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Livestock

More meat, milk and eggs by and for the poor

SmaRT-Ethiopia Program: Partners and actors landscaping report

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1 Introduction

For the implementation of the Ethiopia priority country program on Small Ruminant Value Chain Transformation (SmaRT-Ethiopia), national partners play a key role in all research and development activities. The Theory of Change developed for the SmaRT program also requires direct involvement of or strong relationships with a very diverse set of actors along the small ruminant (SR) value chain. In the past, the SmaRT team sporadically reviewed partners and actors in the SR value chain but we did not go through a more formal exercise. The objective of the present landscaping report was to review and update our list of partners and actors, their roles and reflect on our relationships. Based on this review, we also aimed at developing a partnership engagement plan with concrete actions to be taken.

2 Process

We invited a small number of key persons involved or associated with the SmaRT program and met twice for half a day on 26th August and 28th August 2019. The meeting was facilitated by Helen Altshul, CRP Livestock Performance and Partnership Manager. The participants included Barbara Rischkowsky (ICARDA), Getachew Legese Feye (ILRI), Jane Wamatu (ICARDA), Mamusha Lemma Woldegiorgis, (ILRI), Siboniso Moyo, (ILRI), and Tesfaye Getachew Mengistu (ICARDA). The participants split into two groups: one group reviewed national level partners and actors and the other group worked on the local level. On the first day, key institutes, partners and actors were identified, and their roles briefly described. In addition, the current relationships with the partners and actors were scored as positive, neutral, mixed, challenging or non-existent. The scoring helped to inform the partners and actors engagement strategy that was developed by the same groups on the second day.

3 Results

Key partners and actors at the nation level and their roles are listed in Table 1, local level partners and actors in Table 3. The preliminary engagement plan for the national level is presented in Table 2 and for the local level in Table 4. The participating resource persons did not know enough about the forage sector; therefore, this area needs to be reviewed with CIAT and ILRI staff active in forage research. An ongoing scoping study on microfinance institutions will help to complete the information in the table. ILRI's Impact at scale Unit is looking into suppliers of entrepreneurial training which is an important requirement for transforming smallholder SR production into more business-oriented enterprises. This report should be considered a 'living document' which needs to be frequently updated and revisited. To actively pursue the ambitious engagement plans, they need to be continuously revised and compared to what has been achieved.

Furthermore, the findings presented here only present the view and perception of the ICARDA/ILRI SmART team and needs to be counter-checked at least with our key partners. To this end, we need to consider if we should conduct partner health checks.

Table 1. List of national level partners and actors and their (potential) roles

Institution	Contact person	Role	Current Relationship Status (positive, neutral/mixed, challenging)
GOVERNMENT			
Ministry of Agriculture	Minister of Agriculture - Oumer Hussein	<ul style="list-style-type: none"> Overall in charge of Ministry 	Positive
	State Minister for Agriculture (Livestock Production and Health) - Gebregziabher Gebreyohannes	<ul style="list-style-type: none"> Promote small ruminants in national policies and plans Incorporate SmART Pack into national strategy for small ruminants and Livestock Sector Development Project Solicit donor funding 	Positive
	National Animal Genetic Improvement Institute (NAGII) - Asrat Tera (reports to State Minister for Agriculture)	<ul style="list-style-type: none"> Oversee genetic improvement of livestock in Ethiopia Animal information and tracking systems (can be piloted in CBBPs) 	Positive
	Livestock and Fisheries Sector Development Project -Thomas Chernet	<ul style="list-style-type: none"> Scaling of CBBPs 	Positive
	Director for Feeds and Forages	<ul style="list-style-type: none"> Forages for small ruminants 	No current relationship
	State Minister for Marketing -	<ul style="list-style-type: none"> Regulatory inhibitors or incentives for marketing of small ruminants Market Information Systems for producers 	No current relationship
	State Minister for Extension -	<ul style="list-style-type: none"> Extension service to farmers 	No current relationship at national level
	Veterinary Drug and Feed Administration	<ul style="list-style-type: none"> Regulation of veterinary drug suppliers and feed suppliers Licensing for imports 	No current relationship

