









# Workshop Report

How to create an innovation package and assess its maturity for scaling-up

Date: 30 April 2024

Venue: Hotel Sidi Bouzaid, Sidi Dhrif, Tunisia

#### 10h00

- The meeting started with the presentation of the participants. Participants are mainly partners from the National Institute of Field Crops (INGC), Olive Institute (IO), Technical Center for Organic Agriculture (CTAB), livestock and pasture office (OEP), the German International Cooperation (GIZ) and farmers.
- Mr. Udo (ICARDA) presented ICARDAS's SWC@scale project in the framework of GIZ's ProSol global initiative, the purpose of the workshop and the different activities of the training. The mains objectives of the workshop are:
  - To familiarize ProSol partners with the principle of scaling up innovations (IPSR / PIMME approach).
  - To learn how to develop innovation packages.
- Mr. Haithem (GIZ) asked for the reports and outputs of the knowledge hub and the
  different workshops and trainings. Mr Udo explained that all three partners have
  been interviewd concerning Knowledge Management and that results are in the
  process of being analysed. All three partners have sent their Knowledge Hub
  concept and feed back has been sent for improvement.
- During the presentation Mr. Udo explained the IPSR approach, the process of the identification of the innovation packages, the utilization level and the maturity level of the innovation packages based on evidence. This helps to convince the policymakers and funding to define investment and up scaling strategies.
- Mr. Udo explained that the partners (CTAB/IO, INGC and OEP) started profiling the selected innovation during the previous meeting. During this workshop partners will identify the innovation packages. Using specific examples, he presented the different enablers (sensibilization, trust, availability, financing, compatibility, knowledge, regulation, coordination with the different stakeholders, ...). He also presented the different activities of the workshop related to the identification of utilization level and the maturity level of the innovation packages. He explained the various levels (from 0 to 9) with examples.
- The participants formed three groups based on the selected innovations which are biofertilization of legumes with Rhizobia, utilization of microorganisms in compost,

and direct seeding). The participants presented the Results of the different group sessions and discussed during plenary sessions between the different activities.

• The workshop was closed at 16:00pm.

# **Group sessions**

# Group activities reported by Asma Souissi

# **Innovation Profile**

# **INNOVATION: Direct Seeding**

# **Partner INGC**

Title of the i	nnovation	Direct seeding for water and soil conserva	tion	
Description	of the innovation	- Sol and water conservation techni	ique	
		- crop (seeds) cultivation without	disturbing the soil via a specific	
		tool (the direct seeder)		
Nature of th	e innovation	- Technical innovation		
Type		- Incremental		
Developer a	nd Collaborators	- Support structure: APIA, API		
		- Professional structure: UTAP, SY	'NAGRI	
		- Development structure: AVFA, C	CRDA, OEP, ONF	
		- Farmers organisations (GDA, SM	IS, associations)	
		- Research institutions IRESA		
		- Finance structure: Banks, microfi	nancing, ONA, BFPME	
		- Input suppliers, seeders suppliers	, Startup	
Challenges		- Resistance from farmers and decision-makers, traditions such as		
		grazing which does not allow maintaining soil cover, customs, etc.		
		- Lack of national strategy		
		- Low diffusion of technology		
		- Acquisition cost of machines		
		- Lack of support from research structures in the national program		
		(no continuity of the programs)		
Ambition		2025	2030	
Partners:		the framework of the said project we will:	In 2030, the ambition is that the	
OTD, UCP,	•	conservation system by strengthening the	adoption rate of the technology	
SMVDA,	crop rotation matrix.		by farmers and by the different	
ONF		networking of Prosol and other projects	structures will improve by 30%:	
	l ·	APT+), and the agroecology association.	• OTD:13500 ha	
	I	em more sustainable.	• Farmers: 6000 ha	
	- The intervention	ons will affect:	• SMVDA: 500 ha	
	• 1700ha		• 500 farmers.	
	• 50-60 farı	mers		



