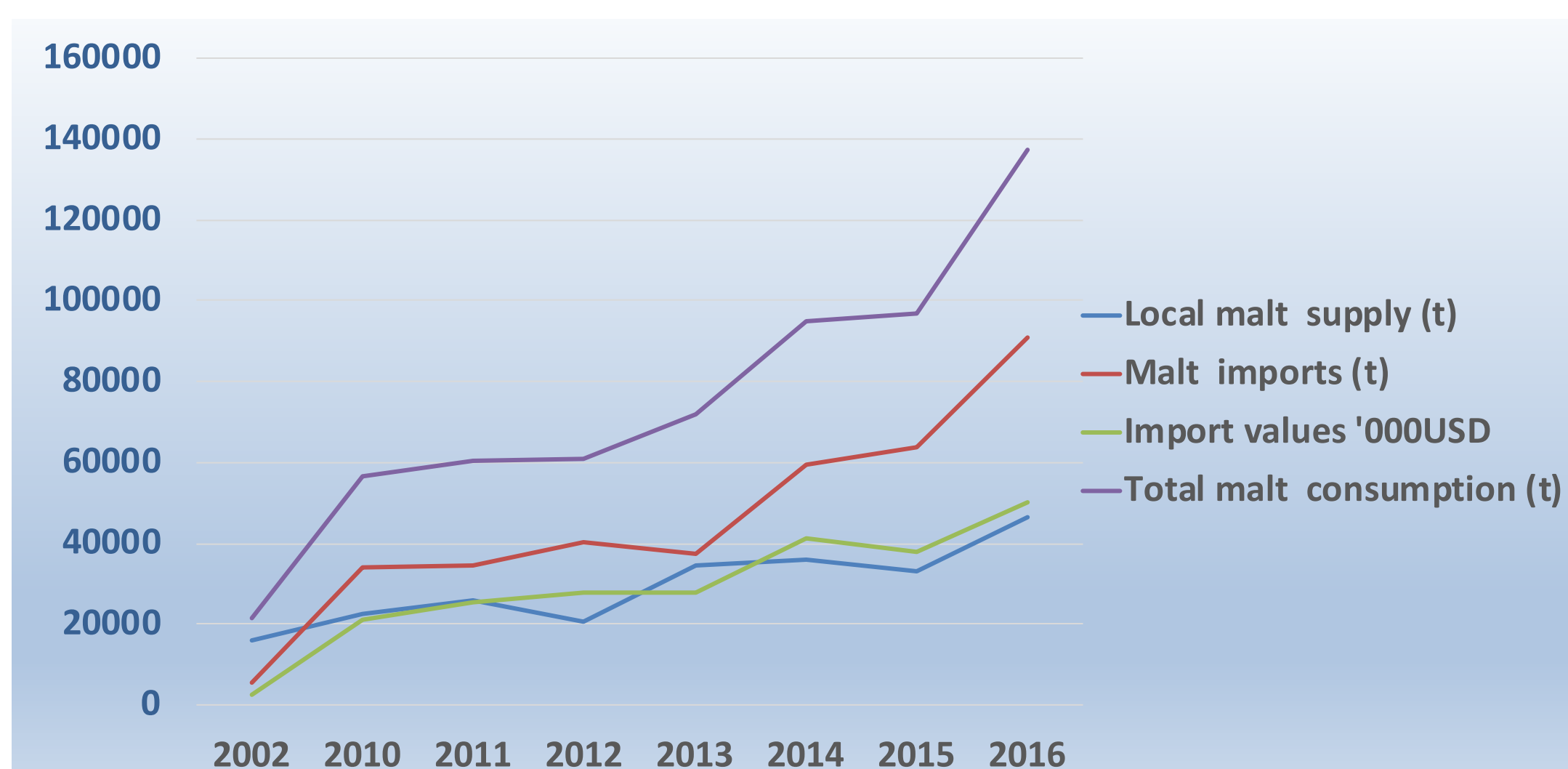


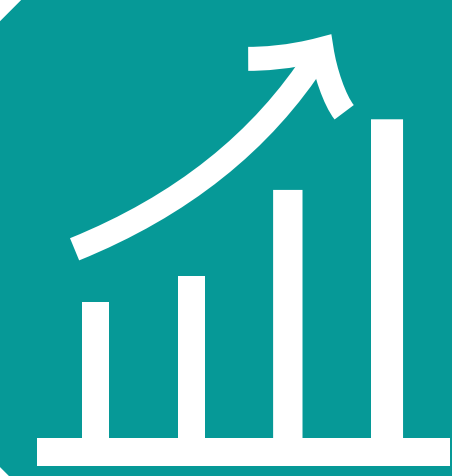
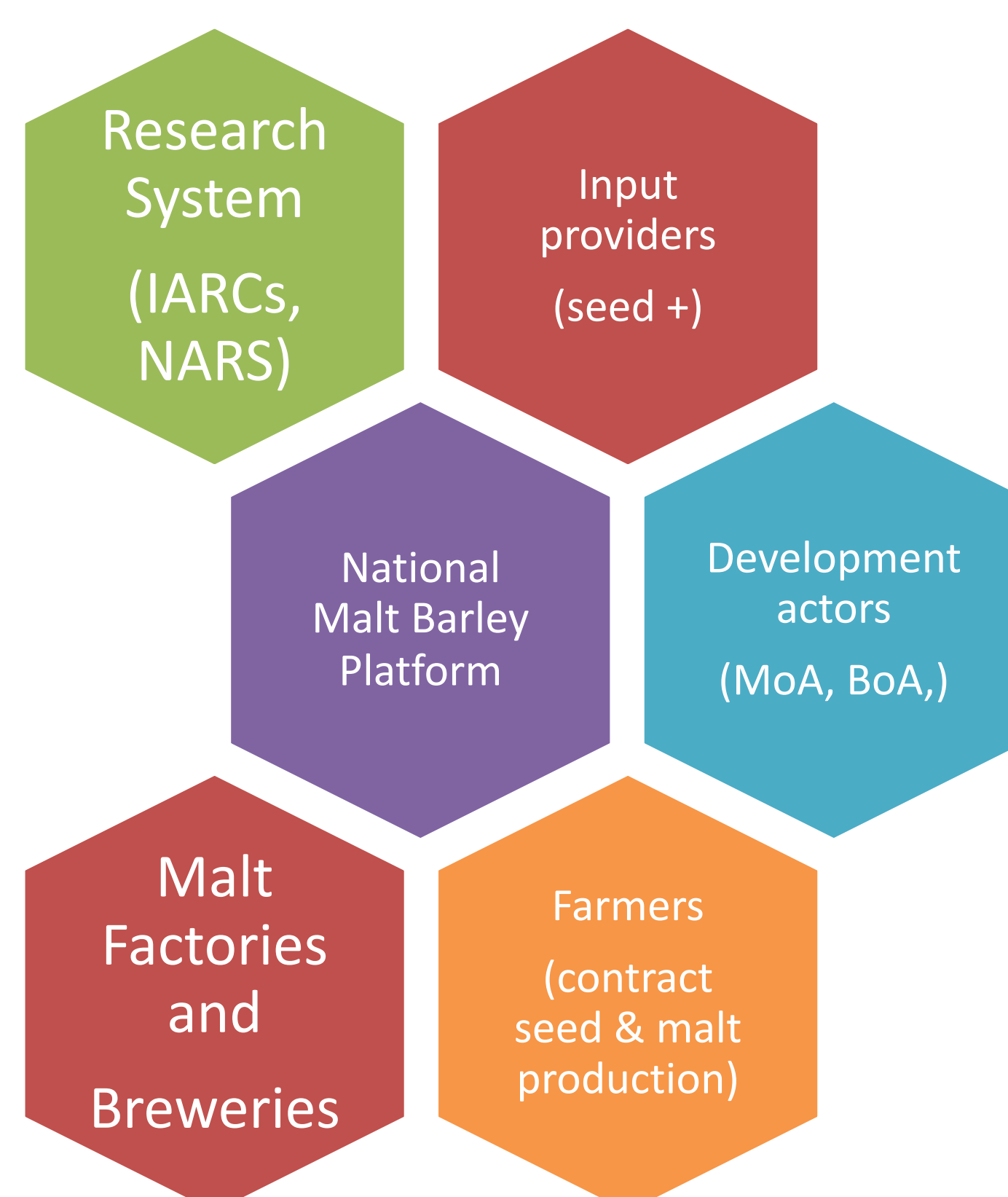
Context

- Expanding malt and brewery industry created opportunities for boosting domestic malt barley production for economic growth and better livelihoods, but access to technology was a limitation



Innovative ways of working

- Alternative seed delivery systems using Seed Producer Cooperatives
- Contract production malt barley seed and grain by farmers
- Linkage and partnership with seed suppliers (SPCs, Unions, ASE, OSE), maltsters (AMF, GMF) and breweries (Dashen, Habesha)
- Value chain actors platform and policy advocacy



