLICIES
AND FUTURE PROSPECTS IN A DEVELOPING ECOSYSTEM

MIP REPORT 2020

edited by Damiano Petruzzella and Jocelyne Jawhar



Innovation ecosystems for youth agrifood entrepreneurship in the Mediterranean region

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JEL codes: Q16, O33

Abstract

This paper is the outcome of a reflection on the MIP report 2020, a collection of information and data used to describe the scenario on youth innovation and entrepreneurship in agrifood sector in Mediterranean countries. In particular, it highlights the need to study innovation in Mediterranean regions under the lens of social and institutional innovation. It is argued that social and institutional innovation are key drivers of the development of Innovation Ecosystems. The paper discusses the main findings – and relevant case studies – of the MIP report, with a specific attention to the role of the Innovation Support Organizations. It is noted that while in the field of institutional innovation there are signs of official activity, in the field of social innovation there is no or very limited attempt to embody social innovation into national policy frameworks. However, the article identifies interesting bottom-up initiatives that may constitute the basis for new policy initiatives.

Keywords: Innovation, Agrifood sector, Youth entrepreneurship, MENA region.

1. Background and objectives

The Agenda 2030 has indicated a clear direction for development efforts of MENA region.¹ Hardly Sustainable Development Goals (SDG) will be achieved with “business as usual” policies: they will require radical innovation at all levels. Unfortunately, the Innovation goal (Goal 9) is one of the worst performing in the MENA region (SDG report, United Nations, 2019).

The agrifood sector in all the Mediterranean region can be the significant strategic lever for local socio-economic development through in-

novative and sustainable businesses capable of increasing the number of people in employment, especially young people and women (Seyfettinoglu, 2016). Identifying and designing “innovation ecosystems” can support the processes of business creation in the agrifood sector and enhance growth opportunities and youth entrepreneurship development.

In the last 10 years, CIHEAM Bari has actively provided significant assistance to support the Mediterranean Innovation Ecosystem, enhancing different tools for agrifood entrepreneurship.

¹ In this paper the analysis is focused on Mediterranean countries of MENA (Middle East and North Africa) region. In particular on Algeria, Morocco, Tunisia, Egypt, Jordan, Lebanon, Palestine, Albania.

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MIP

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FOR YOUTH ENTREPRENEURSHIP AND TECHNOLOGICAL TRANSFER IN
AGRO-FOOD SECTOR

INNOVATION IN THE MEDITERRANEAN
AGROFOOD SECTOR

ACTORS, POLICIES AND FUTURE PERSPECTIVES IN
A DEVELOPING ECOSYSTEM

2017



1. MIP REPORT

MIP ANNUAL REPORT



1. MIP report is an **annual edition** of “*Innovation processes in the Mediterranean actors, policies and future perspectives of the innovation chain*”. It is the fruit of **joint collaboration** among the representatives of MIP country members **Albania, Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia**;
2. It is a **unique document** as there is no bibliography (data bank) covering the **Mediterranean countries** regarding the topics listed in this report and collected «*in loco*»;
3. Survey method consists into questionnaires (via e –mail), interviews (face-to-face interview of the respondent), phone calls and bibliography;
4. **Challenges:** no available data online, no official reference in the countries (mapping ISO, N.start-ups), no easy collaboration.

MIP REPORT 2020

**Innovation support
organizations (ISO): Updating
of the List reported in MIP
report 2017**

**National policies in the
MED countries on
innovation and creation of
enterprises with focus on
agrifood**

**Focus on Mediterranean
rural social innovation:
policies, ISO, good
practices,...**

Updating of the List
of *innovation support*
organizations (ISO)
reported in MIP report
2017

NUMBER OF ISO
IN THE SURVEYED
REGION IN 2018-
2019

Country	N. ISO/country 2017	N. ISO/country 2020
Albania	13	38
Algeria	11	19
Egypt	19	38
Jordan	12	19
LEBANON	14	56
PALESTINE	6	44
Morocco	23	24
TUNISIA	43	54
TOTAL	207	290