Figure 1. the innovation profile and scaling ambition

# CONSTRAINTS / SOLUTIONS / COMPLEMENTARY INNOVATION

	Constraints	Solutions
Awareness	- Problem of	-Diversifying transmission
	transmitting	tools (written, radio spots
	messages to different	audiovisual, informative
	targets	days, etc.)
	-Lack of capacity	- Academic training and
	building	capacity building,
		training, etc.
Trust	- Risk management	- Leading farmer
	issues	- Demo Plots
		- Innovation platform
Know-How	-Limited number of	-Academic and
	experts (technicians	professional training
	and specialized	
	farmers)	
Financing	-Land situation which	-Revising the legislation
	represents a barrier to	relating to the land
	access to financing	system, incentives, and
		subsidies
		-Twinning of land
		ownership
Compatibility	- Soil nature	-Management
	-Crop system and	- Targeting the educational
	type	system
	- Tradition and	- Identifying suitable areas
	mindset	- Targeting the crop-
		livestock mixed system
Gender and	Low female	target rural women's
Social	involvement (social	GDAs and strengthen
Inclusion	norms)	regional structures
Availability	-Lack of equipment	-Design of suitable
and Access	and rental service	equipment and machines
	-Lack of human	-Provide and ensure
	resources for support	rental services



Figure 2. Constraints and solutions

	-Problem accessing	-Training and courses
	information	during the university
		curriculum
Legal	-Lack of political	-Implementation of
Conditions	stability	medium- and long-term
and	-No strategy updates	national strategy
Governance	-Land ownership	
	problem	
Stakeholder	-Weak stakeholder	-Development of
Coordination	coordination and	communication skills
	overlap	-Partnerships
		development
Other	-Poor rotation	-Raising awareness of the
	practice	importance of crop
	-Poor choice of	rotation and
	crops/species	diversification

Voting results for the main solutions or complementary innovations:

For the direct seeding: (S1. Implementation of medium- and long-term national strategy regarding the <u>legal conditions and governance</u> enabler domain, S2.
 Professional and academic training regarding the <u>know-how</u> and <u>awareness</u> enablers and S3. Design of suitable equipment and machines regarding the <u>availability and access</u> enabler domain).

# **Complementary Innovations/ Solutions/ Enablers**

**Group spokesperson:** INGC team **ICARDA facilitator:** Asma Souissi

**Solution 1.** Implementation of medium- and long-term national strategy

# **Group members:**

- -Mona Mechri
- -Hayet Maaroufi
- -Rochdi Rouissi
- -Mohamed Ali Hannachi

# What is the enabler category?

- Improves beneficiary/ user awareness of the core innovation
- Improves legal conditions and governance required to scale the core Improves beneficiary/ user confidence/ trust in core innovation
- Improves availability and beneficiary/ user access to core innovation
- Improves beneficiary/ user access to finance/ affordability of the core innovation
- Improves compatibility of core innovation with existing farming/ market/ policy systems or business models
- Improves beneficiary/ user capacity and knowhow to appropriately use the core innovation
- Improves gender equality and social inclusion related to scaling the core innovation

- innovation (by-laws, policies, regulations and business models)
- Improves stakeholder coordination and scaling partnerships
- Improves beneficiary confidence in the innovation

# What is it? Make it as concrete/ tangible as possible (E.g., A training program)

Implementation of medium- and long-term national strategy for water and soil conservation

# What does it do? (E.g. to improve on post-harvest storage and management of maize)

- Monitoring human and legal resources
- Opening new opportunities for adoption and expansion

# Whom does it target? (E.g. <u>for female maize processors</u>)

- Different ministries (Ministry of Agriculture, Ministry of Finance, Ministry of Higher Education, Ministry of the Environment, etc.) and stockholders (farmers, NGO, etc.)

# Long title (max 30 words)\*:

# Combine above "what it is?" + "what it does?" + "whom does it target?"

- The implementation of a medium- and long-term national strategy for water and soil conservation is crucial for sustainable development. Monitoring human and legal resources and opening new opportunities for adoption and expansion targeting various ministries (such as the Ministry of Agriculture, Ministry of Finance, Ministry of Higher Education, Ministry of the Environment, and engaging stakeholders like farmers and NGOs) play a vital role in ensuring the effective execution of these strategies.

