

Strengthening Knowledge Management for Greater Development Effectiveness in the Near East, North Africa, Central Asia and Europe





## **QUALITATIVE ANALYSIS Using NVIVO**

with

An ICARDA Use Case:

Leveraging Semantic Analysis for Faster and Better Systematic Maps and Reviews

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## **Overview - Bootcamp**

#### What is NVIVO?

- Reader's Toolkit : Folder + Highlighter + Shelf + Notebook + Google bar
   + Sketch board + Report
- Transcription and Collaboration Support

#### 2. Basic Interface

- Entrance
- Sidebar
- Menubar (Top)

### 3. Why do you need it?

- Better organize yourself
  - Bringing all you read into a single desk
  - Reading many things
  - Collaborate
- Save time
  - Collect and import data fast
  - Do it again really fast
  - Speed up reporting
  - Transcribe
- See the small and the big picture
  - Analyze
  - Visualize

#### 4. How can it contribute to our work in ICARDA?

 A Case Example from SKiM: What Works in Improving Knowledge Management Systems in Low and Middle Income Countries?



learning

## What is Nvivo? - A Reader's Toolkit





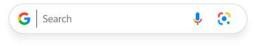
Science for resilient livelihoods in dry areas

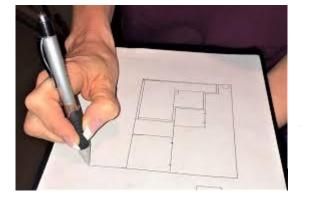
















Source: languascientific.com



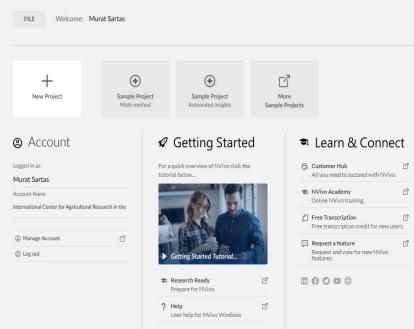
Source: medium.com

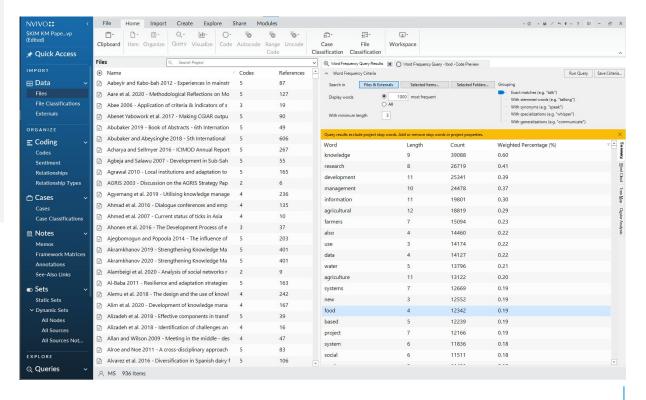
## **Basic Interface - Entrance**



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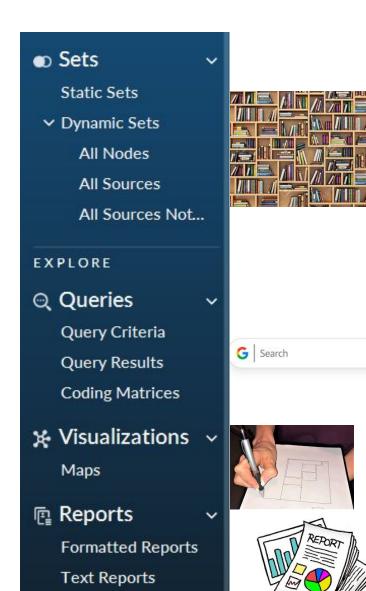


