



# Livestock Data for Decisions Community of Practice

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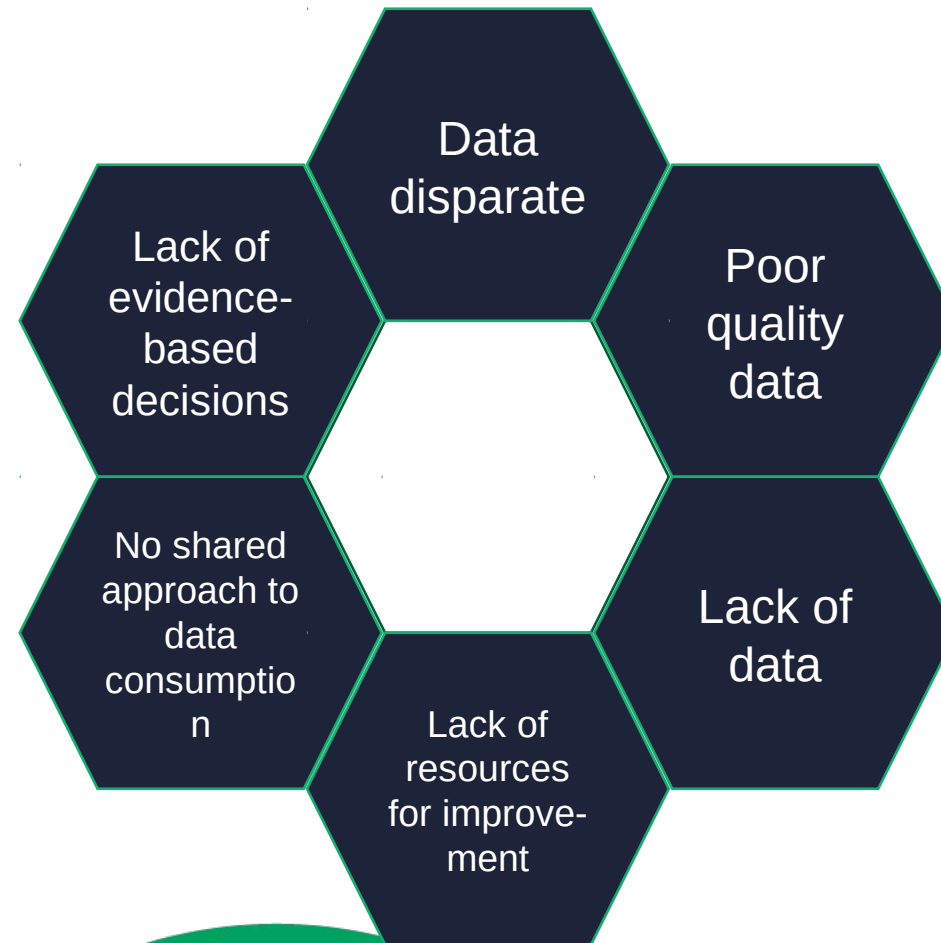
**LD4D**  
LIVESTOCK  
DATA FOR  
DECISIONS



THE UNIVERSITY of EDINBURGH  
Royal (Dick) School of  
Veterinary Studies

**Supporting  
Evidence-based  
Interventions**

# Why work as a Livestock Data Community of Practice?



# Supporting Evidence-based Interventions in livestock

## SEBI

Established to standardize indicators and harmonize data across the sector

Mobilise and apply data and evidence for the livestock sector to make better investments that improve livelihoods for smallholders in low and middle-income countries

SEBI convenes the Livestock Data for Decisions community of practice

## LD4D





Inception meeting – Rome – Jan 17



Progress on work – Naivasha – Feb 18

## LD4D

*To drive better livestock decision making in LMICS through improved data and analytics*



Goal setting – Edinburgh – June 17



Review of direction – Hanoi – Nov 18



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# CoP Objectives:

## **To share knowledge and best practice**

- ❖ Unite community allow members to access and share expert knowledge and innovations

## **To broker data supply and demand**

- ❖ Provides a forum for 'data suppliers' and 'data users' interact to meeting data demand

## **To share datasets, tools, analytical outputs and methods**

- ❖ LD4D supported by web-based platform to share data and analytics

## **Work toward solutions to challenges identified by the LD4D community**

- ❖ Work together on priority issues
- ❖ Share resources
- ❖ Mutual assistance

## **To develop and execute shared programmes of work**

- ❖ High Priority Task list and working groups to deliver these

## **To evaluate the success and review the direction of LD4D on a regular basis.**

## **To raise awareness and understanding of the benefits of LD4D with various different global livestock development stakeholders.**