# Short name (10 words)\*(to be written also on the sticky note):

Medium- and long-term national strategy for water and soil conservation

# Does it already exist?

There is just a national adaptation plan (water and soil)

# Who is already working on it?

the Ministry of Agriculture and the FAO

# **Proposed Innovation Readiness level (0-9)\*:**

2

Also write on the card that is put on the graph

#### List evidence to support the above score:

- Second, third and fourth Mediterranean meetings on direct sowing
- Feasibility study on conservation agriculture/direct seeding
- AED consult
- Direct seeding situation in Tunisia: status and outlook (FERT)
- Scientific papers (Mouna Mechri)
- A draft presented to the parliament (Hayet Maaroufi)

# **Proposed Innovation Use level (0-9)\***

2

Also write on the card that is put on the graph

#### List evidence to support the above score:

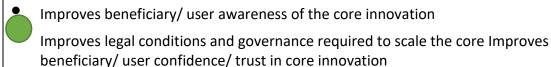
- No evidence yet

# **Solution 2.** Professional and academic training

#### **Group members:**

- -Mona Mechri
- -Havet Maaroufi
- -Rochdi Rouissi
- -Mohamed Ali Hannachi

# What is the enabler category?



- Improves availability and beneficiary/ user access to core innovation
- Improves beneficiary/ user access to finance/ affordability of the core innovation
- Improves compatibility of core innovation with existing farming/ market/ policy systems or business models
- Improves beneficiary/ user capacity and knowhow to appropriately use the core innovation
- Improves gender equality and social inclusion related to scaling the core innovation.
- innovation (by-laws, policies, regulations and business models)
- Improves stakeholder coordination and scaling partnerships
- Improves beneficiary confidence in the innovation

# What is it? Make it as concrete/ tangible as possible (E.g., <u>A training program</u>)

Professional and academic training and capacity building

Doctoral program in Agroecology (ESA-Kef) and courses in agroecology

What does it do? (E.g. to improve on post-harvest storage and management of maize)

To raise awareness and train specialists (engineers, technicians, researchers) in conservation agriculture.

# Whom does it target? (E.g. for female maize processors)

- -Student (engineers, masters, PhD)
- -Extension workers, public and private technicians

# Long title (max 30 words)\*:

# Combine above "what it is?" + "what it does?" + "whom does it target?"

To enhance professional and academic training and capacity building, a doctoral program in Agroecology (ESA-Kef) and courses in agroecology have been established to raise awareness and train specialists including engineers, technicians, and researchers in conservation agriculture. This initiative targets students at various levels (engineers, masters, PhD) as well as extension workers and public and private technicians, aiming to develop a skilled workforce equipped to address the challenges of conservation agriculture effectively.

# Short name (10 words)\*(to be written also on the sticky note):

Professional and academic training and capacity building

# Does it already exist?

Program of the doctoral school of ESA kef and INAT

The INGC trains engineers through internships and end-of-study projects

# Who is already working on it?

Academic institutions such as ESA-Kef and INAT and development institutions such as INGC

The OEP, INRAT and ATAE are also contributing

#### **Proposed Innovation Readiness level (0-9)\*:**

6

Also write on the card that is put on the graph

# List evidence to support the above score:

- www.ingc.com.tn

# **Proposed Innovation Use level (0-9)\***

3

Also write on the card that is put on the graph

# List evidence to support the above score:

-Innovation platform (Kodia Bouselem)

