



CIHEAM
BARI

CIHEAM BARI: MEDITERRANEAN AGRONOMIC INSTITUTE OF BARI

KNOWLEDGE
UNIT: YOUTH
EMPLOYMENT
AND
INNOVATION



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IAV- RABAT. 15 NOVEMBER 2019

WHY TODAY IN MOROCCO?

STRENGTHENING KNOWLEDGE MANAGEMENT FOR GREATER DEVELOPMENT EFFECTIVENESS IN THE NEAR EAST, NORTH AFRICA, CENTRAL ASIA AND EUROPE

CIHEAM Bari activities

1.3. Writeshop in Morocco to develop capacity development and innovation plans for each selected organization

2.1. Moldova training courses in knowledge management and capacity development best practice

2.1. Morocco training courses in knowledge management and capacity development best practice

2.1. Sudan training courses in knowledge management and capacity development best practice



CIHEAM AGENDA 2025

OUR MISSIONS



Combating
Triple
Waste

- 1 Knowledge & Know-How
- 2 Natural Resources & Energy
- 3 Food Chain

Boosting
Sustainable Agriculture
and Food

- 4 Mediterranean Diet
- 5 Agro-Ecology
- 6 Food Safety & Quality
- 7 Access to Food

Investing
In New Generations and
Fragile Territories

- 8 Youth employability & employment
- 9 Rural Development
- 10 Gender Equality & Vulnerable Groups Inclusion
- 11 Agro-Smart Business

Preventing
Risk and
Managing Tensions

- 12 Mobilities & Migrations
- 13 Climate Change
- 14 Animal & Plant Health
- 15 Agricultural Markets

OUR TOOLS

- Education and Training
- Research and Innovation
- Networks and Open Knowledge Platforms
- Projects and Technical Assistance
- Policy Dialogue and Partnerships

OUR APPROACHES

- Holistic vision of Development
- Multilateral Approach
- Bottom-Up Collaboration
- Problem Solving Oriented Projects

Relevance of the agrifood sector in the Mediterranean area for socio-economic development and stability of the area

Challenges

- migration
- unemployment
- few innovative micro and SMEs
- entrepreneurial culture
- Capacity building
- GAP knowledge
- policies to support young entrepreneurs
- Increase number of the ISO and Start-ups

OBJECTIVES:

- ENHANCING **JOB OPPORTUNITIES AND SOCIAL INCLUSION FOR YOUTH, THROUGH TRAINING ACTIVITIES AND ACCOMPANYING PATHS (LEAN START UP)**
- ENHANCING THE **INNOVATION AND KNOWLEDGE TRANSFER** THROUGH THE INTENSIFICATION OF THE COLLABORATION AMONG RESEARCHERS, ENTERPRISES, START UP AND STUDENTS (DESIGN THINKING)
- STRENGTHENING THE **MEDITERRANEAN INNOVATION ECOSYSTEM** THROUGH MIP NETWORK ACTIVITIES



ACTIVITIES

&

TOOLS

TOOLS

*MIP
NETWORK*

*MEDAB
INNOVATION HUB*

*MASTER COURSE IN
ENTREPRENEURSHIP*

ACTIVITIES

*COOPERATION
PROJECTS*

RESEARCH

TRAINING



MIP Agro-food

Mediterranean Innovation Partnership for youth entrepreneurship and technological transfer



ESTABLISHED ON
FEBRUARY 26th, 2016

MIP FOUNDER MEMBERS



Albania - Ministry of Agriculture



Morocco - Ministry of Agriculture



Algeria- Ministry of Agriculture



Lebanon - National Council for Scientific Research (CNRS)



Egypt - Climate Change Information Center & Renewable Energy (CCIRE)
Ministry of Agriculture and Land Reclamation



Tunisia - Institute of Agricultural Research and high Education (IRESA)
Ministry of Agriculture, Water Resources and Fisheries



