Established in June 2018, the Portal is a web-based knowledge-sharing platform that collects rural development solutions.
Why?

“Systematically **build up a catalogue of rural development solutions** and provide a platform to make them accessible”

*Independent Office of Evaluation (2016)*

- To promote exchanges, in particular through **South-South Cooperation**
- To **replicate** success stories and best practices
- To have another tool to **fight poverty** and promote rural transformation
What is a rural development solution?

An initiative that **solves challenges** in the rural environment

A tool that can be **used and re-used** to address common issues:

- resource management,
- marginalization of rural communities,
- access to financing,
- erosion,
- pollution,
- financial stress,
- climate change,
- land degradation,
- access to market.
How are solutions showcased?

- Focus on **quality**, rather than quantity
- **Simple**, readable solutions
- Focus on **communication** products
- Use of **videos**, when possible
- Use of brochures and infographics
- Simple web tools to interact with **solution providers**
A practical example

Solution Video

Zero fish waste in Indonesia
Zero fish waste in Indonesia

**What the solution offers:**

**Access to better technologies**
By providing refrigeration technologies, such as ice coolers, fishing and processing techniques more efficient and sustainable

**Forming and training women’s groups**
Women are trained to process some of the fish into fish paste and dried fish snacks, providing access to higher niche markets
Encourage the **uptake** of successful innovations and solutions across **different and diverse** development contexts and countries for better sustainable and inclusive rural transformation
Partnering with IFAD

• **Not** a portal for IFAD solutions only

• Have solutions to **share**? Partner with us!
  • Become a **solutions provider**
  • **Showcase** our solutions in your portal
Submitted Solutions

Positive aspects:

• Tackle a specific rural development challenge;
• Topics are diverse;
• There is potential for replication;
• Results are clear and outlined.
Some suggestions

1. Think about the storyline: challenge and solution, these are the most important aspects of the solutions.

- What is the challenge?
- Why there is a specific challenge in that area?
- How does it impact rural smallholders farmers?
- What is the solution to the challenge? How is it applied?
- Is the government involved? Who are the other partners involved?
Some suggestions

2. **Be clear and concise** where possible, focus on one challenge and one solution;

3. **Results** are also important, they make the reader understand how the solution has worked in that specific context;

4. **Background documentation** is key for the interested solution seeker to find out more: pictures, links to videos, brochures or other materials can be included in the solution page as well.
Thank you!