# **Solution 3.** Design of suitable equipment and machines

#### **Group members:**

- -Mona Mechri
- -Hayet Maaroufi
- -Rochdi Rouissi
- -Mohamed Ali Hannachi

# What is the enabler category?

- Improves beneficiary/ user awareness of the core innovation
- Improves legal conditions and governance required to scale the core Improves beneficiary/ user confidence/ trust in core innovation
- Improves availability and beneficiary/ user access to core innovation
  Improves beneficiary/ user access to finance/ affordability of the core innovation
- Improves compatibility of core innovation with existing farming/ market/ policy systems or business models
- Improves beneficiary/ user capacity and knowhow to appropriately use the core innovation
- Improves gender equality and social inclusion related to scaling the core innovation.
- innovation (by-laws, policies, regulations and business models)
- Improves stakeholder coordination and scaling partnerships
- Improves beneficiary confidence in the innovation

# What is it? Make it as concrete/ tangible as possible (E.g., A training program)

Design of adapted or local equipment and machines

What does it do? (E.g. to improve on post-harvest storage and management of maize)

To improve the direct seeding efficiency and use

# Whom does it target? (E.g. <u>for female maize processors</u>)

-For farmers, SMVDA, OTD, OEP, INGC

-Input and machinery suppliers

# Long title (max 30 words)\*:

# Combine above "what it is?" + "what it does?" + "whom does it target?"

Design of adapted or local equipment to improve the direct seeding efficiency and use, targeting farmers, SMVDA, OTD, OEP, INGC, and suppliers.

# Short name (10 words)\*(to be written also on the sticky note):

Adapted or local equipment

#### Does it already exist?

Yes, two prototypes were developed. First one was imported from Syria and the second one was designed by the INGC

# Who is already working on it?

**INGC** 

# **Proposed Innovation Readiness level (0-9)\*:**

Also write on the card that is put on the graph

5

# List evidence to support the above score:

The prototype made by the INGC obtained an award during the International exhibition of agriculture, agricultural machinery and fishing (2015)

# **Proposed Innovation Use level (0-9)\***

Also write on the card that is put on the graph

1

# List evidence to support the above score:





**Figure 3.** Scaling readiness/utilisation graph for the direct seeding and the selected complementary innovations

# Group activities reported by Hassen Ouerghemmi

INNOVATION: Biofertilization of legumes with Rhizobia

Partners: OEP and INRAT

Title of the innovation	Biofertilization of legumes with Rhizobia
Description of the	Seed inoculation with specific bacteria (fixators of atmospheric nitrogen) to
innovation	sustainably improve crops productivity.
Nature of the	incremental innovation
innovation	
Type	Technical
Developer and	Developer : OEP, INRAT, CBBC, INGC
Collaborators	
Challenges	Limited knowledge (farmers)
	Low implication of key actors
	Limited human resources
	Nonexistence of structured officialised partnership
	Limited financing and structuration of the laboratory

Ambition	2025	2030
Experimental plots	150 farmers	10000 farmers (all the country)
Informed farmers	1000	-
Branding the product	1 prototype	1 brand / crop

CONSTRAINTS / SOLUTIONS / COMPLEMENTARY INNOVATION

	Constraints	Solutions / Complementary innovation (number of votes)
Awareness	Low logistic assets	Mediatization (Radio/FB/TV) (5)
Trust	Low access to the innovation and low visibility and trust in the success of the innovation	Exchange visits (5)
Availability and Access	Absence of a functional production unit	Accelerating the procedure (3)
Financing	No funding for the unit	Lobbying for the unit (0)
Compatibility	Preference for chemical fertilization	Experimental comparison between biofertilization and chemicals (0)
Know-how	Limited technical knowledge (operational)	Trainings/Field days (2)
Gender And Social Inclusion	-	-
Legal Conditions and	No PPP	PPP creation (5)
Governance	No subsidies	Initiating a law for subsidies (0)
Stakeholder Coordination	Limited implication of key actors	Engaging other actors like AVFA, Private, UTAPetc (1)
Other	Small scale agriculture (land size)	Facilitating the process of FO creation (0)

Voting results for the main solutions or complementary innovations:

For the biofertilization of legumes with Rhizobia: (S1. Exchange visits regarding the trust enabler domain, S2. Mediatization (Radio/FB/TV) regarding the awareness enabler and S3. PPP creation regarding the legal conditions and governance enabler domain).

