

# APULIA REGION SUPPORT FOR YOUNG ENTREPRENEUR TECNONIDI

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Unione Europea



REGIONE PUGLIA

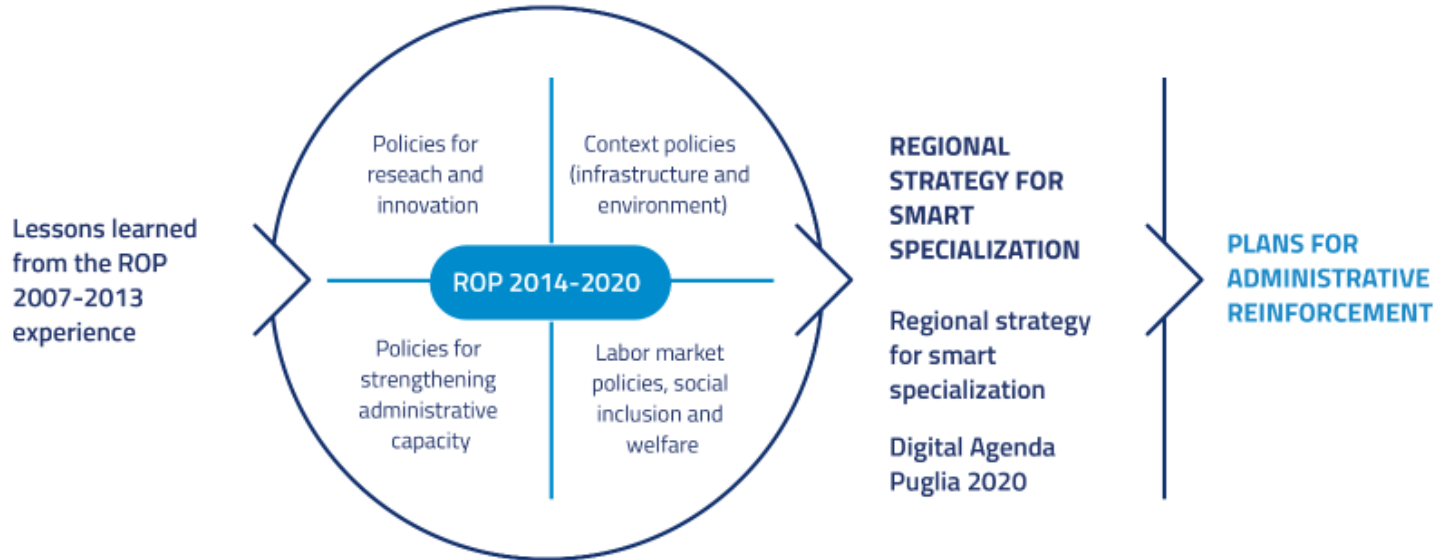
DIPARTIMENTO SVILUPPO  
ECONOMICO,  
INNOVAZIONE, ISTRUZIONE,  
FORMAZIONE E LAVORO

pugliasviluppo

# Regional Operational Programme 2014-20

In **Regional Operational Programme (ROP)**, the Apulia Region has chosen to achieve a strong integration between the European Regional Development Fund (ERDF) and the European Social Fund (ESF) by defining a Multifund Programme.

The strategy of the ROP ERDF 2014-2020 of the Apulia Region continues the actions implemented under the 2007-2013 Programme, identifying 3 macro-areas of intervention aligned with the objectives of Europe 2020.



# Smart Specialization



The documents of which the **Intelligent Specialisation Strategy** is composed are at the center of the regional policy of Research and Innovation and propose a new approach for the identification of a model of responsible economic development. This model shall be capable of achieving a progressive and collective strengthening of the use of new technologies as well as their use in an intelligent, inclusive and sustainable key in the following areas of application: **sustainable manufacturing** (intelligent factory, aerospace, mechatronics); **human and environmental health** (green and blue economy, agro-food, sustainable construction, cultural heritage and tourism); **digital communities, creative and inclusive** (cultural and creative industry, services, social innovation, design, non-R&D innovation).

The **TECNONIDI** instrument is part part of this aid system and is designed to facilitate new business investments, available from the Apulia Regional Government, through the regional in-house agency Puglia Sviluppo.

**Puglia Sviluppo** is the finance company of the Puglia Region. It operates as an intermediate body for the management of investment and innovation aid for businesses and, as a manager of financial instruments, to facilitate access to credit and innovative finance.

The company is part of the European EBN Innovation Network and provides start - ups and innovative companies with two incubators in the Modugno (BA) and Casarano (LE) offices.