Jordan - Ministry of Agriculture

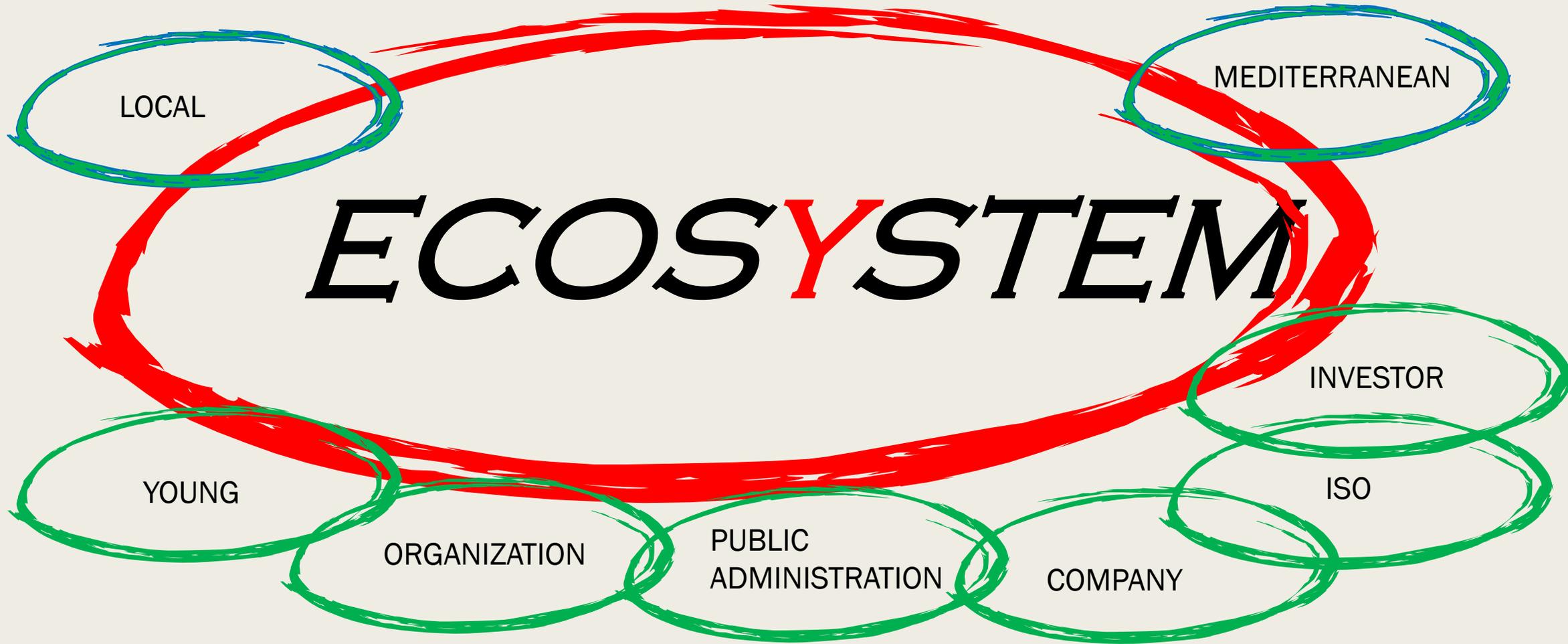


Palestinian territories - Ministry of Agriculture



- **ICARDA (International Center for Agricultural Research in the Dry Areas,**
- **EMUNI (Euro-Mediterranean University network,**
- **LARI – Lebanese Agriculture Research Center**

OBJECTIVE



ACTIVITIES

TRAINING

ENHANCE THE GROWTH OF YOUTH ENTERPRISE CULTURE, FAVORING AN ENABLING INSTITUTIONAL ENVIRONMENT (CAPACITY BUILDING)

SHARING KNOWLEDGE

ENHANCE THE DEVELOPMENT OF METHODS, TOOLS AND PRACTICES FOR SHARING, TRANSFER AND COGENERATION OF KNOWLEDGE

COOPERATION

ENHANCE THE REINFORCEMENT OF INSTITUTIONS AND LOCAL INCUBATORS (ISO) AS WELL AS THE COLLABORATION IN THE MEDITERRANEAN AREA



National innovation hub

International meetings

Managers' training



National workshops

MIP Network reinforcement



**MIP January 2018
CIHEAM-Bari**

معهد بحوث الهندسة الوراثية الزراعية



معهد بحوث الهندسة الوراثية الزراعية

AGRICULTURAL GENETIC ENGINEERING RESEARCH INSTITUTE



JOIN US IN BUILDING UP THE Mediterranean Innovation Ecosystem

mip1.iamb.it



HOME WHO WE ARE KNOWLEDGE SHARING INNOVATION ECOSYSTEM MIP IN ACTION NEWS CONTACT US



MEDITERRANEAN INNOVATION PARTNERSHIP (MIP) FOR YOUTH ENTREPRENEURSHIP AND TECHNOLOGICAL TRANSFER IN AGRO-FOOD

News

MEDAB

Mediterranean Incubator for
Business Creation and Change
in Agro-food sector



- **NOBLE IDEAS:** 268 ideas registered
- **FOODING (2015):** 113 proposals received
-30 innovative idea selected (72 P.)
- **ILO (2015):** 15 proposals received
- **RURAL HUB (2016):** 36 proposals
received -10 innovative idea selected (50
P.)