	and Control Authority (VDFACA)	<ul style="list-style-type: none"> • Training veterinary drug vendors 	
	Agricultural Transformation Agency (ATA), Livestock Director - Yoseph	<ul style="list-style-type: none"> • Think-tank for the transformation agenda in Ministry • Setting policies • Soliciting donor funding • Piloting service centres 	Positive – but need to identify how to capitalize on it and get their results
	State Minister for Women, Children and Youth	<ul style="list-style-type: none"> • Women and youth empowerment • Joint donor proposals 	Positive after initial meeting
	Other key State Ministers – TBC		
	Cooperative Promotion and Development Agency (CPDA)	<ul style="list-style-type: none"> • Regulation and licensing of Cooperative Associations • Promote market linkages 	No current relationship
Ethiopian Institute of Agricultural Research (EIAR)	Livestock Director - Fekede Feyisa	<ul style="list-style-type: none"> • Strategy for livestock research • Small Ruminant Coordination Network 	Positive
EIAR Sheep Centre of Excellence (DPAC) (Debre Birham)	National Sheep Coordinator – Ayele Abebe	<ul style="list-style-type: none"> • Oversight for research on sheep • Annual review and planning meetings - national resources 	Positive
EIAR Goat Centre of Excellence (Afar)	National Goat Coordinator – Anwar	<ul style="list-style-type: none"> • Oversight for research on goat • Annual review and planning meetings - national resources 	No current relationship
National Animal Health Diagnostics Centre (NAHDIC)	?	<ul style="list-style-type: none"> • National diagnostic centre for animal diseases • Disease monitoring and surveillance 	Positive (Barbara Wieland)
National Veterinary Institute (NVI)	?	<ul style="list-style-type: none"> • Vaccine development 	Neutral
PRIVATE SECTOR			
Abacus Bio (private company, New Zealand)	Bruno Santos, Mark Teviotdale	<ul style="list-style-type: none"> • Mobile application for recording of flock data • Advisory role to Ministry of Agriculture on animal identification and tracking systems? 	Positive

Ethio-Feed PLC	Beruk Yemane	<ul style="list-style-type: none"> Potentially interested in small ruminant feed if there is demonstrated demand 	Neutral – needs to be developed
Ethiopian Live Animal Traders Association (LATA)	Meseret Adugnaw	<ul style="list-style-type: none"> Umbrella organization for livestock traders Bridge between government and members Policy influencing/lobbying (e.g. currency issues, credit) Identification of market actors? 	Neutral
Ethiopian Meat Producers and Processors Association (MPPA)	Abeba Mekonnen (marketing)	<ul style="list-style-type: none"> Meat export Defend interests of member traders and abattoirs 	No current relationship
Ethiopian Veterinary Association (EVA)	Dr. Bewkat	<ul style="list-style-type: none"> HEARD project collaborators Developing models for veterinary service delivery 	Positive
MFIs (to be identified)		<ul style="list-style-type: none"> Credit for producers 	No current relationship
Business development services		<ul style="list-style-type: none"> 	No current relationship – but investigating
Edenfield Forage	Getahun	<ul style="list-style-type: none"> Forage seeds outgrower model 	Neutral
NGOs			
ACDI/VOCA	Carl Birkelo, Chief of Party and Technical Lead, Feed III Project (USDA) cbirkelo@acdivoca-eth.org Tel: 0116620685	<ul style="list-style-type: none"> Links to feed suppliers Supporting SMEs 	Mixed (working with Michael Blummel)
SNV	Nega Mekonnen?	<ul style="list-style-type: none"> Multi-stakeholder platforms Sheep fattening Business development 	Neutral – needs to be developed
Heifer International		<ul style="list-style-type: none"> Opening an Ethiopia office Potentially collaboration on goats 	Neutral – needs to be developed
Menschen für Menschen (MFM)		<ul style="list-style-type: none"> Some joint crop work with GIZ Livelihood improvement 	No current relationship
Mercy Corps		<ul style="list-style-type: none"> Pastoralism Meat and milk marketing (PRIME project, now ended) 	Neutral

CNFA	Ian Chesterman (FINTRAC Program, USAID Feed the Future)	<ul style="list-style-type: none"> • Livestock Market Development • Entrepreneurship training? 	Neutral
INTERNATIONAL DEVELOPMENT PROJECTS			
Lowlands Livelihood Resilience Project (LLRP) (World Bank)		<ul style="list-style-type: none"> • Working with UN FAO • Possibility to get some of the SmaRT Pack outputs scaled out 	Challenging