290

SUCCESSFUL ISO

LEBANON



ALGERIA

JORDAN

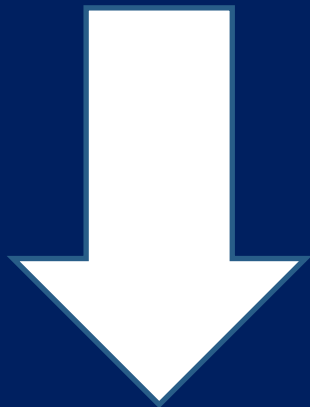


EGYPT

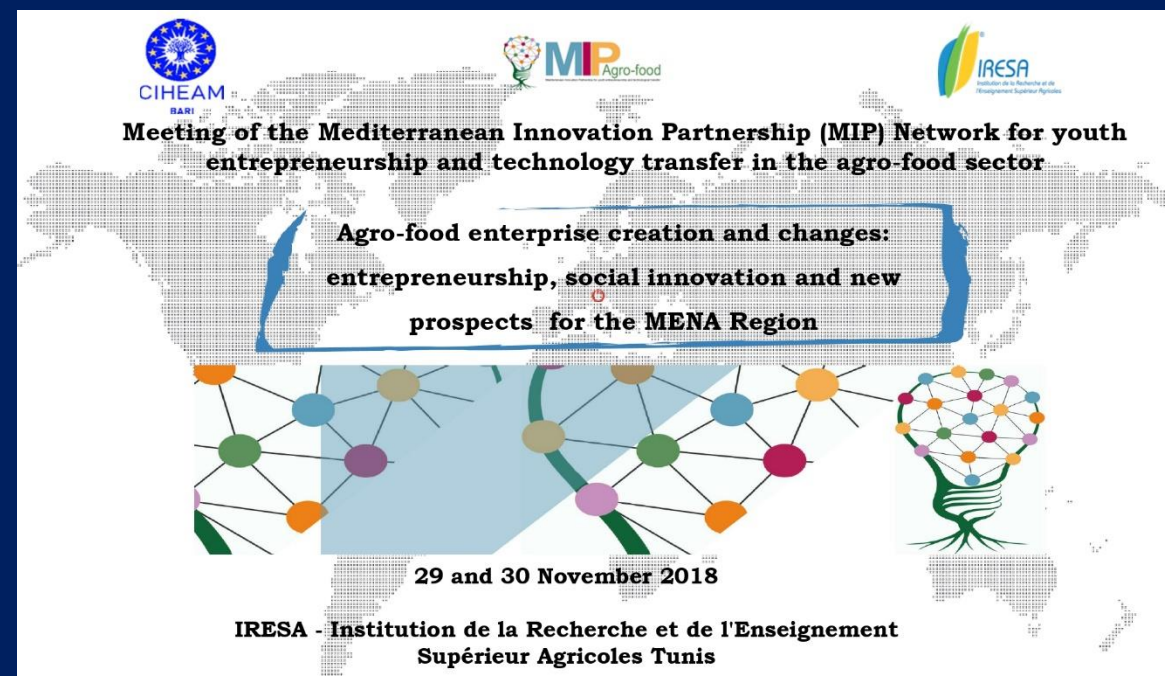


TUNISIA

2. MIP ANNUAL MEETINGS



TO SHARE THE **ACTION PLAN**
WITH MIP FOCAL POINTS





More than **100**
participants

3. MIP NATIONAL WORKSHOPS 2

ARC-EGYPT (CAIRO)- AUGUST 2019

MINISTRY OF AGRICULTURE ALBANIA (TIRANA)- NOVEMBER 2019



4. MIP ISO TRAININGS 2

More than **50**
TRAINEES



National Training for managers of Innovation support organizations "Mediterranean Innovation Ecosystem in Agrifood Sector"

Apulia Region Office, Tirana
19-20 November 2019



National Training for managers of innovation support organizations
"Mediterranean Innovation Ecosystems in Agrifood sector"
Agricultural Research Center, Egypt
Day 1-August 27, 2019

MIP network aims to create the Mediterranean innovation ecosystem, enhancing the collaboration among public institutions and Innovation Support Organizations (ISO) in order to support the creation and innovation of young agrofood enterprises.
One of the main activities of MIP is capacity building through the organization of training for managers of innovation support organizations (public administration, incubator, university, technology transfer,...).

The 2-days training is organized by CIHEAM-Bari and MIP network in collaboration with ARC. It presents a mix of theory and practice where the main elements of each topic will be presented and work will be implemented to tailor the theory to the real cases brought forward by the participants themselves.

The training module will leave wide space to assess the playing fields in which participants operate and are designed to provide knowhow and inputs on the practical issues at hand. Participants will leave the training module with a clear idea of "what" can be done in their own context to boost entrepreneurship support programs.

It is essential that the ecosystem nourish the local entrepreneurial community and the innovators that will enable growth to happen, it is also true that every region, every local territory and every reality has its own peculiarities. Entrepreneurship responds to the conditions where it is embedded, and these vary greatly from place to place and from time to time.

Incubators, innovation centers and entrepreneurship centers are among the places where constant support is provided. However, the services they provide vary according to the type of entrepreneur, the type of companies that are being set-up and the stage where they are.