# Transforming decision making in the livestock sector



# What members want to get out of the community

## Group feedback

- to develop and strengthen your current portfolio of work

## Discussions

- around modelling procedures and related best practice
- around visualizations, analytics and related best practice

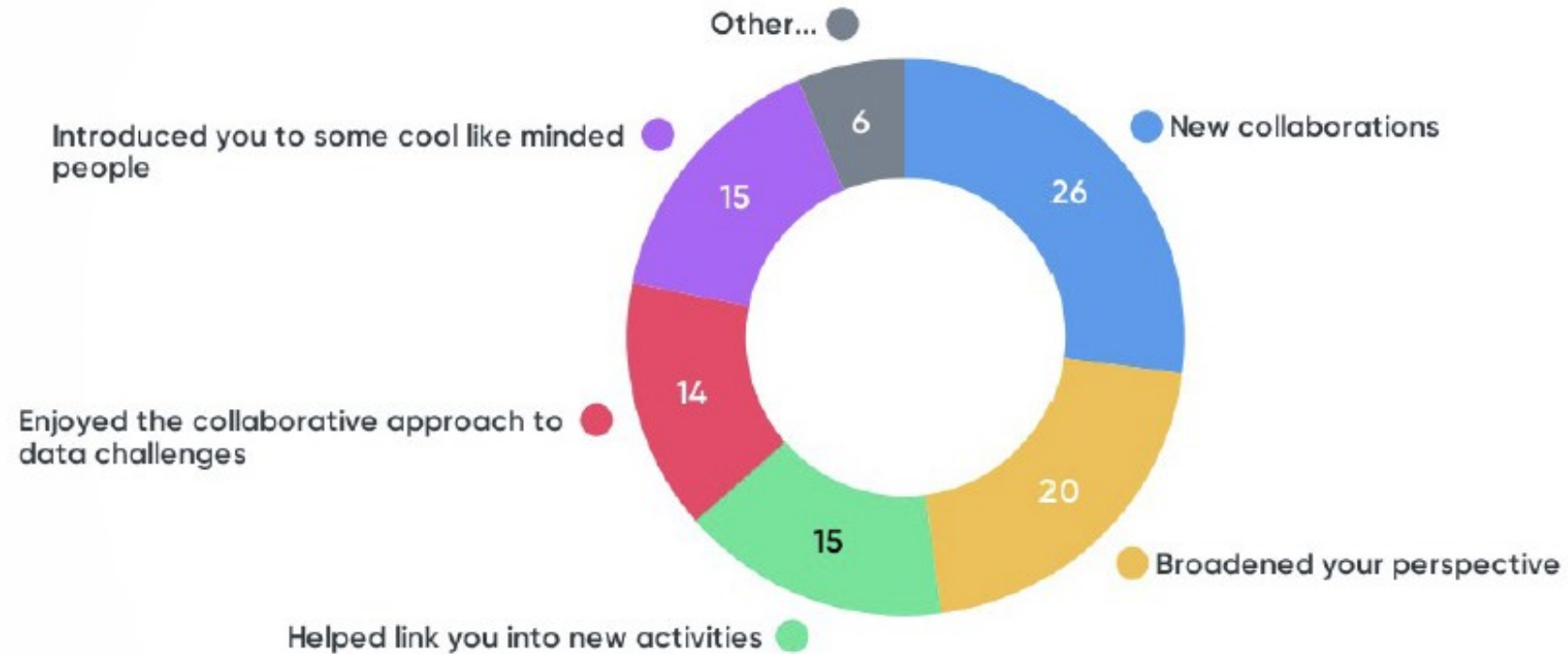
## Collaborating:

- Contributing to specific low and middle income country livestock development questions
- Collaborating; Helping address policy and decision making needs