Table 2. Preliminary engagement plan with national level partners and actors

Stakeholder name and contact	What is your general engagement strategy?	What specific activities will you do?	Who will do them and when?	What materials or products are needed?
Meat Producers and Processors Association (MPPA)	Provide information on quantity, quality, type of meat from each project site	<ul style="list-style-type: none"> Organize field visit for them to see the work on the ground 	National Coordinator with support from Getachew – Q1 2020	Information leaflet for each site
Minister of Agriculture	Brief him on the small ruminant work in Ethiopia	<ul style="list-style-type: none"> Organize a meeting to describe project and give briefing note Ask him if we can present the project to donor group in RED&FS Arrange a visit to ILRI Addis campus 	Boni together with State Minister Gebre (& Jimmy) – Q4 2019 Boni – Feb 2020 Boni – Q1 2020	Project briefing note (one-page) – Mireille to help
Veterinary Drug and Feed Administration and Control Authority (VDFACA)	Raise issues of trust with quality of inputs among producers	<ul style="list-style-type: none"> Identify areas of concern, with help from HEAL/HEARD projects Organize a meeting 	National Coordinator with Michael B, Barbara W/Solomon – Q1 2020	Issue brief on current gaps
State Minister for Marketing	Will be informed by MPPA engagement, practical plans for Smart Pack project, and new Ministry strategy		Later in 2020	
State Minister for Extension	Provide information on relevant issues	<ul style="list-style-type: none"> Summarize extension issues (from LFSDP) in meeting already planned 	Boni to confirm dates with Ministry – Q4 2019	Summary of issues arising from LFSDP
Cooperative Promotion and Development Agency (CPDA)	Identify obstacles in current regulations that inhibit local Cooperatives from flourishing	<ul style="list-style-type: none"> Analyze issues in project sites liaising with ADDG and NGOs 	National Coordinator with NGOs e.g. Agriterra – Q1/2 2020	Analysis of issues

		<ul style="list-style-type: none"> Discuss regulations with national official to understand how local Cooperatives fit in the system 		
National Veterinary Institute (NVI) and Pan-African Veterinary Vaccine Centre of AU (PANVAC)	Involve in strategy for accessing vaccines for major diseases of small ruminants	<ul style="list-style-type: none"> Discuss dissemination of vaccines to regions 	Barbara W to advise	
National Animal Health Diagnostics and Investigation Centre (NAHDIC)			Barbara W to advise	
ACDI/VOCA	Discuss findings of their analysis of feed sector	<ul style="list-style-type: none"> Organize a one-day feeds workshop to discuss what is happening nationally 	Jane with Michael B, Boni, National Coordinator	
Ethio-Feed	Follow up on possibility of feed supplies for SR	<ul style="list-style-type: none"> Identify demand at local level for types/costs of feed 	National Coordinator	
Scaling Cluster (CNFA, SNV, MFM, Mercy Corps)		<ul style="list-style-type: none"> Organize meeting on scaling possibilities 		
Private Sector (MFIs, Business Development Services)	Depending on outcome of scoping studies	<ul style="list-style-type: none"> Follow up internal meeting on scaling possibilities with I@S 		
Goat Centre of Excellence	Find out what they are doing and how we can engage better		Aynalem and Tesfaye	
Edenfield Forages + other companies		<ul style="list-style-type: none"> Follow up with Forage Seed Project 	Melkamu and National Coordinator	

Table 3. List of local level partners and actors and their (potential) roles

Institution	Department	Contact Person	Role	Current Relationship Status (positive, neutral/mixed challenging)
GOVERNMENT				
Regional Bureau of Agriculture	Amhara Livestock & Fisheries Agency	<ul style="list-style-type: none"> • Debebe Admassu, Head of the Agency 	<ul style="list-style-type: none"> • Promote small ruminant projects/plans 	Positive
	SNNP Regional State Livestock and Fisheries Bureau	<ul style="list-style-type: none"> • Hamid Jamal, Head of Bureau. • Dr. Alemayehu, Director of Veterinary Services Directorate, • Dr. Mekese Gashe Input Director 	<ul style="list-style-type: none"> • Promote small ruminant projects/plans 	Positive
District Livestock Agency	Livestock Agency	<ul style="list-style-type: none"> • Adefrs W/Meskel, District Animal Production Expert, Menz Mama 	<ul style="list-style-type: none"> • Extension service to farmers 	Positive
		<ul style="list-style-type: none"> • Abera Belete, District Animal Production Expert, Menz Gera 	<ul style="list-style-type: none"> • 	Positive
		<ul style="list-style-type: none"> • Temesgen Alemu, Small Ruminant Coordinator, Menz 	<ul style="list-style-type: none"> • 	Positive
		<ul style="list-style-type: none"> • Kochito Yebo, Animal Production Expert, Bonga 	<ul style="list-style-type: none"> • 	Positive
		<ul style="list-style-type: none"> • Temesgen Alemu, Small Ruminant Coordinator, Bonga 	<ul style="list-style-type: none"> • 	Positive
Bureau of Youth and Sports		<ul style="list-style-type: none"> • Samuel Kebede, District Youth training and monitoring officer, Menz Mama 	<ul style="list-style-type: none"> • Youth empowerment 	Neutral – needs to be developed
Bureau of Job Creation		<ul style="list-style-type: none"> • Melse Wodajo; Job Creation Expert, Youth and Sports, Doyogena 	<ul style="list-style-type: none"> • Youth empowerment 	Neutral – needs to be developed

