



#### **Knowledge and Innovation Transfer through Technology Transfer Offices**

# TT support schemes and initiatives in Apulia Region

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**Training session** 

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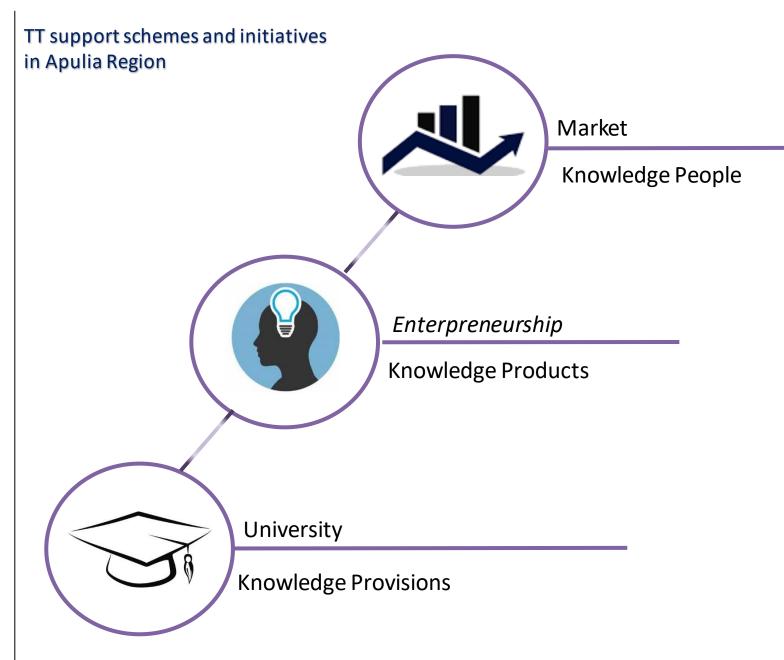


ARTI Agenzia Regionale per la Tecnologia e l'Innovazione

## Connecting the dots











#### TT support schemes and initiatives in Apulia Region



In 2007, the Puglia Region launched the Industrial Liaison Office (ILO) project with the aim of providing the network of the Apulian universities with permanent *technology transfer offices* (currently TTOs) for the enhancement of the transfer of knowledge and research results.

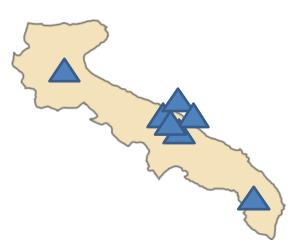
At the end of the first edition of the Project a second edition of the intervention was launched (2009) with the setting of TTOs in two Apulian branches of national research centers (ENEA and CNR)



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TTOs established 4 public universities, 1 private 2 public research centres





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#### SUPPORT THE ESTABLISHMENT OF TTOS

- Technical support to the universities and research centres SUPPORT TTOs ACTIVITIES
- Specific training of the TTOs staff
  SUPPORT SERVICES FOR TECHNOLOGY TRANSFER PROCESSES
- Guidelines for the IP protection and valorisation of the research
- Support to the creation of spin-off and start-up (events and competitions, pitch, investment forum, etc.)
- Financial support though call for proposals, voucher schemes, etc.





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#### Key elements for TT sustainability

- It is not so important to have TTOs with many human resources but to have resources with the necessary key skills and abilities;
- Valuable product ideas need market;
- Lack of critical mass in research funding must be addressed;
- Wide disparities in terms of performances and developing practices suggest the opportunity of strengthening coordination (at EU and national level are developed some instruments)
- TT networks among universities and other research centers (public and private) enhances sustainability
- Trans-national partnership based on clear, mutual goals can grow
- People don't born entrepreneurs: being entrepreneurs requires skills, learning capacities and persistence (never ending)



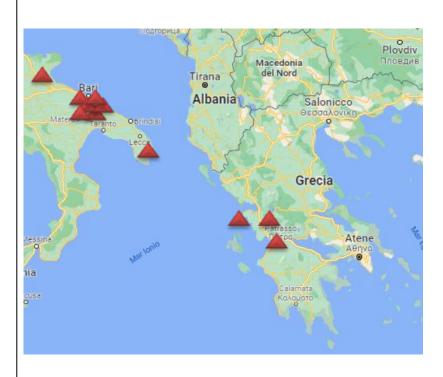
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### Don't forget to contaminate. Open more connections



## Thank you for your attention

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