TRAINING &
COWORKING

ICT TOOLS

MENTORING &
COACHING

NETWORKING
AND
DEVELOPMENT
OF RELATIONS

MEDAB- INNOVATION HUB

MEDAB

MEDITERRANEAN AGRIFOOD
INNOVATION HUB

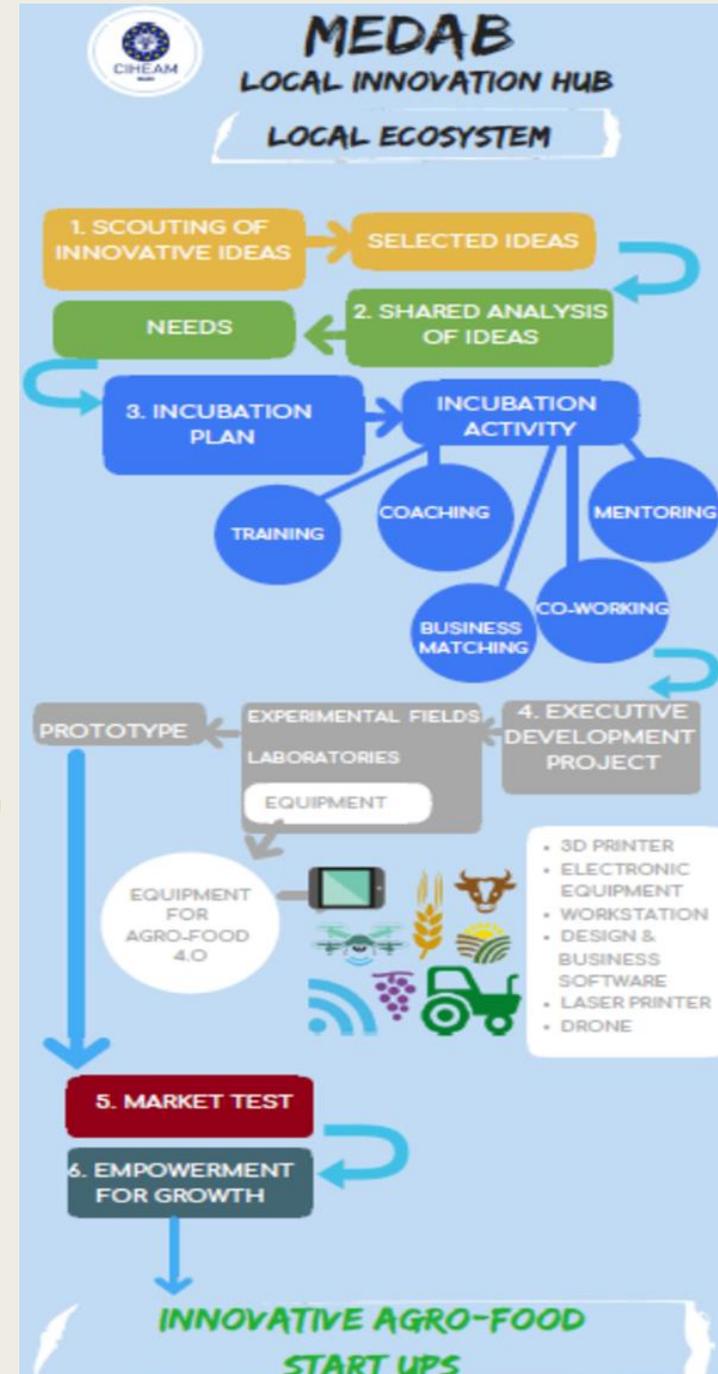
FROM
INCUBATOR

TO FABLAB

EXPERIMENTAL
FIELD

EQUIPMENT

LABORATORY



MEDAB-INNOVATION HUB CIHEAM BARI



COOPERATION & RESEARCH PROJECTS

- ETP ITALY -ALBANIA – MONTENEGRO: FILA PROJECT
- ETP ITALY - GREECE :INCUBA PROJECT, ILONET PROJECT, INNONET, CREATIVE CAMPS
- H2020:SMARTCHAIN ON SOCIAL INNOVATION; FOODSHIFT,
- IFAD INITIATIVES: STRENGTHENING KNOWLEDGE MANAGEMENT FOR GREATER DEVELOPMENT EFFECTIVENESS IN THE NEAR EAST, NORTH AFRICA, CENTRAL ASIA AND EUROPE (ICARDA)
- WATERMEDYNE
- ENI PROGRAMME: MIP 2.0 PROJECT (EVALUATION)
- PON LEGALITA': AGRICULTURE