		<ul style="list-style-type: none"> • Girmish Tsigemelak, District Awareness Creation Officer, Menz Mama • Melse Wodajo, Job Creation Expert, Bonga 	<ul style="list-style-type: none"> • Technical and Vocational Education & Training and Enterprise/Job Creation 	
Bureau of Gender Affairs		<ul style="list-style-type: none"> • Meseret Bekele, Females Capacity Building Expert, Females and Children office, Bonga • Birehane Wachamo, Doyogena District Head, Women and Children Office, Doyogena • Hasabe Tefera, District Gender Expert, Menz Mama 	<ul style="list-style-type: none"> • Women mainstreaming and empowerment 	Neutral – needs to be developed
Bureau of Cooperative Promotion	District Cooperative Promotion Office	<ul style="list-style-type: none"> • Markos Obola, District Head, Doyogena • Mulugeta Wolde, Zonal Cooperatives capacity building expert 	<ul style="list-style-type: none"> • Cooperative establishment • Youth group registration 	Neutral – needs to be developed
REGIONAL AGRICULTURAL RESEARCH INSTITUTES	South Agricultural Research Institute (SARI)	<ul style="list-style-type: none"> • Bereket Zeleke, Livestock Director 	<ul style="list-style-type: none"> • Oversee and coordinate research activities 	Positive
	Amhara Agricultural Research Institute (ARARI)	<ul style="list-style-type: none"> • Likawent Yiheyis, Livestock Director 	<ul style="list-style-type: none"> • Oversee and coordinate research activities 	Positive

Table 4. Preliminary engagement plan for local level partners and actors

Stakeholder name and contact	What is your general engagement strategy?	What specific activities will you do?	Who will do them and when?	What materials or products are needed?
Livestock Regional Bureau/Agency	Involvement: Identifying stakeholder priorities to better tailor project activities, opportunities and benefits; providing a feedback and monitoring mechanism to ensure the project is achieving its intended results, and identifies potential unintended consequences	<ul style="list-style-type: none"> • Engage them in Multi-stakeholder platforms at community and District levels • Organise a meeting to describe project and give briefing note and solicit the mainstreaming of adaptation of project themes into relevant policies & integration to the national funds • Follow up with World Bank Livestock & Fishery Sector Development Project • Provision of feedback from project activities 	National Coordinator and Consultant (community level) – End 2019 District level - 2020	<ul style="list-style-type: none"> • Informative material • Project brochure (electronic and print) describing goals, objectives, activities, outputs, and importance of the project. • Policy briefs
Regional Agricultural Research Institute (RARI)	Involvement: provision of timely, accessible information regarding the project and its potential social and environmental impacts to stakeholders in order to facilitate their meaningful, effective and informed participation in project design and implementation.	<ul style="list-style-type: none"> • Organise field visit for them to see the work on the ground • Organize a meeting to increase the available knowledge, expertise and viewpoints in the design and implementation of project activities; • Provision of feedback from project activities 	<ul style="list-style-type: none"> • Jane, Tesfaye, Mesfin, National Coordinator • Q2, Q4 	<ul style="list-style-type: none"> • Scientific reports and publications • Policy briefs • Press releases

	Obtain stakeholder feedback on project analysis and design, alternatives and/or decisions and consider stakeholder concerns and aspirations			
Agricultural Research Centre (ARC)	Collaboration: Foster partnerships for shared accountability and responsibility. This will encompass two-way engagement, joint learning, decision making and action	<ul style="list-style-type: none"> Engage them in Multi-stakeholder platforms at community and District levels Engagement in Community of Practice (CoP) teams at District level Support them in dissemination of the project results and promotion of proposed methodologies Provision of access to available data and research results 	<ul style="list-style-type: none"> CG Researchers, NARS Researchers Continuous 	<ul style="list-style-type: none"> Scientific reports and publications Trainings, seminars Workshops Questionnaires and surveys
Trade Office	Involvement: Identify constraints in current regulations that inhibit livestock producers from thriving in business	<ul style="list-style-type: none"> Discuss regulations on how producers can benefit in the system as regards certifications of inputs and breeding rams Hold meeting on provision of holding grounds for livestock markets Engagement in Community of Practice (CoP) teams at District level 	<ul style="list-style-type: none"> Jane, Esayas, Tesfaye Q2, Q4 	Information briefs on current gaps, opportunities and challenges