Public-private partnership to transform malt barley value chain in Ethiopia

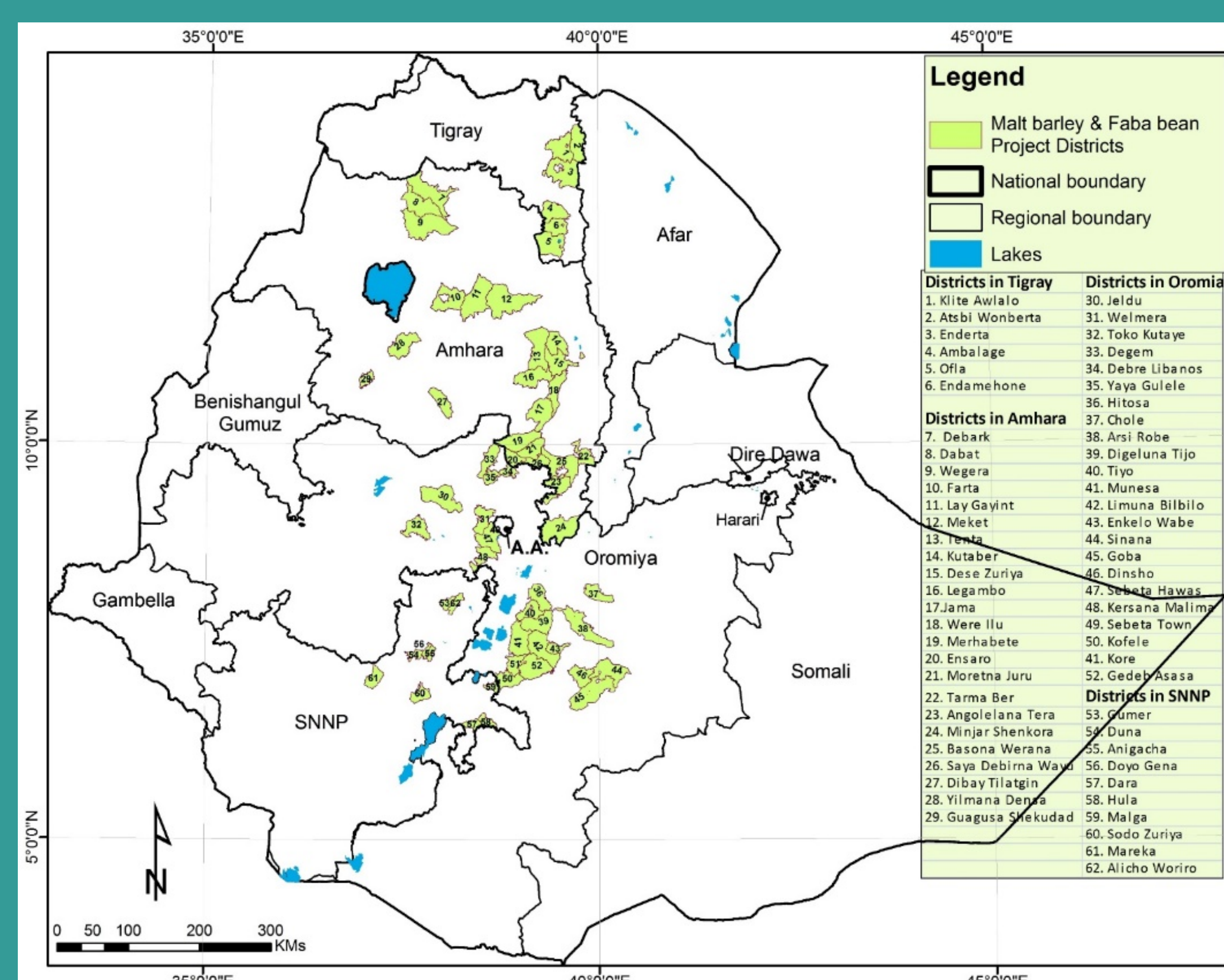
Malt barley technologies disseminated in 76 districts in 21 zones of Amhara, Oromia, SNNPR and Tigray regions

Rural entrepreneurship where 24 SPCs, 4 MPCs and 5 Unions with 3,778 members (12% female) engaged in local seed business

About 0.4 million ha and close to 1.8 million smallholder farmers accessed improved malt barley technologies

Potential for import substitution and export market of malt barley

Potential transformation of barley from subsistence production to commercialization



Partners

- EIAR | ARARI | OARI | SARI | TARI
- SPCs | SMEs | Seed Unions
- AMF | GMF | Dashen | Habesha
- MoA | BoA

Future steps

- Create vibrant malt barley value chain platform for stakeholders



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<https://www.cgiar.org/funders/>

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