

SKIM 2023 STEERING COMMITTEE MEETING

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PROCASUR

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Procasur
Harvesting Innovations. Spreading Opportunities.



2019
ACTIVITIES
SUMMARY
TIMELINE:

Time	Activity
March/July 2020	Identification and systematization of 4 different GPs
July/October 2020	Design of the “virtual” LR in Sudan
October 2020	Publication of the Country Source Book
Nov. 2020	Implementation of the “virtual” LR in Sudan
Dec. 2020	social media campaign and webcast
Jan./February 2023	Local champions web catalogue
Jan./February 2023	Ex-post assessment of the three LRs

2019-2020 KM ACTIVITIES IN DETAIL (Sudan):

- Institutional coaching at distance with counterparts (IFAD country office and Central Coordination Unit at the MoA);
- Identification of GPs in KM tools: joint effort: Procasur, ICO, and the CCU of the MoA:

Case number	KM Tool	Themes:		
		Natural Resource Management	Agriculture and Livestock Productivity	Women and Youth
01	Learning Routes	✓	✓	✓
02	GALS	✓	✓	✓
03	Community Knowledge-based Peer Networks	✓	✓	
04	Consultations	✓	✓	



2019-2020 KM ACTIVITIES IN DETAIL (Sudan):

- **Systematization** of case studies with key national resources persons;
- Country **source book** published and disseminated;
- **Virtual web** based interactive learning route;
- Five **webcast video** interviews presentations ;
- **Social media campaign**, including a questionnaire for viewers and a Feedback option.



2019-2020 KM ACTIVITIES (Sudan)

Dissemination & Media:

Social Media Campaign

Outreach of approx. 22 institutions (short time).

Week-long web posting

of the Sudan Source Book and the video interview presentations attracted a relatively modest number of viewers with the exception being Case 4 – Natural Resources Governance which was viewed well over **400 times**.

Feedback

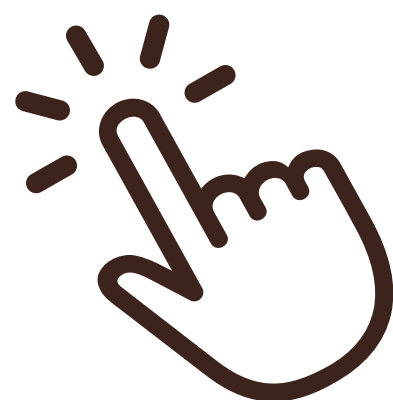
through the questionnaire was limited. A total of 15 respondents, of which 10 pertain to SKiM staff, its partners, or Steering/National Technical Committee members, used the opportunity to request additional information.

Challenges in dissemination activities post LRs:

difficulties to reach other rural areas, lack of knowledge about effective mechanisms to develop dissemination products; the technical difficulty to develop medium-term dissemination products

2023: Local champions web catalogue

- **Local champions are men and women with outstanding capabilities, skills, relevant knowledge, and experience who are leading actions, ideas and innovations in rural development areas. They are potential providers of training in rural contexts.**
- **Profile of Local Champions who have performed across the three Learning routes as knowledge service providers;**
- **In total Procasur team profiled: 3 from Morocco; 6 from Sudan; 2 from Moldova.**
- **See the platform here:**



2023: EX POST ASSESSMENT OF THE 3 LRs:

OBJECTIVES:

1

Enquire about any knowledge-sharing initiatives that has been organized by participants of the LRs to disseminate key learnings and innovative solutions.



2

Assess the perception of the learning acquired during the LR and its utility for the participant.



3

Assess the replication / adoption / adaptation / scaling up of key learning acquired during the LR and its use and application in the frame of participant's organizations or institutions.



2023: **Some key findings:**

- **Learning Routes consolidated as effective tool that allows the building and strengthening of knowledge exchange networks, KM tools systematization and strengthening alliances;**
- **Institutional and academic connection established to enable learning exchange mechanisms;**
- **Dissemination products (videos, publications on social networks, seminars, workshops and radio program).**
- **Replication and readaptation of innovations analyzed during the LR should be enhanced.**
- **Enhance the direct link between LRs and bringing changes and innovations in rural areas.**
- **Enhance contamination between local knowledge (local champions) and academic knowledge**



