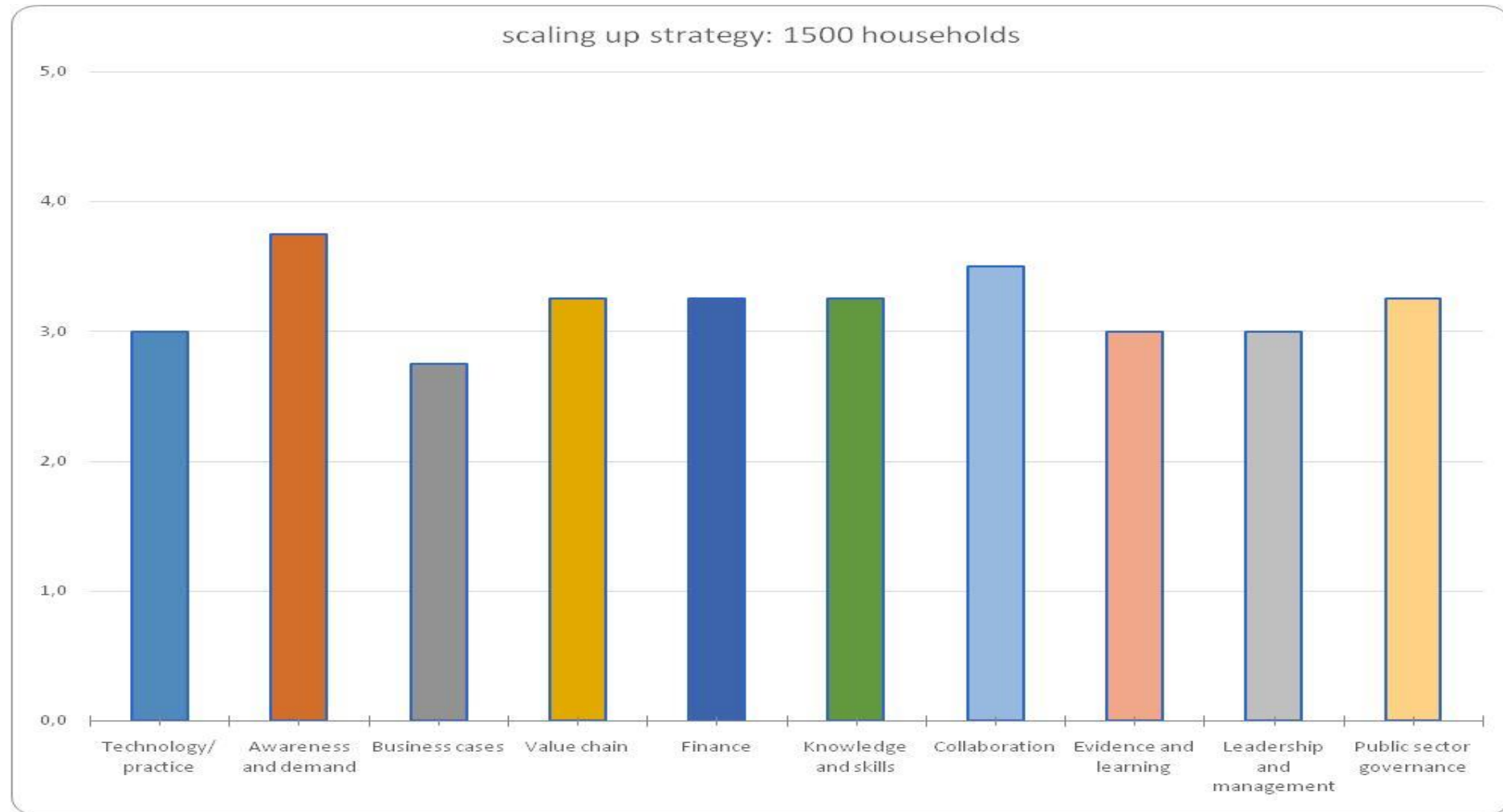




Scaling road map Algeria

Scaling scan





Technology practice (3.0)

- CA technology is tested and known since 2006
- Integration of livestock into CA needs further research
 - Development of further feeding technics and rations

Awareness and demand (3.8)

Create awareness for:

- Water use efficiency
- Livestock production
- Forage seed production

Create awareness through:

- Production and broadcasting of CLCA videos in social media
- ...and through Mobile cinema
- Sending of technical CLCA SMS-messages
- Development and distribution of flyers on feed production

Business cases (2.8) and Value chain (3.2)

- Importation of a prototype of a mobile seed treatment unit from Tunisia
- Support business development of forage seed production
- Support linking of PMAT to potential direct seeder buyers
- Support business around direct seeder (business coaching)



Finance (3.2)

- **Access to subsidy**
- Project partners ATU and DSA will support farmers in following administrative procedure to obtain the subsidy for direct seeders and other inputs



Knowledge and skills; Evidence and learning (3.2)

Institutionalize the knowledge for sustainability

- Identify suitable partners and institutions
- Integrate training modules in schools, vocational training centers and universities
- Install CLCA demonstration plots and organize field days
- Organize "farmer to farmer" visits in Algeria and between Tunisia and Algeria



Collaboration (3.5)

- Introduce the CLCA package into the already existing Innovation Platforms of MINAGRI
- Identify other projects and partners interested in CLCA package





Leadership and Management (3.0)

- Coaching of 10 lead farmers in the whole CLCA package in the first year
- Each lead farmer will coach 50 farmers
- Each year another 10 lead farmers will be added
- A total of 1500 farmers with 30 lead farmers by 2022.

Open question:

- Motivation of lead farmers (free inputs?)

Public sector governance (3.2)

Lobbying to introduce the forage seeds in the MINAGRI subsidy nomenclature