TOPIC

CROSS
INNOVATION

KNOWLEDGE
TRANSFER
MODEL

SOCIAL
INNOVATION

START UP
DEVELOPMENT
SUPPORT MODELS

TECHNOLOGICAL
INNOVATION

CITIZEN-DRIVEN
FOOD SYSTEM
TRANSITION

TRAINING

1° SPECIALISED ADVANCED
COURSE
*«INNOVATION & YOUTH
ENTREPRENEURSHIP IN THE
MEDITERRANEAN AGRO-FOOD
SECTOR*



DATES: 16 SEPTEMBER–22 NOVEMBER,
2019

VENUE: CIHEAM BARI - MEDAB

REALIZED BY



IN COLLABORATION
WITH

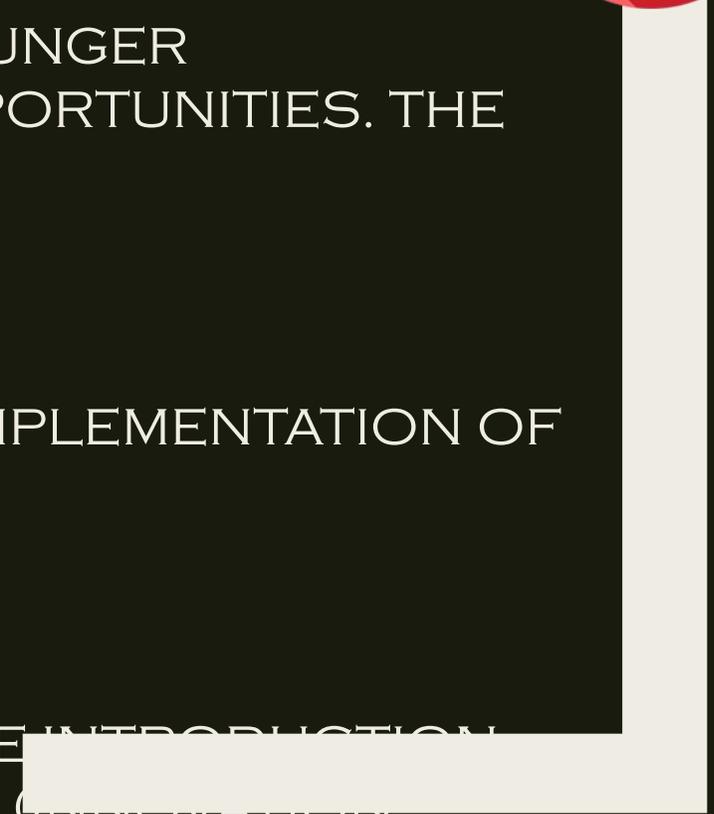


SPECIALISED ADVANCED COURSE
*«INNOVATION & YOUTH ENTREPRENEURSHIP IN THE MEDITERRANEAN
AGRO-FOOD SECTOR*

OBJECTIVES:

THE FOCUS OF THE TRAINING IS TO EMPOWER THE YOUNGER GENERATION AND IMPROVE THEIR EMPLOYABILITY OPPORTUNITIES. THE COURSE WILL MAKE STUDENTS ABLE TO:

- ❑ ENHANCE ENTREPRENEURIAL CULTURE;
- ❑ CONTRIBUTE TO THE DESIGN, DEVELOPMENT AND IMPLEMENTATION OF INNOVATIVE PROJECTS;
- ❑ LAUNCH NEW BUSINESS INITIATIVES (START-UPS);
- ❑ PROVIDE CONSULTANCY SERVICES TO PROMOTE THE INTRODUCTION OF BUSINESS INNOVATION PROCESS AND METHODS (INNOVATION BROKERS).