# **Document Complementary Innovations/ Solutions/ Enablers**

**Group spokesperson:** Anis Zaiem (**OEP**) **ICARDA facilitator:** Hassen Ouerghemmi

# Solution 1: Exchange visits between farmers in different regions and to present and exchange the ideas targeting the farmers

# **Group members:**

- Setti AdelPublic-private partnerships (PPP)
- Zaiem Anis
- El Ayed Monia
- Hemissi Imen
- Med Radhouani
- Tebourbi Rahma

# What is the enabler category?

Improves beneficiary/ user awareness of the core innovation.

- Improves legal conditions and governance required to scale the core Improves beneficiary/ user confidence/ trust in core innovation
- Improves availability and beneficiary/ user access to core innovation
- Improves beneficiary/ user access to finance/ affordability of the core innovation
- Improves compatibility of core innovation with existing farming/ market/ policy systems or business models
- Improves beneficiary/ user capacity and knowhow to appropriately use the core innovation
- Improves gender equality and social inclusion related to scaling the core innovation
- innovation (by-laws, policies, regulations and business models)
- Improves stakeholder coordination and scaling partnerships
- Improves beneficiary confidence in the innovation

at is it? Make it as concrete/ tangible as possible (E.g., <u>A training program</u>)

Visit

What does it do? (E.g. to improve on post-harvest storage and management of maize)

Exchange visit between in different regions

Whom does it target? (E.g. for female maize processors)

To present and exchange of ideas and experience.

Long title (max 30 words)\*:

Combine above "what it is?" + "what it does?" + "whom does it target?"

Exchange visits between farmers in different regions and to present and exchange the ideas targeting the farmers

Short name (10 words)\*(to be written also on the sticky note):

Exchange visit

Does it already exist?

Yes

Who is already working on it?

OEP-INGC-INRAT-Dev/R-SMSA

**Proposed Innovation Readiness level (0-9)\*:** 

5

Also write on the card that is put on the graph

List evidence to support the above score:

→ AEi / ProSol (kef/Siliana)

**Proposed Innovation Use level (0-9)\*** 

3

Also write on the card that is put on the graph

List evidence to support the above score:

-Exchange visit Rhahla/Kesra

# Solution 2: The mediatization to disseminate and inform the farmers about the innovation

#### **Group members:**

- Setti Adel
- Zaiem Anis

- El Ayed Monia
- Hemissi Imen
- Med Radhouani
- Tebourbi Rahma

# What is the enabler category?

Improves beneficiary/ user awareness of the core innovation



Improves legal conditions and governance required to scale the core Improves beneficiary/ user confidence/ trust in core innovation

- Improves availability and beneficiary/ user access to core innovation
- Improves beneficiary/ user access to finance/ affordability of the core innovation
- Improves compatibility of core innovation with existing farming/ market/ policy systems or business models
- Improves beneficiary/ user capacity and knowhow to appropriately use the core innovation
- Improves gender equality and social inclusion related to scaling the core innovation
- innovation (by-laws, policies, regulations and business models)
- Improves stakeholder coordination and scaling partnerships
- Improves beneficiary confidence in the innovation

What is it? Make it as concrete/ tangible as possible (E.g., <u>A training program</u>)

Media

Mediatization of the innovation on Radio, TV, Social media

What does it do? (E.g. to improve on post-harvest storage and management of maize)

To disseminate and inform about the innovation

Whom does it target? (E.g. <u>for female maize processors</u>)

Farmers (Cereals)

Long title (max 30 words)\*:

Combine above "what it is?" + "what it does?" + "whom does it target?"

The mediatization to disseminate and inform the farmers about the innovation.

Short name (10 words)\*(to be written also on the sticky note):

Mediatization

Does it already exist?

Yes

Who is already working on it?

