



Food

Regional  
Innovation  
Scheme

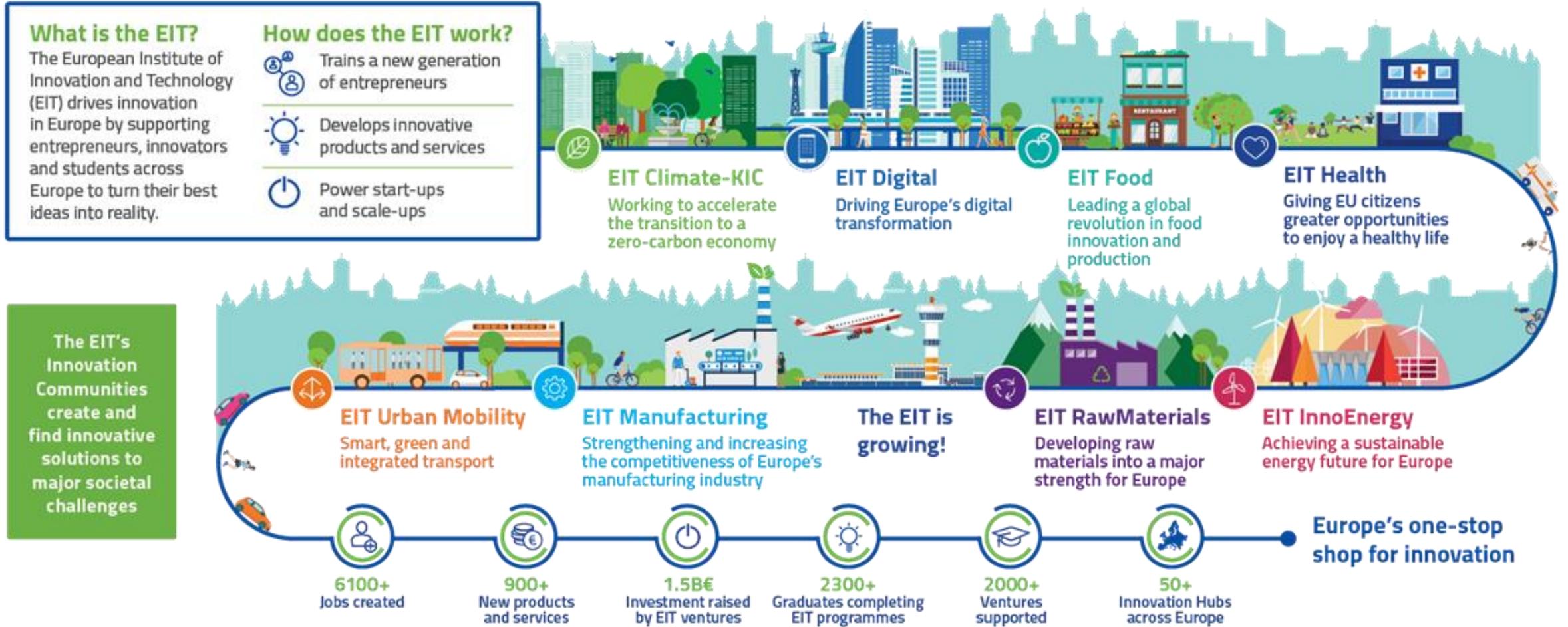


Funded by the  
European Union

Barbara De Ruggieri, Project manager

EIT Food HUB Italy – University of Bari Aldo Moro

# EIT Food as part of EIT: Europe's one-stop shop for innovation



## IMPROVING FOOD TOGETHER

# A guide to EIT Food

As Europe's leading food initiative, EIT Food is working to make the food system more **sustainable, healthy and trusted**

### MISSION

To create a world where everybody can access and enjoy **sustainable, safe and healthy food**, with trust and fairness from farm to fork.

### ROLE

To bring **all players together** and guide and accelerate the innovation process that will transform the food system.

### STRENGTH

EIT Food strength comes from partners, which represent over 85 of Europe's leading agri-food companies, research institutes and universities.

The network also includes the RisingFoodStars Association, bringing together Europe's best agri-food start-ups and scaleups.

Headquartered in Leuven with regional offices in Warsaw, Freising, Reading, Leuven, Bilbao and Madrid.

