Summary

1. Why the KM Portal
   - From Knowledge to Partnership
   - Tracking Outreach
   - Tracking Engagement

2. KM Portal 2020 Numbers

3. Interoperability Perspectives

4. Q&A
1. From Knowledge to Partnership

Monitoring Evaluation Learning Platform (ICARDA)

Partner Websites (ideal)

Partner Websites (existing)

KM Online Platform

Rural Solutions Portal (IFAD)

Knowledge -> Partnership?
1. From Knowledge to Partnership

**Institutional Websites and Repos**

- University of Khartoum Repository
  - Website: [University of Khartoum Repository](#)
  - Search: [Search](#)

**KM Portal**

- Knowledge Management Portal
  - Search: [Search](#)

**IFAD Portal**

- RURAL SOLUTIONS PORTAL
  - Harvesting a "gateway to information" for farmers in the Arab States, Europe, and the CIS region

**Outreach & Engagement**

- IFAD Portal
  - Rural development in the Arab States
  - Enhancing food security in Somalia through diversification of agriculture
  - Smallholder farmers: a major driver of rural development

**Partnership**

- Partners: [List of partners](#)

**Institutional Websites and Repositories**

- IRAS SAUM
  - INSTITUTIONAL REPOSITORY IN AGRICULTURAL SCIENCES
  - University of Khartoum

**Knowledge & Engagement**

- KM Portal
  - Ongoing Projects
  - Partners

**IFAD Portal**

- IFAD
  - Solutions
  - International Fund for Agricultural Development
1. Tracking Outreach

Open Access Content

Traffic

Metrics
1. Tracking Engagement

Open Access Content

The Colors of the Donut
- Policy documents
- News
- Blogs
- Twitter
- Post-publication peer-reviews
- Facebook
- Sina Weibo
- Syllabi
- Wikipedia

AltMetrics

Traffic
2. Knowledge Portal 2020 Numbers

- 831 Unique Users
- 6,113 Page Views (2,701 Unique Views)

Channel Breakdown:
- 466 (54%) Direct
- 157 (18%) Organic
- 137 (16%) Social
- 103 (12%) Referral
3. Interoperability Perspectives: Visualizing the Knowledge Flow

Lists of Publications - Infographics - Collaboration Networks - Geo-Scope - Tailored Reporting
Questions and Answers

Google Analytics Home

- Users: 834
- Sessions: 1.4K
- Bounce Rate: 50.1%
- Session Duration: 5m 08s

How do you acquire users?

Active Users right now

Page Views last week was higher than forecast
30 Nov – 6 Dec 2020
We forecast Page Views of 7.95 to 8.24 for 30 Nov – 6 Dec 2020 but your actual Page Views of 794 is higher than this range.

Where are your users?

When do your users visit?

No data to display
Thank You