Mediatization of private products

**Proposed Innovation Readiness level (0-9)\*:** 

5

Also write on the card that is put on the graph

List evidence to support the above score:

Radio station session (CTAB-INRAT)

Radio Tatouine, Gabes

Radio UTAP ProSol

**Proposed Innovation Use level (0-9)\*** 

2

Also write on the card that is put on the graph

List evidence to support the above score:

# Solution 3: PPP for product distribution addressing Farmers and NARES

#### **Group members:**

- Setti Adel
- Zaiem Anis
- El Ayed Monia
- Hemissi Imen
- Med Radhouani
- Tebourbi Rahma

#### What is the enabler category?

- Improves beneficiary/ user awareness of the core innovation
- Improves legal conditions and governance required to scale the core Improves beneficiary/ user confidence/ trust in core innovation
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- Improves beneficiary/ user access to finance/ affordability of the core innovation
- Improves compatibility of core innovation with existing farming/ market/ policy systems or business models
- Improves beneficiary/ user capacity and knowhow to appropriately use the core innovation
- Improves gender equality and social inclusion related to scaling the core innovation
- innovation (by-laws, policies, regulations and business models)

Improves stakeholder coordination and scaling partnerships

Improves beneficiary confidence in the innovation

# What is it? Make it as concrete/ tangible as possible (E.g., <u>A training program</u>)

Private Public Partnership

# What does it do? (E.g. to improve on post-harvest storage and management of maize)

For product distribution

# Whom does it target? (E.g. <u>for female maize processors</u>)

Farmers / NARES System

# Long title (max 30 words)\*:

# Combine above "what it is?" + "what it does?" + "whom does it target?"

PPP for product distribution addressing Farmers and NARES

# Short name (10 words)\*(to be written also on the sticky note):

PPP

# Does it already exist?

Yes

# Who is already working on it?

Cotugrain-INRAT

# **Proposed Innovation Readiness level (0-9)\*:**

0

Also write on the card that is put on the graph

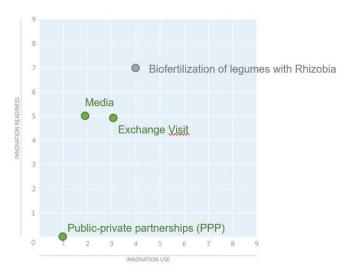
# List evidence to support the above score:

# **Proposed Innovation Use level (0-9)\***

1

Also write on the card that is put on the graph

# List evidence to support the above score: INRAT-OEP Cotugrain-CBBC



**Figure 4.** Scaling readiness/utilization graph for Biofertilization of legumes with Rhizobia and the selected complementary innovations

# Group activities reported by Zahra Shiri

**INNOVATION: Micro-organisms in compost** 

Partners (IO, CTAB and Farmers)

Title of the innovation	Micro-organisms in compost		
<b>Description</b> of the	The use of micro-organisms as catalysts in the compost-making process is a		
innovation	significant innovation in organic and conservation agriculture.		
	These micro-organisms, such as bacteria and fung	i, play a crucial rol	e in accelerating
	the decomposition of organic waste. As a resul	t, composting become	omes faster and
	more efficient.		
Nature of the	Incremental innovation		
innovation			
Type	Capacity development		
Developer and	Developer: CTAB + IO		
Collaborators	Collaborators: farmers, researchers, private s	ector (e.g. EM F	Fertitech), GIZ,
	ICARDA, CRDA, OPAs		
Challenges	The challenges of this innovation include the limited awareness among farmers, with		
	only a small number being familiar with it. Add	ditionally, the com	post maturation
	period typically ranges between 6 to 8 months, pe	osing a time constra	aint. The quality
	of compost may also require improvement, and	the quantity produ	iced tends to be
	small.		
Ambition		2025	2030
-	ganisms in liquid or powder form" on the market;	-	-
	lity at a reasonable price.		
_	specializing in the manufacture and improvement	50	100
of micro-organisms			
The quantity of compost produced		(+) 40%	(+) 60%
Number of farmers aware of and adopting this innovation		20	40
Quantity of organic waste valorised (valorisation rate) (+) 40%		(+) 40%	(+) 60%
Production cost (-) 20% (-)			(-) 40%
Compost maturation peri	4/6 months	4 months	