EIT Food Central  
Freising, Germany

EIT Food North-West  
Reading, UK

EIT Food West & HQ  
Leuven, Belgium

EIT Food South  
Madrid/Bilbao, Spain

EIT Food North-East  
Warsaw, Poland

Iceland

Georgia and  
Armenia

# EIT Food community



EIT Food community is unique because it brings together key players from across the food value chain including industry partners, startups, research centres and universities



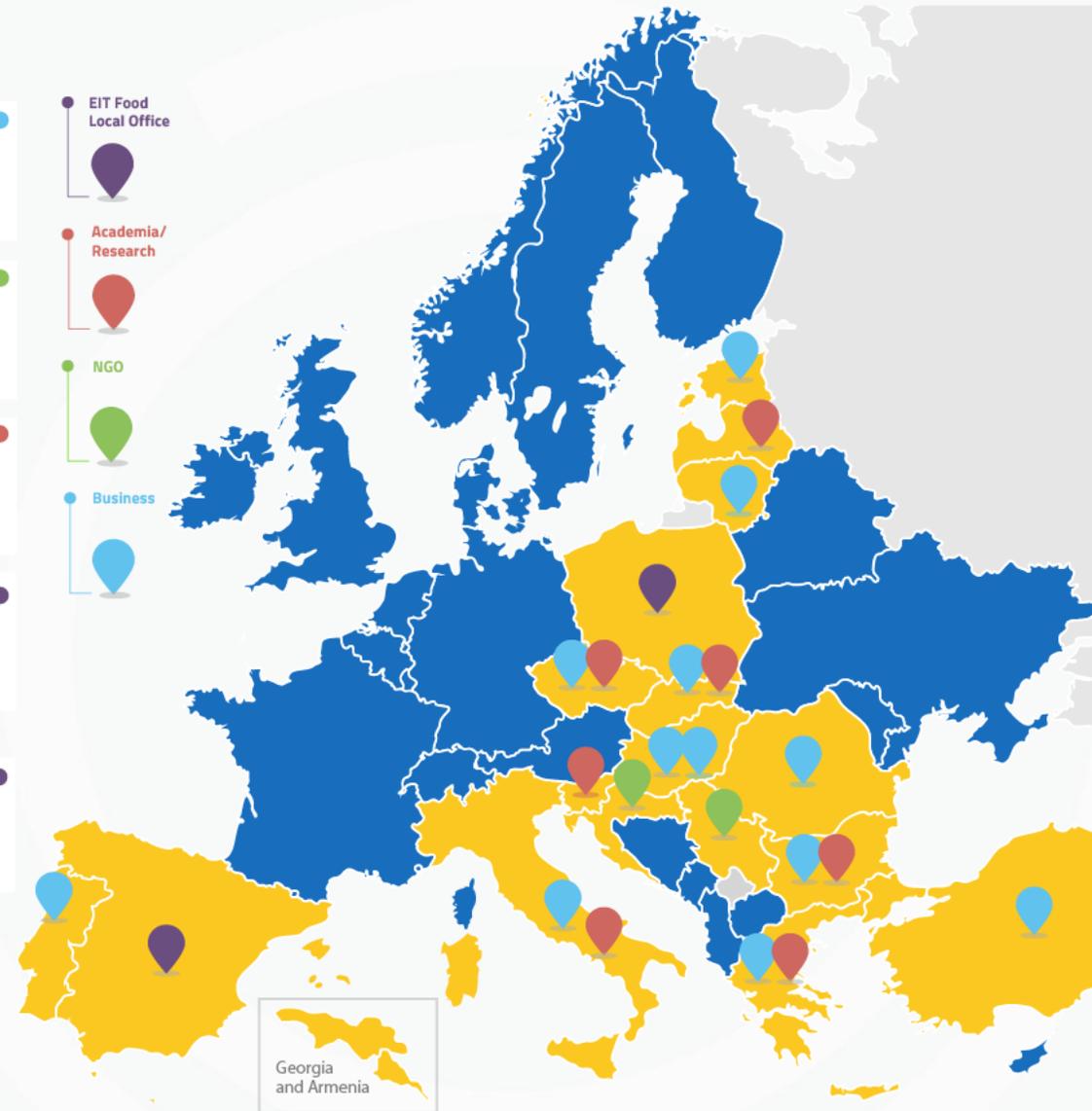
1 BRILLIANT COMMUNITY!