# Technonidi

## Type of incentive

**TECNONIDI** represents a regional grants scheme, designed specifically for technological start-ups and small-sized innovative enterprises, intending to set-up and/or develop investment plans in high-tech sectors in Apulia, aimed at introducing new business solutions or services by exploiting research results and **knowledge acquired from the public and private research institutes**, in the specific areas of innovation identified by the Regional Smart Specialisation Strategy.

# Tecnonidi

Who can apply: beneficiaries

1. company which is effectively **set-up and registered in the national Innovative Start-ups Register** (established by national Decree no. 179 of 18/10/2012);
2. company which has sustained **R&D costs totalling at least 10% of overall operating costs** in at least one of the three financial years preceding the award of the grant or, in the case of start-ups without accounts for previous financial years, 10% of overall operating costs in the revised accounts for the current financial year, as certified by an external auditor. Alternatively, the company should be able to demonstrate, by means of an independent assessment to be carried out by an external expert, that its R&D activities will lead to the development of new products, services or processes, in the near future, that represent a significant breakthrough compared to the state of the art in the business sector and that involve high levels of business risk;
3. company that has been awarded the "**Seal of Excellence**", under the European Commission pilot Initiative "Horizon 2020" SME Instrument Programme.

**TECNONIDI** supports investment projects for small-sized innovative enterprises located within the region of Apulia, which have been newly set-up or have been operating for a maximum of five years, as shown by the registration in the Italian Business Register, aimed at the following types of investment initiative:

- setting up a new business unit;
- expanding an existing business unit.

### Investment limits

Funding is available for investment projects with overall eligible expenditure falling within the range **between 25,000.00 and 350,000.00 euros**, of which maximum 250,000.00 euros for investment costs and maximum 100,000.00 euros for operating costs.

The proposed investment projects must be related to one of the **following areas of innovation**:

1. **Sustainable manufacturing:** Aerospace; Capital goods; Transport; Other manufacturing sectors (e.g. textiles and clothing, furniture, chemicals);
2. **Human wellbeing and environmental health:** Agri-food; Environment; Sustainable energy; Pharmaceuticals; Medical and healthcare;
3. **Digital, creative and inclusive communities:** Creative industries, Social innovation.



# Tecnologici

## Eligible investments

**Investment costs** within the following categories:

- **tangible assets:** machinery and production plant facilities, office furniture and commercial vehicles;
- **intangible assets:** software, technology transfer through the acquisition of operating licenses or patented or unpatented technologies and know-how;

# Tecnoidi

## Eligible operating costs

### Operating costs within the following categories:

- full-time employees salaries;
- rental of business premises;
- utilities;
- insurance policies;
- fees and subscription costs for access to databases, software services, "cloud" services, information services, Internet domain registration and housing, Web Marketing campaigns, Social marketing campaigns;
- personalised website development services;
- consultancy services for innovation;
- innovation support services;
- consultancy services for the introduction of an environmental management system, of product quality certification, of corporate social responsibility management and ethical and social reporting, based on international standards;
- exhibition space and stand build-up costs for the first-time participation in a trade fair.

# Technonidi

## Level of funding

- **80% of eligible investment costs**, for a maximum amount of funding of up to **€ 200,000.00**, equally divided into **one-part subsidy grant** and **one-part repayable loan**;
- **80% of eligible operating costs**, in the form of a subsidy grant, for a maximum amount of funding of up to **€ 80,000.00**.

## 253 received requests.

Planned investments and operating costs 60,5 ME (37 ME for investments and 23 ME for operating costs)

Aid required 48,2 ME (29,7 ME for investments and 18,5 ME for operating costs).

The proposing companies are 93 % startups and 7 % small-sized innovative enterprises.

25% of proposing companies are based outside of Puglia (Lombardia, and also USA, Luxemburg, UK, Toscana, Lazio, Liguria, Friuli, Emilia Romagna, Campania, Basilicata, Veneto).

### Sectors:

52% Digital, creative and inclusive communities

30% Human wellbeing and environmental health

18% Sustainable manufacturing

# Tecnonidi

## Additional information

**Additional information** is available on the following websites:

[www.pugliasviluppo.eu](http://www.pugliasviluppo.eu) - [www.sistema.puglia.it](http://www.sistema.puglia.it)

or by contacting

**Puglia Sviluppo SpA**

Via delle Dalie, Zona Industriale Modugno (BA)

Tel: +39 080 5498811 - E-mail: [info@pugliasviluppo.it](mailto:info@pugliasviluppo.it)

**THANKS FOR YOUR  
ATTENTION**

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