#### CONSTRAINTS / SOLUTIONS / COMPLEMENTARY INNOVATION

	Constraints	Solutions	Complementary innovation
Awareness	Lack of information,	SMS – Workshops –	Training and capacity building
Trust	lack of demonstration	demonstration stations	
Know-How	stations in the PROSOL		
	project area		
Financing	High cost and lack of	Public-private partnerships	Public-private partnerships
	subsidies	(PPP)	(PPP)
Compatibility			
Gender and			
Social			
Inclusion			
Availability	Unreasonable and very	Research topic on reducing	
and Access	expensive price	production costs - Encouraging	
		the creation of startups	
Legal			
Conditions and			
Governance			
Stakeholder	Involvement limited to	Involvement of farmers -	Involvement of the three
Coordination	the Ministry of	Participatory approach -	ministries (Agriculture,
	Agriculture	Integration of this innovation	Environment, and Education)
		into the university curriculum -	
		Involvement of the three	
		municipalities (Agriculture,	
		Environment, and Education) -	
		Subsidies (BTS, micro-credits,	
		BTS, APIA, API)	
Other		composting machine	





**Figure 5.** The discussion about the innovation profile, scaling ambition, constraints, and solutions

Voting results for the main solutions or complementary innovations:

For the direct seeding: (S1. Involvement of the three ministries (Agriculture, Environment, and Education) regarding the <u>stakeholder coordination</u> enabler domain, S2. Public-private partnerships (PPP) regarding <u>Financing</u> enabler and S3. Training and capacity building regarding the <u>awareness</u>, trust and <u>know-how</u> enablers.

# **Document Complementary Innovations/ Solutions/ Enablers**

**Innovations:** Micro-organisms in compost **Group spokesperson:** Yassine Hidri (**IO**)

Icarda Facilitator: Zahra Shir

# **Solution 1:** Involvement of the three ministries (Agriculture, Environment, and Education)

#### **Group members:**

- Yassine Hidri (IO)
- Mohsen Abidi (GDA Hammam Biadha)
- Mouldi Jaoudi (GDA Hammam Biadha)
- Haithem Elouaer (CTAB)

# What is the enabler category?

- Improves beneficiary/ user awareness of the core innovation
- Improves beneficiary/ user confidence/ trust in core innovation
- Improves availability and beneficiary/ user access to core innovation
- Improves beneficiary/ user access to finance/ affordability of the core innovation
- Improves compatibility of core innovation with existing farming/ market/ policy systems or business models
- Improves beneficiary/ user capacity and knowhow to appropriately use the core innovation
- Improves gender equality and social inclusion related to scaling the core innovation
- Improves legal conditions and governance required to scale the core innovation (bylaws, policies, regulations and business models)
- Improves stakeholder coordination and scaling partnerships



Other enabler functions: \_\_\_\_\_

# What is it? Make it as concrete/ tangible as possible (E.g., A training program)

Networking between the three ministries (Agriculture, Environment, and Education)

What does it do? (E.g. to improve on post-harvest storage and management of maize)

To foster strong relationships among different administrations

# Whom does it target? (E.g. <u>for female maize processors</u>)

three ministries (Agriculture, Environment, and Education) and different administrations

Long title (max 30 words)\*:

# Combine above "what it is?" + "what it does?" + "whom does it target?"

Networking between the three ministries (Agriculture, Environment, and Education) can foster strong relationships among different administrations to enhance the primary innovation.