# EIT FOOD REGIONAL INNOVATION SCHEME

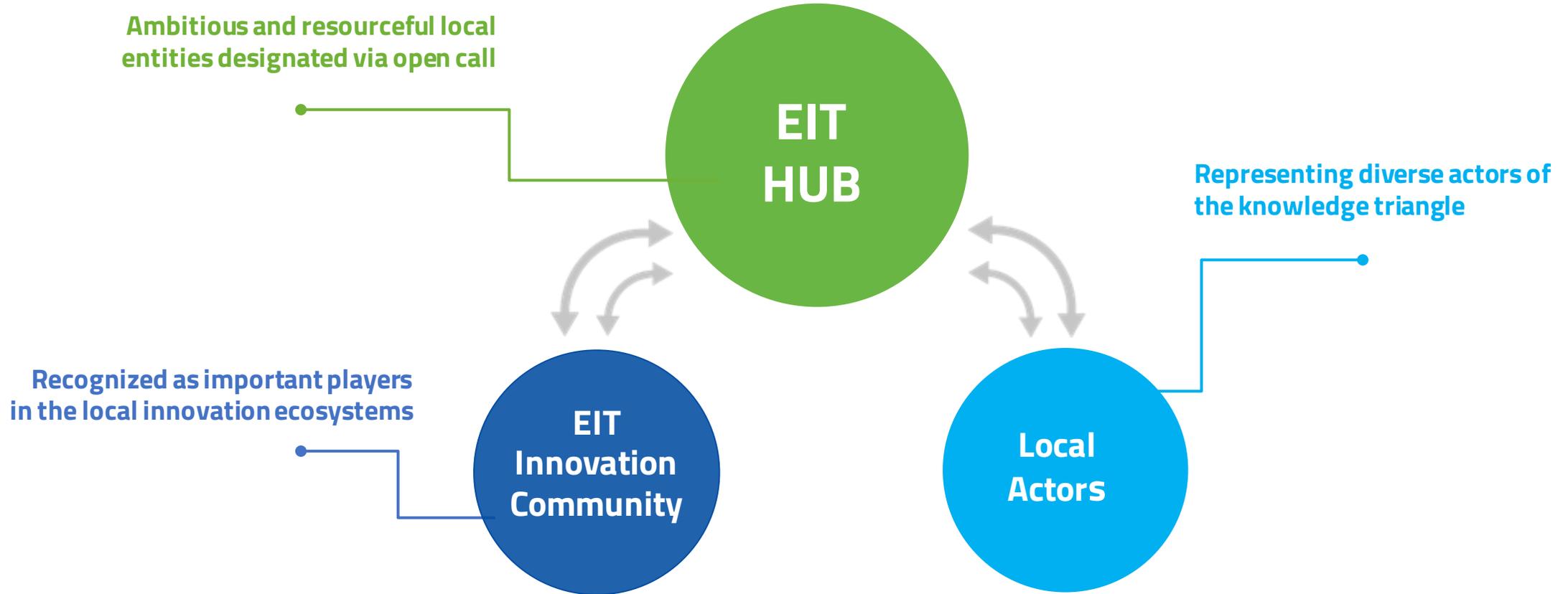
## EIT Food is represented by RIS HUBs in 17 countries



CLC North-East	<b>BULGARIA</b>	Agricultural University of Plovdiv	Cleantech Bulgaria	<b>CROATIA</b>	TERA TEHNOPOLIS Ltd.	<b>ROMANIA</b>	Impact Hub Bucharest
	<b>CZECH REP.</b>	University of Chemistry and Technology	Impact HUB Praha	<b>SLOVENIA</b>	University of Ljubljana Biotechnical Faculty	<b>SERBIA</b>	Association "SEE ICT"
	<b>HUNGARY</b>	Campden BRI Hungary Ltd.	PANNON Pro Innovations	<b>ESTONIA</b>	Tartu Biotechnology Park	<b>LATVIA</b>	Riga Technical University
	<b>SLOVAKIA</b>	Slovak University of Agriculture in Nitra	Slovak Business Agency	<b>LITHUANIA</b>	AgriFood Lithuania DIH	<b>POLAND</b>	CLC local office
CLC South	<b>GREECE</b>	Industry Disruptors Game Changers	Agricultural University of Athens	<b>PORTUGAL</b>	Building Global Innovators	<b>SPAIN</b>	CLC local office
	<b>ITALY</b>	University of Bari Aldo Moro	Impact HUB Siracusa	<b>TURKEY</b>	Impact HUB Istanbul		



# The role of EIT Food hubs



# European innovation HUB



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UNIVERSITÀ  
DEGLI STUDI DI BARI  
ALDO MORO



Impact Hub  
Siracusa

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Siracusa

# EIT Food activities

## EDUCATION

Attracting, developing and empowering talent to lead the transformation of the food system



## INNOVATION

Fostering collaboration across the entire food system to develop innovative technologies, products and services



## ENTREPRENEURSHIP

Supporting innovative impactful entrepreneurs and startups to deliver new food innovations and businesses across Europe