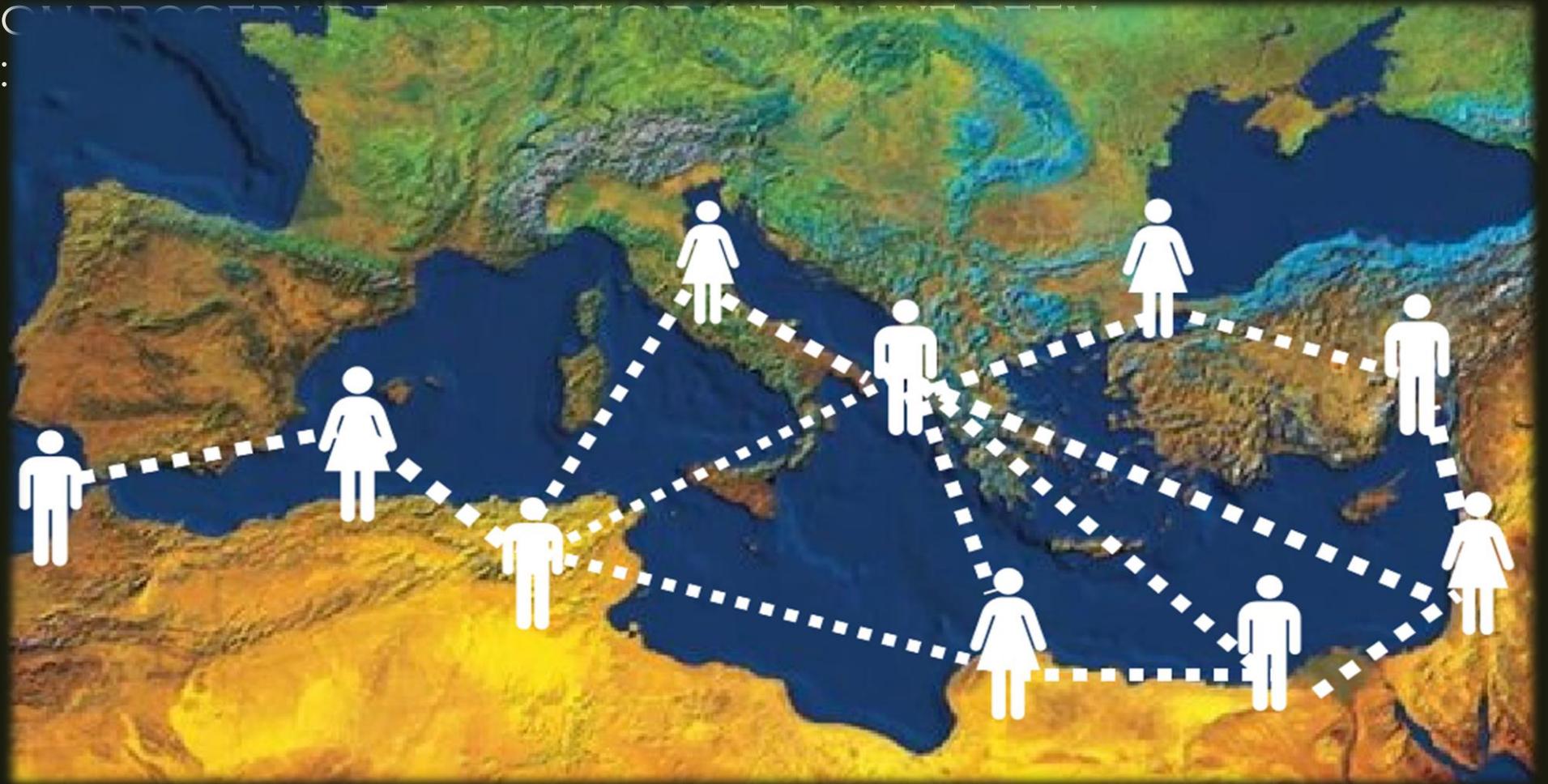


BENEFICIARIES:

THE COURSE IS MAINLY ADDRESSED TO GRADUATE STUDENTS, YOUNG RESEARCHERS, PROFESSIONALS IN AGRICULTURE AND RURAL DEVELOPMENT.