**Networking** **Discussions**  
**Knowledge sharing & learning**  
**Collaborating**  
**Group feedback**



# What is the added value of LD4D to you?



# LD4D – November 2018

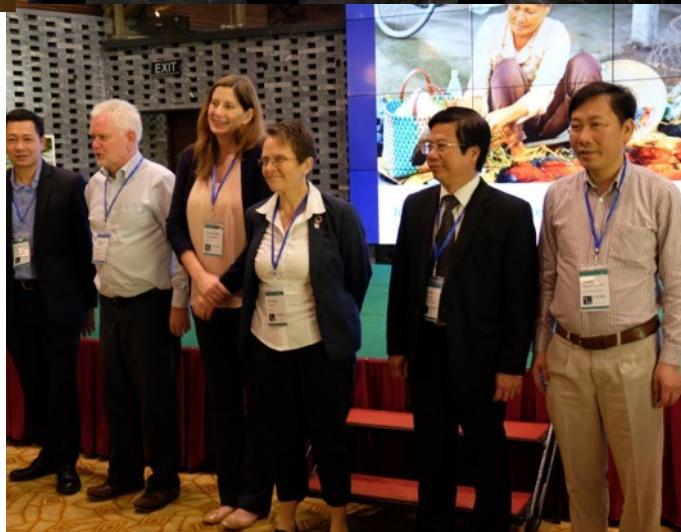
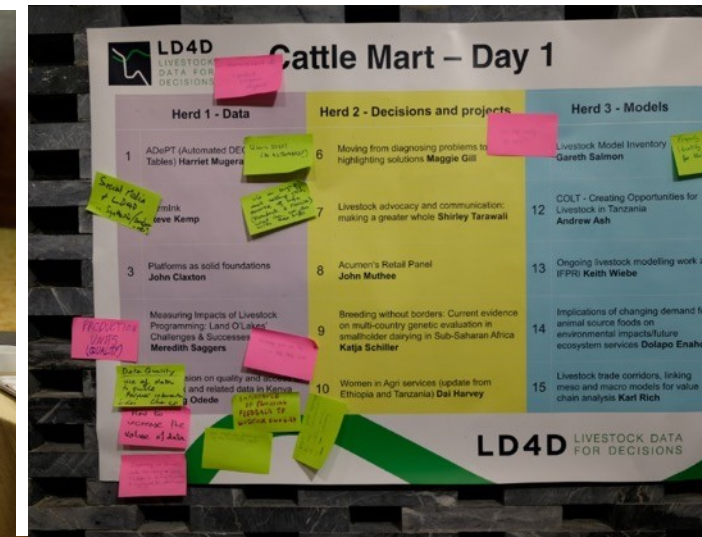
More solutions-orientated



Beyond farmer recall surveys to novel data collection and extraction techniques



Develop [www.livestockdata.org](http://www.livestockdata.org) to coordinate efforts, share data, and knowledge exchange.





# More effective together

- Solutions-oriented **working groups** are set up to work on common problems
- Driven by donor or member demand
- Actively facilitated by secretariat staff



Livestock Fact Check



LiveGAPS



Livestock Ontologies



Communications



Modelling Impact



Knowledge platform and data portal



# Knowledge exchange and community focus



Quarterly LD4D E-newsletters



Twitter @LD4D\_Community



LinkedIn Community



Website features:  
Webinars; Blogs; Livestreamed events

# Tracking our achievements

- WGs report outputs and achievements at annual CoP meetings
- Member surveys to assess relevance
- Communications indicators: engagement rates for web, social media, newsletter etc