MFIs/SACCOs	Engagement: Diffusion of the results on producer groups' growth potential to enable incorporation into design of funding plans and products.	<ul style="list-style-type: none"> Stakeholder analysis and mapping Engage them into developing and increasing funding models and products for livestock producers Multi-stakeholder platforms at community and District levels 	<ul style="list-style-type: none"> Esayas, Jane; at least 2 meetings per site per annum Q1, Q2, Q3 	<ul style="list-style-type: none"> Issue brief on current gaps Policy briefs Press releases
Job Creation Office	Engagement: Communication of skillsets required by livestock producers and producer groups.	<ul style="list-style-type: none"> Engage in a meeting to discuss further training of youth on Entrepreneurial skills development Multi-stakeholder platforms at community and District levels Engagement in Community of Practice (CoP) teams at District level 	<ul style="list-style-type: none"> Jane, NARs Researchers; at least two meetings per site per annum Q2-Q4 	<ul style="list-style-type: none"> Information briefs on current gaps, opportunities and challenges Press releases
Feed processors	Consultation/Inform: Provide information on quantity, quality, type of feed resources from each project site Follow up on possibility of feed supplies for small ruminants	<ul style="list-style-type: none"> Identify demand at local level for types/costs of feed Organize a one-day feeds workshop to discuss opportunities in feeds supply and collaboration on industry-wide feed standards. 	<ul style="list-style-type: none"> Jane At least 2 meetings; In Amhara and SNNPR in Q2 	<ul style="list-style-type: none"> Information briefs on current opportunities
Consumer Cooperatives	Involvement: Provide information on quantity, quality, type of	<ul style="list-style-type: none"> Multi-stakeholder platforms at community and District levels Hold meeting to solicit their collaboration to disseminate 	<ul style="list-style-type: none"> Tesfaye, Mesfin together with ARC researchers Q1-Q4 	Non-technical information Flyers, brochures

	fattened sheep from each project site	quality aspects and health benefits of live animal and livestock-source products		
Universities	Consultation: Gathering information or advice from and together with them and taking these views into account when making project decisions and/or setting targets and defining strategies.	<ul style="list-style-type: none"> • Provision of access to available data and research results • Engagement of MSc/PhD students from the universities • Gather studies undertaken from the Universities that are relevant to the project and identify with them areas that need further studies. 	Continuous through project period	<ul style="list-style-type: none"> • Scientific reports and publications • Workshops
NGOs (Agriterra, SNV)	Collaboration: Seek to develop a relationship to find out what they are doing and how we can engage better	<ul style="list-style-type: none"> • Hold meetings on scaling possibilities • Engage them in Multi-stakeholder platforms at community and District levels • Hold meetings to engage in experience exchange 	<ul style="list-style-type: none"> • Jane, NARS Researchers • Q2, Q4 	<ul style="list-style-type: none"> • Informative material • Scientific reports and publications • Project events • Workshops • Press releases
Media (TV and Radio)	Involvement: <ul style="list-style-type: none"> • Enlist help of constructive media partners to support timely, accurate and wide dissemination of information on the project to the public 	<ul style="list-style-type: none"> • Develop with them TV shows tracking lives of project beneficiaries • Invite them to all project events to foster dissemination of project results 	<ul style="list-style-type: none"> • NARS Researchers in continuous engagement 	<ul style="list-style-type: none"> • Informative material • Material for stories/news

	<ul style="list-style-type: none"> • Provision of adequate information and interaction to keep then updated 			
Farmer Associations (CBBP; Youth groups)	<p>Inform/Engage: Build and maintains constructive and sustainable relationships with stakeholders impacted over the life of a project through community fora while managing expectations.</p>	<ul style="list-style-type: none"> • Multi-stakeholder platforms at community and District levels • Engagement in Community of Practice (CoP) teams at District level • Trainings/Workshops 	<ul style="list-style-type: none"> • Jane, Tesfaye, Mesfin, NARS Researchers • Platforms meet at least quarterly • At least 2 trainings/workshops per annum per site each for FF, genetics and health 	<p>Flyers, posters in local languages</p>