

Agenda for face-to-face Morocco Learning Route

Period: From 20 to 25 June 2022

Day	Time	Activity	City
19 June	To confirm by foreign participants	Participants reception at the airport and transfer to a hotel in RABAT (Onomo Terminus) Dinner in the Hotel	Rabat
	08h – 09h	Breakfast (Hotel)	Rabat
20 June	09h -11h	Welcome ceremony in INRA Rabat (Dr. Bekkaoui Faouzi - The Director of INRA Morocco). <u>Case study 1: Institutional arrangements in knowledge management for Moroccan agricultural sector: IAVH2, ONCA, INRA, ENA. (10 min per speech)</u> <u>40 min: case study 1 discussion with coffee break.</u>	Rabat
	11h30- 13h30	Departure Rabat-Kenitra and Lunch	
	14h-15h30	Visit of APIA Company (honey and cosmetic products) (Mrs. Mohssine El Hassania-IAVHII) <u>Case study 2: Successful Operation of APIA, a national company for the promotion of local Products: notably honey and cosmetics products</u>	Kenitra
	16h-18h	Visit red fruit farm (Mr. Abouabdelilah Aziz-ENA- Meknes) <u>Case study 3: Bridging the gaps between academic research and practical farming</u> 1h: farm visit <u>40min: case study 3 discussion</u>	Larache
	20h	Welcome dinner in Larache hotel (Lixus Beach resort)	Larache
21 June	08-09h	Breakfast at the hotel	Larache
	09h30- 11h30	Departure to Ouazzane	Ouazzane

	11h30-13h30	Visit to Apia cooperative (IAV HII Mrs. Hassania). <u>Case study 2: Successful Operation of APIA, A national company for the promotion of local Products: notably honey and cosmetics products</u>	Ouazzane
		40 min : Case study 2 discussion.	
	13h30-14h30	Lunch	Ouazzane
	15h -17h	Departure to Chefchaoune	Chefchaoune
	Since 17h	Free time for visiting heritage site and discovering rural local products	Chefchaoune
	19h	Dinner and night in Chefchaoune Hotel (Riad Casa Hassan & Riad Hicham)	Chefchaoune
22 June	08h - 09h	Breakfast (Hostel)	Chefchaoune
	09h30 – 12h30	Visit of provincial agricultural directory (Derived cosmetic and medicinal products from Cannabis – Mr. Amine Karama – Chefchaoun DPA Director) (Chefchaoune)	Chefchaoune
		2h: for discussion of 3 case studies (summary) [need room for 25 persons]	
	12h30–14h00	Lunch (Chefchaoune)	Chefchaoune
	14h30 – 18h30	Departure to Rabat	Rabat
	19h00	Dinner + Night in Rabat Hotel (Onomo Terminus)	Rabat
23 June	07h-08h	Breakfast at the hotel at 07h00	Settat
	08h00 – 10h	Departure to Settat	
	10h-11h	Visit of the genetic bank (Mr. Sebbata Othmane-INRA). <u>Case study 4: Genetic resources conservation: a tool for sustainable agricultural development:</u>	Settat
	11-12h30	Departure to Benguerir	Benguerir
	12h30-13h30	Lunch (Benguerir)-UM6P invitation	Benguerir
	14h-17h 30	Visit of the University Med VI polytechnic de Benguerir (Mr. Dahbani Ahmed and Mr. Soulimani Adnane-UM6P) <u>Study case 5: Community engagement and entrepreneurship in agriculture (incubators, startup creation; agribusines master)</u>	Benguerir

60 min for Case study 3 and 4 discussion			
17h30 – 18h30	Departure to Marrakech	Marrakech	
Since 18h30 -	Free time for Visiting heritage old Medina and Koutoubia building and discovering handcrafted products	Marrakech	
20h30	Dinner + night in Marrakech hotel (Adam Parc Hotel)	Marrakech	
08h-09h	Breakfast at the hotel	Marrakech	
09h30-12h30	Visit of the Marrakech cluster for aromatic and medicinal products” Marrakech, Health & Beauty Valley” <ul style="list-style-type: none"> - Presentation of Menara cluster (Mrs. Kaoutar Filali- Director of cluster Menara). - Presentation of the women cooperative for cheese making “Aloulfa” (Ms. Naima Al Asri) (IFAD- funding) 	Marrakech	
24 June	<u>Case study 6: Development of the value chain of the aromatic and medicinal plants in the Marrakech-Safi region</u>		
	2h discussion of 3case studies (summary) recap.		
	13h30-15h30	Lunch and Friday prayer	Marrakech
	15h30-17h30	Visit of women cooperative: Extension services benefiting to Women empowerment in agriculture (Mr. Elmansouri Rachid-ONCA)	Marrakech
	17h	Free time for Medina Visit	Marrakech
21h	Dinner and night in Marrakech hotel (Adam Parc Hotel)	Marrakech	
25 June	08h30 – 13h30	Departure to Rabat	Rabat
	13h30 – 14h30	Lunch	Rabat
	14h30	Free time for Visiting Hassan, Rabat old medina and shopping	Rabat
	19 h	Dinner of all the participants	Rabat
26 June	To confirm by foreign participants	Departure to airport	Casablanca