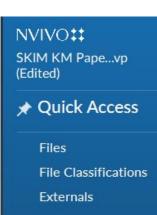
### **Basic Interface - Sidebar**





**.** (e)









ORGANIZE

Codes

Sentiment

Relationships

Relationship Types



Cases

**Case Classifications** 



Memos

Framework Matrices

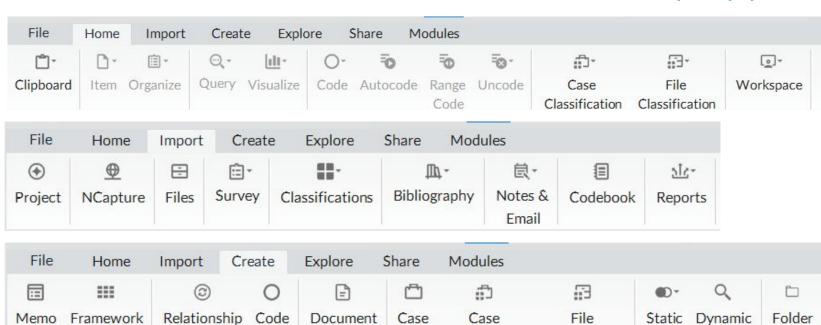
Annotations

See-Also Links





## **Basic Interface - Menubar (Top)**





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Matrix

File	Home	Import	Create	Explore	Share	Modules
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Advanced Find				Word Frequency	Matrix Codir Query	ng Queries	Chart	Hierarchy Chart	Maps	Diagrams	Social Network Analysis

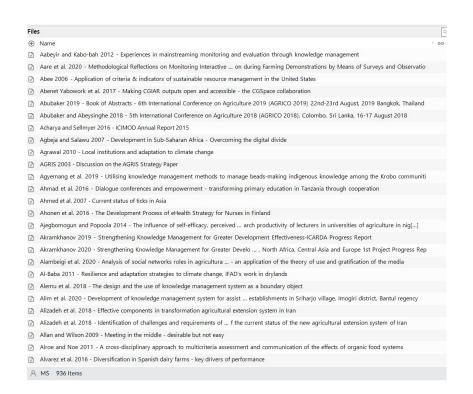
Classification Classification

Set

Set

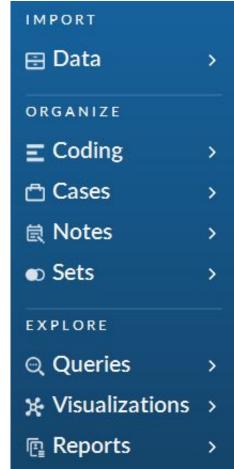
## Why do you need Nvivo? - Better Organize Yourself





#### Reading many things (936 Items)

## Bring all into a single desk







#### Collaborate

## Why do you need Nvivo? - Save (a lot of) time



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#### Collect and import data fast



From Browser



From pdf, word, photo, video etc.



From csv. excel, survey monkey.



From spss classes, other typologies



From endnote, zotero, mendeley, refworks



From evernote, one note, outlook

Do it again really fast



Use your previous coding on new data!



Speed up reporting

#### Transcribe



**NVIVO TRANSCRIPTION** 

When conducting qualitative research, transcribing interviews and other audio can be extremely time-consuming.

Take advantage of powerful, automated transcription and gain the freedom to focus on your analysis. Files are transcribed in a timespan of half the length of the audio file and with good quality audio, expect up to 90% accuracy. NVivo Transcription supports many languages NVivo Transcription - your automated transcription assistant. It's quick, easy and precise.

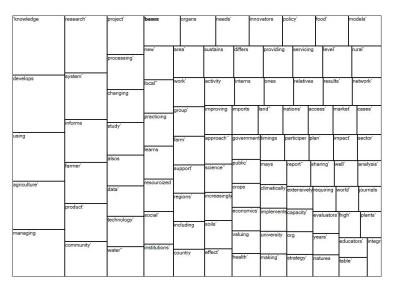
Try it now for free.

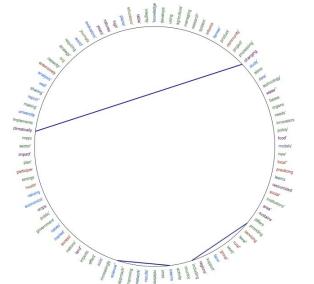
Start Transcribing Now

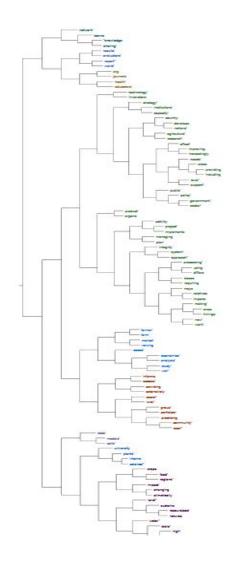
# Why do you need Nvivo? - See the small and big picture

Analyze and Visualize











## **SKIM**

Strengthening Knowledge Management for Greater Development Effectiveness in the Near East, North Africa, Central Asia and Europe



## Thank You