## Analytics to achieve our vision, should we...

### 28 day summary with change over previous period

Tweets

30 ↑233.3%



Tweet impressions

37.4K ↑581.4%



Profile visits

235 ↑1,075.0%



Mentions

29 ↑81.2%



Followers

681 ↑57



Engagements

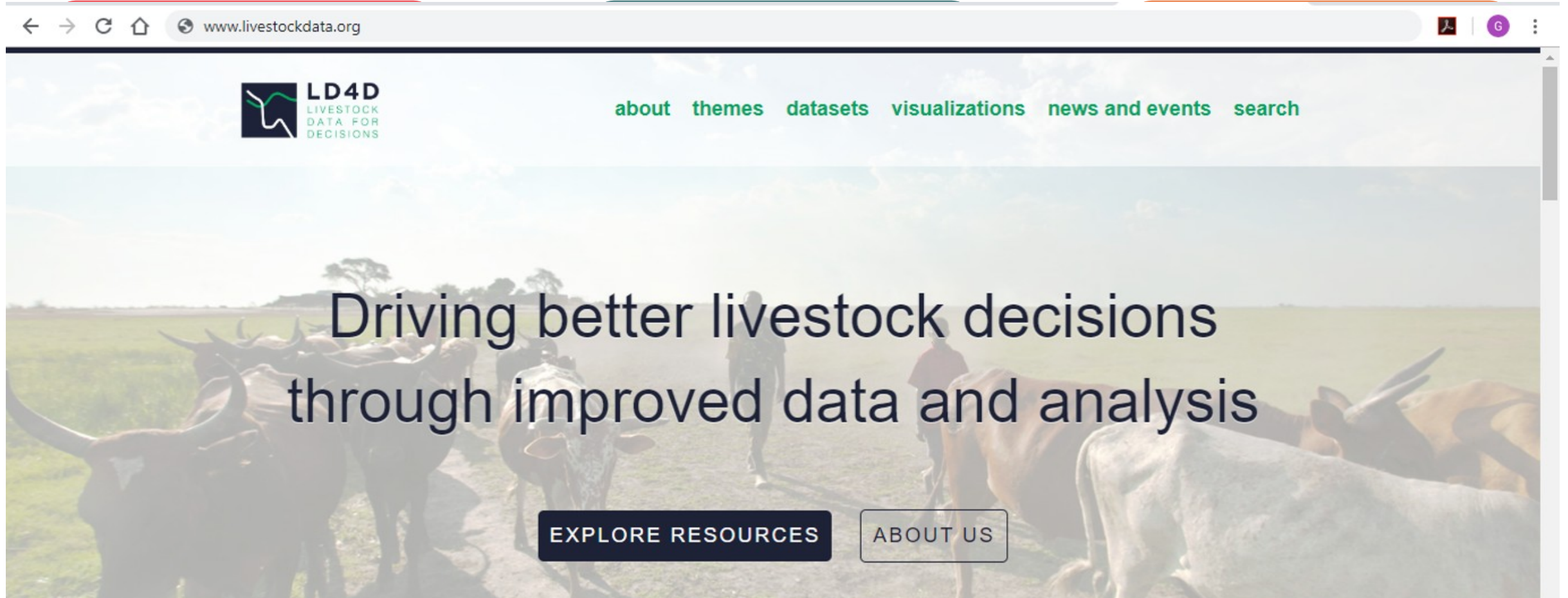
Showing 28 days with daily frequency

Engagement rate  
0.7%

Nov 8  
4.3% engagement rate



# Livestockdata.org

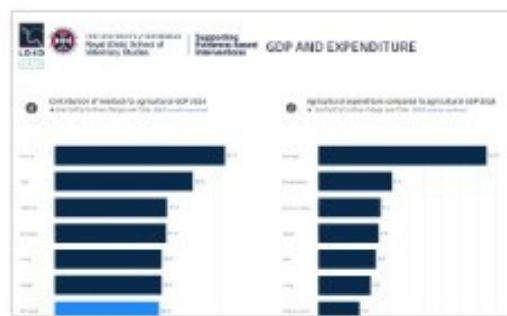




# Dashboards and visualisations



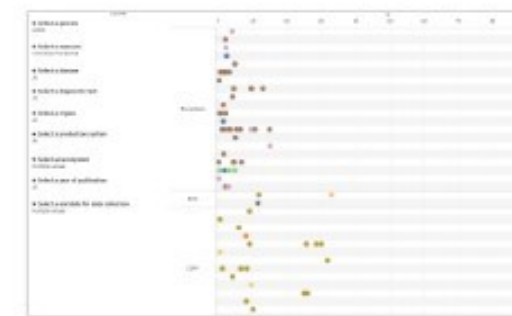
Capacity PVS



Economics GDP and Expenditu...



Gender WEAI



Health Disease Ethiopia



Health Mortality Rates



Livestock projects portal



Populations GLW



# Why would others want to share data?



DATA  
SIONS

- ✓ Generating community products
- ✓ SEBI can create interactive vizs for partners
- ✓ Promotion and visibility via [livestockdata.org](https://livestockdata.org)
- ✓ Co-brand partner/LD4D downloadable vizs
- ✓ Data and references downloadable

# Common challenges

- Promote member engagement, collaboration and innovation
- Bring knowledge to life, to tackle critical rural development questions
- Dedicated group to drive the process, sustained by funding



Photo: S. Mann (ILRI)



## To build community...

- Listen and understand...
  - Interests, needs, motivations, frustrations
- Be inclusive
- Clarify incentives
- Build trust and enthusiasm



Photo: Terra Nuova (ILRI)



# Thank you!

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[ld4d.org](http://ld4d.org)

[@LD4D\\_Community](#)

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Photo: C. Schubert (CCAFS)



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For more information please contact:

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