# Short name (10 words)\*(to be written also on the sticky note):

Agreement between the three ministries

#### Does it already exist?

Nο

#### Who is already working on it?

\_

Proposed Innovation Readiness level (0-9)*:
2
Also write on the card that is put on the graph
List evidence to support the above score:
•
Proposed Innovation Use level (0-9)*
1
Also write on the card that is put on the graph
List evidence to support the above score:
_

# **Solution 2.** Public-private partnerships (PPP)

#### **Group members:**

- Yassine Hidri (IO)
- Mohsen Abidi (GDA Hammam Biadha)
- Mouldi Jaoudi (GDA Hammam Biadha)
- Haithem Elouaer (CTAB)

# What is the enabler category?

- Improves beneficiary/ user awareness of the core innovation
- Improves beneficiary/ user confidence/ trust in core innovation
- Improves availability and beneficiary/ user access to core innovation
- Improves beneficiary/ user access to finance/ affordability of the core innovation
  Improves compatibility of core innovation with existing farming/ market/ policy systems or business models
- Improves beneficiary/ user capacity and knowhow to appropriately use the core innovation
- Improves gender equality and social inclusion related to scaling the core innovation
- Improves legal conditions and governance required to scale the core innovation (bylaws, policies, regulations and business models)
- Improves stakeholder coordination and scaling partnerships

Other enabler functions:	
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# What is it? Make it as concrete/ tangible as possible (E.g., <u>A training program</u>)

Collaboration between government entities and private sector organisations

**What does it do?** (E.g. <u>to improve on post-harvest storage and management of maize</u>) Strengthening public-private partnerships (PPPs)

Whom does it target? (E.g. <u>for female maize processors</u>)

Public-private

Long title (max 30 words)\*:

# Combine above "what it is?" + "what it does?" + "whom does it target?"

Public-private partnerships (PPPs) involve collaboration between government entities and private sector organisations to promote the principal innovation micro-organisms in compost. PPPs can accelerate the adoption of innovative solutions. PPPs can facilitate the transfer of knowledge and expertise, promoting investment in rural areas.

Short name (10 words)*(to be written also on the sticky note):
PPP
Does it already exist?
Yes
Who is already working on it?
CTAB IO EM Fertitech
Proposed Innovation Readiness level (0-9)*:
3
Also write on the card that is put on the graph
List evidence to support the above score:
-
Proposed Innovation Use level (0-9)*
2
Also write on the card that is put on the graph
List evidence to support the above score:
-

# **Solution 3.** Training and capacity building

#### **Group members:**

- Yassine Hidri (IO)
- Mohsen Abidi (GDA Hammam Biadha)
- Mouldi Jaoudi (GDA Hammam Biadha)
- Haithem Elouaer (CTAB)

# What is the enabler category?

Improves beneficiary/ user awareness of the core innovation



Improves beneficiary/ user confidence/ trust in core innovation



Improves availability and beneficiary/ user access to core innovation

- Improves beneficiary/ user access to finance/ affordability of the core innovation
- Improves compatibility of core innovation with existing farming/ market/ policy systems or business models
- Improves beneficiary/ user capacity and knowhow to appropriately use the core innovation
- Improves gender equality and social inclusion related to scaling the core innovation.
- Improves legal conditions and governance required to scale the core innovation (bylaws, policies, regulations and business models)
- Improves stakeholder coordination and scaling partnerships
- Other enabler functions:

# What is it? Make it as concrete/ tangible as possible (E.g., <u>A training program</u>) A training program /SMS/Workshop...

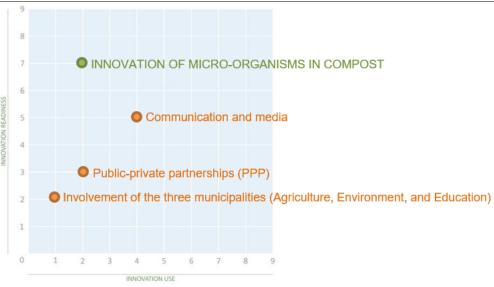
**What does it do?** (E.g. *to improve on post-harvest storage and management of maize*) Improving knowledge and know-how, and raising awareness

Whom does it target? (E.g. <u>for female maize processors</u>)

Farmers, extension workers, agricultural students, researchers, AVFA...

#### Long title (max 30 words)\*:

Combine above "what it is?" + "what it does?" + "whom does it target?"



**Figure 6.** Scaling readiness/utilization graph for micro-organism in compost innovation and the selected complementary innovations