AFTER A SELECTION PROCEDURE,
SELECTED FROM:

- ❖ ALBANIA
- ❖ ALGERIA
- ❖ EGYPT
- ❖ LEBANON
- ❖ MOROCCO
- ❖ PALESTINE
- ❖ TUNISIA
- ❖ UGANDA
- ❖ KENYA
- ❖ ITALY



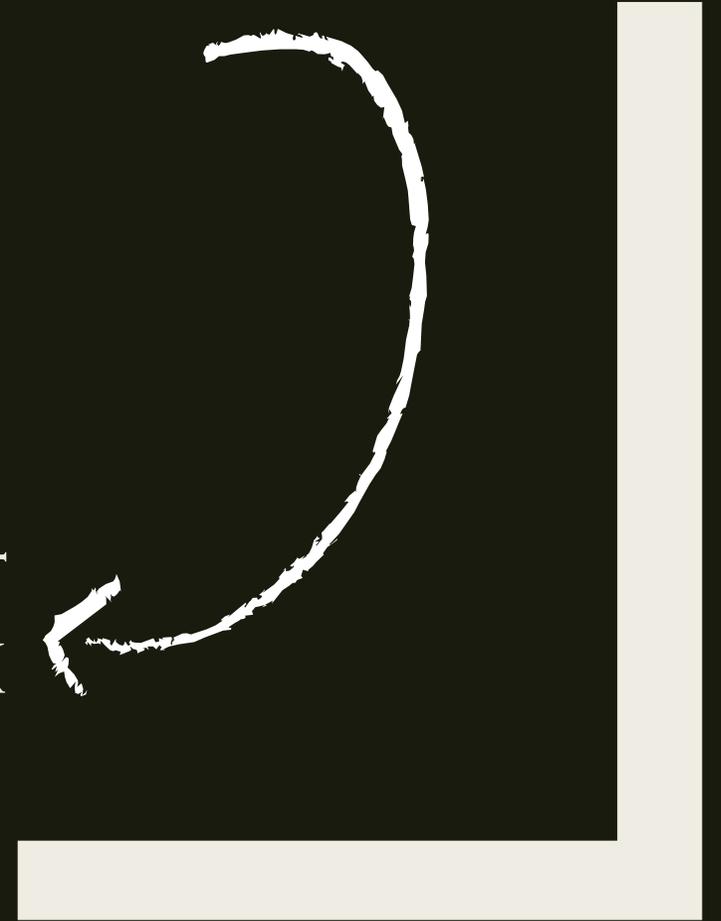
STRUCTURE

THE COURSE IS ORGANIZED IN WEEKLY UNITS FOR A TOTAL DURATION OF 10 WEEKS



4 WEEKS OF
FACE-TO-
FACE
LECTURES

6 WEEKS OF
TEAM WORK



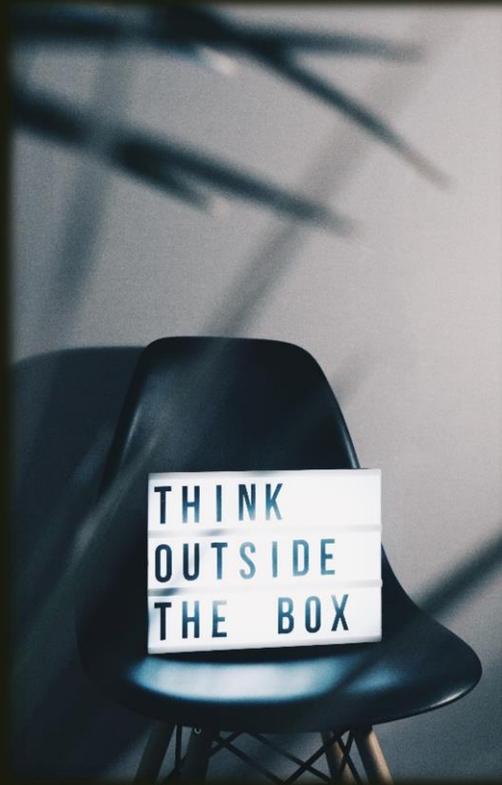
STRUCTURE

COLLABORATION WITH ENTERPRISES:

