

Photo Contest 2016

Overview

Here at the CGIAR Research Program on Dryland Systems, we know a picture is worth a thousand words. As a result of the central significance of rural women in agriculture, we are holding a photo contest open to all qualified candidates celebrating women farmers. A great picture will include empowered, strong, and happy women contributing to their rural dryland communities and taking a leading position in the field!

Goals and Objectives

Rural women make up over a quarter of the total world population. In developing countries, rural women represent approximately 43 per cent of the agricultural labour force, and roughly forty percent of the world's population lives in drylands, making dryland rural women farmers dynamic and central for the world's wellbeing. They produce, process, and prepare much of the food available. Our October 15 campaign is focused on rural women farmers, strong women achieving success for themselves and their communities. Their work on the field is important to us all because it addresses concerns ranging from food security and poverty to climate change. The contribution of rural women, including indigenous women, in enhancing agricultural and rural development, improving food security and food production, and eradicating rural poverty is immense.

We aim to find pictures that communicate powerfully, the way women farmers do in their everyday work. Images should inspire action by showing the importance of women farmers in drylands. Moreover, we want images to communicate hope, optimism, and the many opportunities for success that await women farmers. We want you to show us a deep, loving, and powerful relationship between women farmers and their land!

Entry Criteria

- Photographers, amateurs, and professionals from any country can submit up to five pictures
- Entrants must be over 13 years old
- Each photographer must submit a brief biography. The biography can be creative and address any part of the contestant's life-experiences and dreams. However, it must include where the participant is from (country and city), what they study/studied/hope to study, and what super-power they would choose to have
- In addition to the 1-5 photos for the contest, each candidate must send a fun picture of themselves
- By submitting 1-5 photographs for consideration, the photographer attests that:
 - s/he created the image and owns full rights to pictures submitted
 - the submitted image has not been published in the past
 - the submitted image has not been submitted in other photo contests

Technical Criteria

- HDR images taken with a cell-phone device are NOT eligible
- Panoramas are NOT eligible
- Film or print copies are NOT eligible
- Only minor corrections and editing of the images are permitted. Such as:
 - slight burning
 - slight dodging
 - slight colour corrections
 - or slight hand tinting
- High Picture quality is required (80% or higher)
- The picture in digital format must be submitted as a JPEG at 800x600 pixels
- Each submitted image must be 5 MB or less in size

Conditions of Contest

By submitting their images the contestant indicates that s/he has read the rules below and agreed to the following:

- You confirm that you shot the photo, that you are the rightful owner of the photo
- That you have obtained any necessary third-party releases
- The photographer retains the copyrights to their images but grants the CGIAR Research Program on Dryland Systems:
 - without need for attribution, prior permission or additional pay or consideration the right to use the submitted images royalty-free, world-wide and continuously
 - the license to copy, display, distribute and reproduce, the images, in any media.
- The CGIAR Research Program on Dryland Systems reserves the rights to contact photographers to confirm information for any other purpose considered necessary
- The CGIAR Research Program on Dryland Systems reserves the rights to disqualify photographers who are unable to validate the information they submitted
- Photos submitted to the contest will not be returned
- The CGIAR Research Program on Dryland Systems is not liable for any late, misrouted, lost or damaged entries
- Decisions are final
- Photographers whose contact information has changed during the course of the contest are responsible for informing the judges of their new information

The Judges

- A team of our communications experts, scientists, and partners of the CGIAR Research Program on Dryland Systems will be in charge of the judging

The Judging Criteria

- Photos will be initially screened for relevance and appropriateness which can include some or all of these major themes:
 - rural women and agriculture: what life looks like from their eyes
 - rural women in management and leading roles: how it is done
 - rural women nurturing land for: food security; water security; reversing deforestation
 - relationship between the land and women in Drylands
- Key criteria will include:
 - creativity and originality
 - composition (Technical excellence and quality)
 - artistic merit (wow factor)
 - content (must clearly depict a dryland community and/or landscape)

How to register and submit your photo

- If you would like to register please email your full name, country and city where you are operating from, country and region depicted in your images, Institution (if you are associated with one) a brief biography, and a fun picture of yourself to: ejona.bakalli@cgmel.org
- After you do this, we will send you a username and guidelines on how to proceed submitting your photo on to our MEL platform.

Awards

- Winners will receive an award of:
 - 1st prize \$1,000
 - 2nd prize \$500
- Winners will be interviewed by the CGIAR Research Program on Dryland Systems and subsequently highlighted in a blog on our website!
- Your picture will be featured in our next campaign on the subject of women in agriculture!

Timeline:

- Submission of all photos and the biography must be made by 11:59 pm (UTC time) on the 25th of September 2016
- Winners will be announced in the upcoming weeks
- Our campaign on the International Day of Rural women will go out on October 15th, if your image is selected, it will be used on that day!



For more information, please contact:

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Science Communications

CGIAR Research Program on Dryland Systems