FEEDBACK & LESSONS LEARNED

Commitment and ownership of local key actors of LR methodology

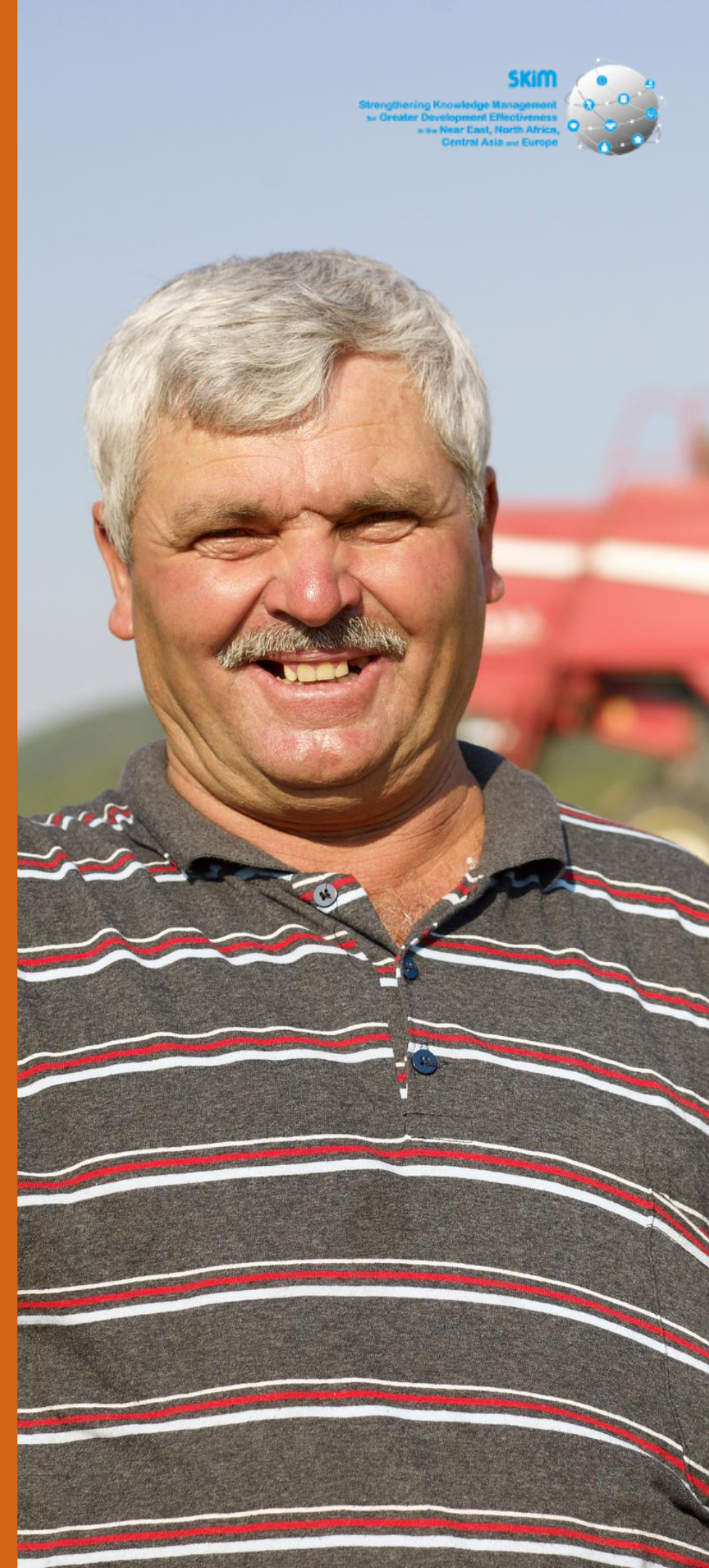
i.e. IFAD Sudan In-Country Office and NR persons

Institutionalization of KM tools:

i.e. in Sudan value-adding role of the Sourcebook in the context of IFAD's Sudan KM Strategies : in 2022 was updated from the 2017 version using elements of the Sourcebook.

Strengthened capacities of Resource Persons and local institutions

i.e. in Sudan IFAD country teams and technical staff, University of Khartoum, Agricultural Research Council.





KM ACTIVITIES - RECOMMENDATIONS:

- **Implementation of learning routes** with the participation and exposure of farmers;
- Incorporation and development of **Innovation Plans**, as a scaling up tool and ex-post engagement;
- Identification, validation and **exposure of local champions** who live in the countryside and who develop agricultural solutions, to avoid the devaluation of non-academic knowledge that is built and strengthened in rural contexts.
- Ex post assessment of the three LRs:

SKIM

Strengthening Knowledge Management
for Greater Development Effectiveness
in the Near East, North Africa,
Central Asia and Europe



THANK YOU!

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