DURING THE COURSE
THE STUDENTS WILL
FACE WITH DIRECT
EXPERIENCES FROM

4 START-UPS

7 INNOVATIVE
ENTERPRISES



3

ENTERPRISE
S, ONE FOR
EACH TEAM
OF
STUDENTS

OPEN
INNOVATION

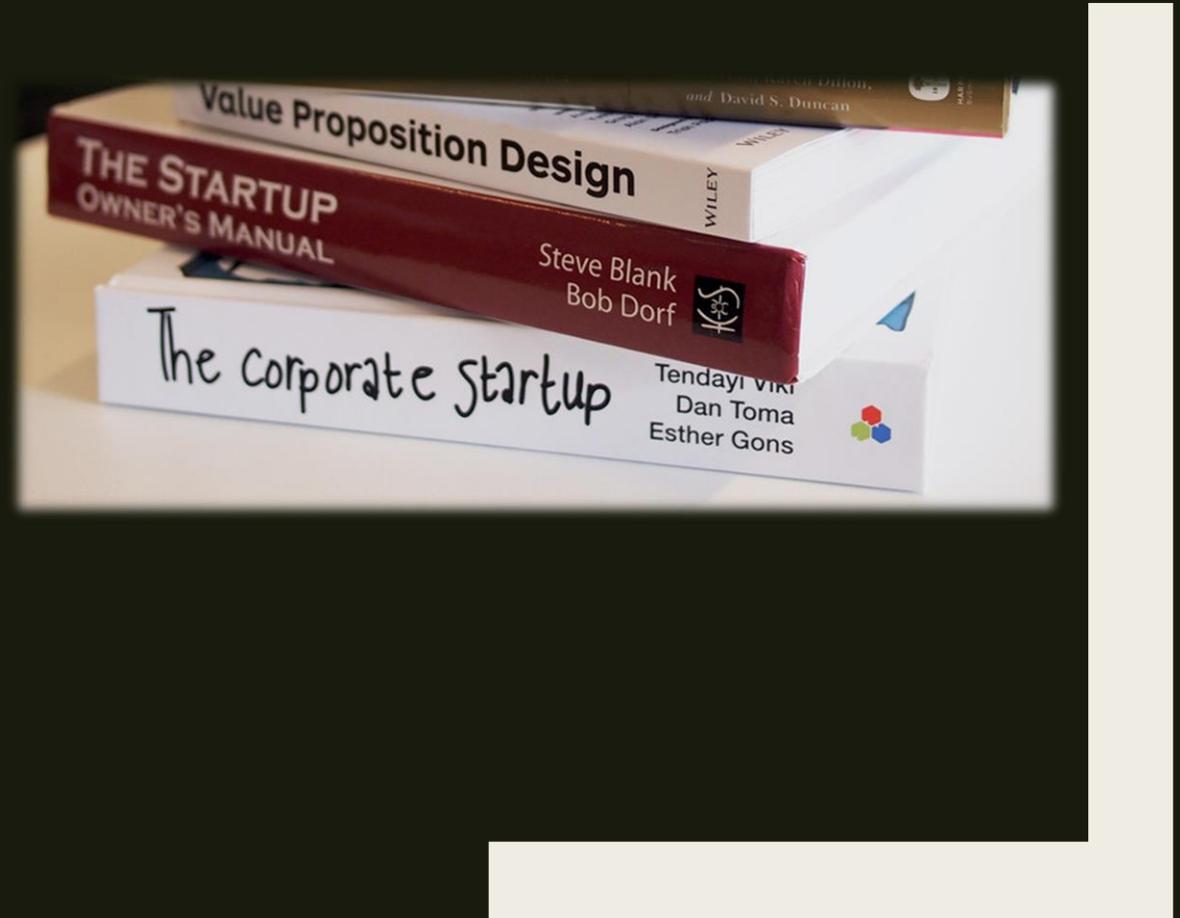
STRUCTURE

4 WEEKS OF FACE-TO-FACE LECTURES
DIVIDED INTO THREE DIFFERENT
MODULES:

MODULE A: START-UP
& BUSINESS MANAGEMENT

MODULE B:
AGROFOOD
INNOVATION

MODULE C: SOCIAL
INNOVATION IN
AGRIBUSINESS



STRUCTURE

6 WEEKS OF TEAM
WORK

MODULE D: START-UP
CREATION AND OPEN
INNOVATION IN AGRO-FOOD
SECTOR

HOW TO CREATE
INNOVATIVE
PRODUCT/SERVICE
STARTING FROM
COMPANIES NEEDS
USING DESIGN
THINKING APPROACH

HOW TO CREATE
YOUR START-UP
(LEAN START UP)



How to join MIP?

No fees

1. Are you an organization involved at local level in innovation, youth and entrepreneurship?

2. Do you want to take part of the Mediterranean Network MIP and build-up together the Innovation Ecosystem?

3- How does your country and or/ institution support youth ?

4. Which of the activities could interest you?



THANK

YOU