The objectives of the training include:

- Gain insight on the essential components of the incubation service value chain
- Have a clear view of how you can better interact with your ecosystem to ensure improved support to your supported entrepreneurs
- the importance of becoming part of an international ecosystem through MIP Network





**TRAINING COURSE:
FROM BIRTH TO DEVELOPMENT OF AN ENTREPRENEURIAL IDEA: THE
CULTURE OF ENTERPRISE TO MANAGE INNOVATION PROCESSES**



JUNE 2018

TRAININGS - CIHEAM- BARI

5. MASTER COURSE



1st level Master course in

**OPEN INNOVATION
AND YOUTH
ENTREPRENEURSHIP
IN THE MEDITERRANEAN
AGRIFOOD SECTOR**

WWW.UNIBA.IT



**OBJECTIVE:
TO PREPARE
INTERNATIONAL
INNOVATION MANAGERS**

N. PARTICIPANTS:

12

N. COUNTRIES

9

N. APPLICATIONS

162

N.COUNTRIES

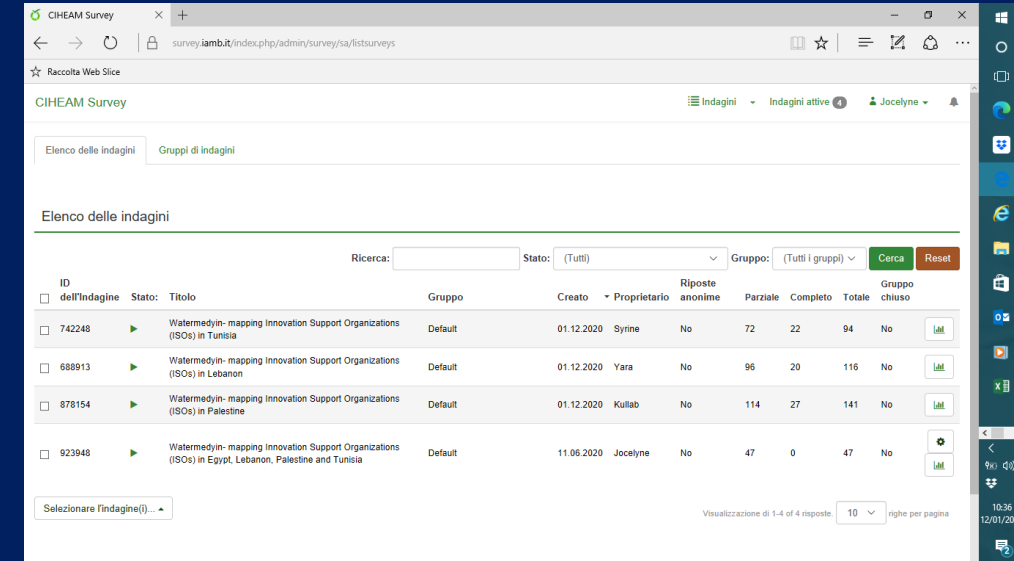
23



6. COOPEARTION PROJECT

WATERMDYIN COOPERATION PROJECT (2020-2021)

- IN 3 MIP COUNTRIES (Lebanon, palestine and Tunsia)
- SURVEY ON INNOVATION SUPPORT ORGANIZATIONS (where exCIHEAM bari students are involved)
- TRAINING COURSES for ISO Managers.



The screenshot shows the CIHEAM Survey web application interface. At the top, there's a navigation bar with 'Indagini' and 'Indagini attive' (4). Below this, there's a section titled 'Elenco delle indagini' (List of surveys). The table below lists four surveys, all titled 'Watermedyn- mapping Innovation Support Organizations (ISOs) in [Country]'. The columns include ID dell'indagine, Stato, Titolo, Gruppo, Creato, Proprietario, Riposte anonime, Parziale, Completo, Totale, and Gruppo chiuso. The first three surveys are for Tunisia, Lebanon, and Palestine, all created on 01.12.2020. The fourth survey is for Egypt, Lebanon, Palestine and Tunisia, created on 11.06.2020. The table shows response counts for each survey.

ID dell'indagine	Stato	Titolo	Gruppo	Creato	Proprietario	Riposte anonime	Parziale	Completo	Totale	Gruppo chiuso
742248		Watermedyn- mapping Innovation Support Organizations (ISOs) in Tunisia	Default	01.12.2020	Syrine	No	72	22	94	No
688913		Watermedyn- mapping Innovation Support Organizations (ISOs) in Lebanon	Default	01.12.2020	Yara	No	96	20	116	No
878154		Watermedyn- mapping Innovation Support Organizations (ISOs) in Palestine	Default	01.12.2020	Kullab	No	114	27	141	No
923948		Watermedyn- mapping Innovation Support Organizations (ISOs) in Egypt, Lebanon, Palestine and Tunisia	Default	11.06.2020	Jocelyne	No	47	0	47	No

Networking is not about just connecting people.
It's about connecting **people with people**, people
with ideas, and **people with opportunities**.

(Michele Jennae)



THANK YOU

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ACTIVITIES

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MIP WEBSITE: mip.iamb.it

MIP ANNUAL REPORT
WORKSHOPS

COOPERATION PROJECTS AS
WATERMEDYIN

INNOVATION
MEDITERRANEAN HUB
NEW INITIATIVES