## PUBLIC ENGAGEMENT

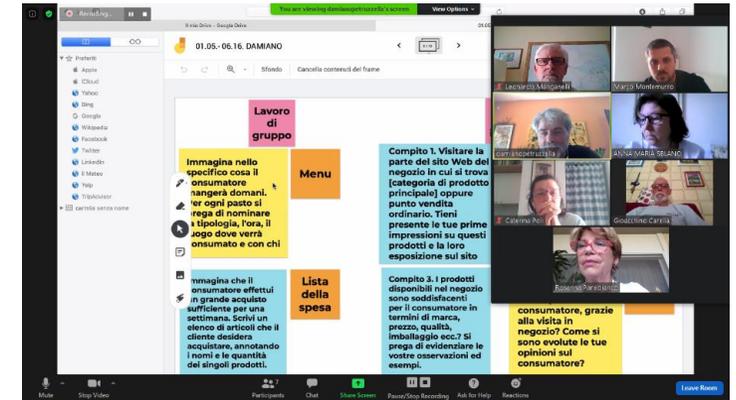
Engaging with people so they become change agents of the food system



## EIT Food Consumer Engagement Lab

2020: Co-design laboratory for a new food product organized by a University-Company-Startup consortium with the active participation of over 65 consumers to be produced and placed on the market within 12 months from the end of the activities

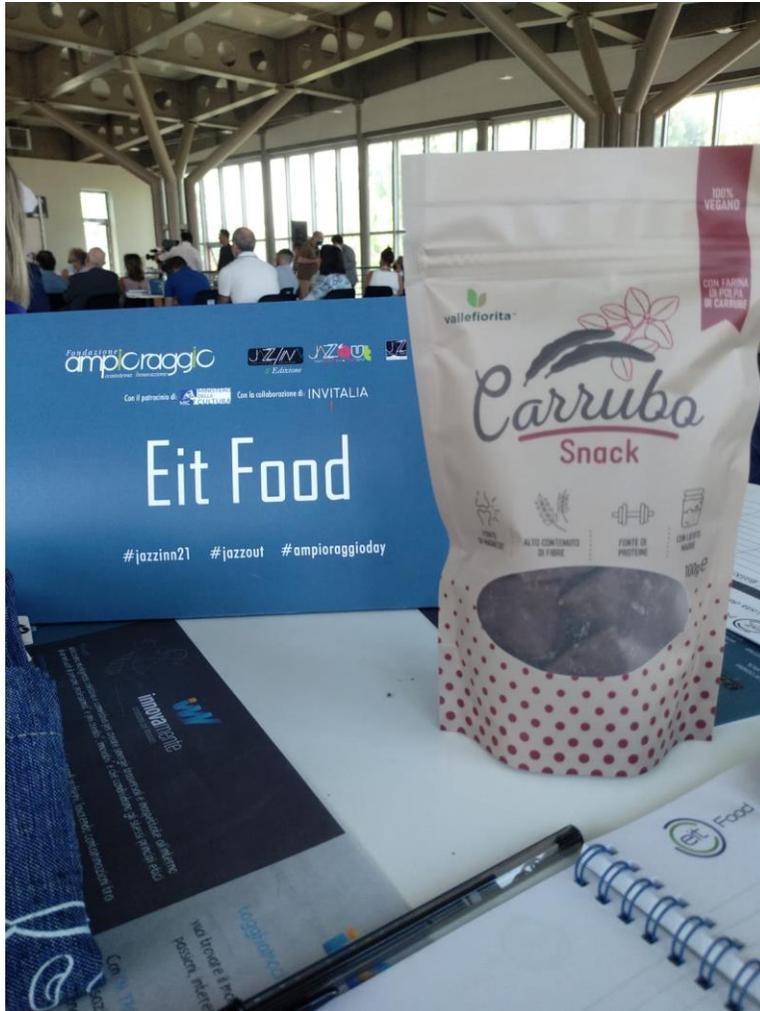
2021: Co-design laboratory focus on selected topics related to elderly consumers' preferences and food-related behaviors and outcomes of Labs will be disseminated through online sessions involving local food companies



IMPROVING FOOD TOGETHER

# EIT Food activities

## EIT Food Consumer Engagement Lab 2020



EIT Food is supported by the EIT  
a body of the European Union

IMPROVING FOOD TOGETHER

# EIT Food activities

## EIT Food RIS Research Infrastructure Network

EIT Food RIS Research Infrastructure Network supports aspiring public sector representatives from countries of the Southern and Eastern Europe to enhance the commercial use and visibility of their publicly funded research infrastructure relevant to the agrifood sector.

It helps develop the **research infrastructure commercialisation strategy**, identify potential agrifood partners and promote the potential for science-industry collaboration.



# LET'S CREATE THE FUTURE OF FOOD TOGETHER!

FIND OUT MORE  
AT [EITFOOD.EU](http://EITFOOD.EU)



Become part  
of our community



Share  
your ideas



Help us transform  
the food sector

CONTACT DETAILS  
[info@eitfood.eu](mailto:info@eitfood.eu)





THANK YOU :)