Strengthening knowledge management for greater development effectiveness in the Near East, North Africa, Central Asia and Europe
### Key project info

<table>
<thead>
<tr>
<th>DONOR</th>
<th>IFAD</th>
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<tbody>
<tr>
<td><strong>Period</strong></td>
<td>June 8, 2018 – 30 June 2022 (4 years)</td>
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<tr>
<td><strong>Budget</strong></td>
<td>1.8 mln USD</td>
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<td><strong>Focus countries</strong></td>
<td>Moldova – Morocco – Sudan</td>
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<tr>
<td><strong>Co-implementing partners</strong></td>
<td>Virginia Tech, CIHEAM-Bari, PROCASUR</td>
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Focus countries

- Moldova
- Morocco
- Sudan
- (+2 from was originally foreseen)
Project goal

• Develop effective and long-term knowledge management-related capacities in target countries

Outcomes

• Improved understanding of KM capacities of the key rural institutions in 3 (+2) target countries

• Effective learning systems established and embedded in organizational processes with strengthened human and institutional capacities to manage the systematization of good practices

• Improved knowledge exchanges among stakeholders based on increased adoption of good practices and knowledge transfer for increased SSTC, replication and scaling up
IFAD Sudan Country Programme Knowledge Management Strategy

1) Strengthening country-level knowledge and uptake of effective approaches for agriculture and rural development

2) Contributing to partnerships for KM and learning to strengthen national policies for improved livelihoods of rural communities

3) Strengthening institutional capacity to embed KM in work processes and institutional culture

Source: IFAD Sudan country program KM strategy 2017
Contribution of the project

IFAD KM strategy 2019
• Improved curation of and access to content;
• CoPs and networks embedded in work processes;
• Integrated systems for capturing, systematizing, storing and sharing knowledge at country, regional and headquarters levels;
• External knowledge leveraged through partnerships and global engagement;
• Evidence, best practices and lessons readily searchable and available (KM portal)
What is Knowledge Management?

Systematic approach to:
• Creation/generation
• Capture
• Storage
• Retrieval
• Enhancement
• Dissemination
Thematic areas

- Financial inclusion of rural women and youth

- Natural resource management and climate resilience

- Productive agricultural technologies (e.g. water management technologies, conservation agriculture, drought-resilient crops)
Project components and activities

• Component 1: KM capacity assessment for enhanced formulation of learning needs
  • Activity 1.1: Assessment of knowledge management capacity gaps and learning needs
  • Activity 1.2: Formulation of Approach Paper on knowledge management and communication strategy
  • Activity 1.3: Formulation of capacity development and innovation plans for the target countries
  • Activity 1.4: Regional workshop to kick-start implementation plans and Community of Practice establishment

• Component 2: Capacity development and knowledge systematization
  • Activity 2.1: Delivery of on-demand training courses
  • Activity 2.2: Organization of ‘learning routes’

• Component 3: Enhanced regional knowledge exchange
  • Activity 3.1: Set-up and regular maintenance of online portal that builds upon previous tools and capacities
  • Activity 3.2: Roll-out of five knowledge symposia
  • Activity 3.3: Development and dissemination of knowledge products
Component 1 – KM capacity assessment for enhanced formulation of learning needs;
ICARDA, Virginia Tech

Assessment of KM capacity gaps and learning needs
Formulation of Approach Paper on KM and communication strategy
Formulation of capacity development and innovation plans for the target countries
Regional workshop to kick-start plans and CoP establishment

Component 2 – Capacity development and knowledge systematization;
ICARDA, Procasur, CIHEAM-Bari

Delivery of on-demand training courses in KM and capacity development best practice
Organization of at least 3 (+2) Learning routes in the target countries

Component 3 – Enhanced regional knowledge exchange
ICARDA

Set-up and regular maintenance of online portal that builds upon previous tools and capacities
Roll-out of 5 knowledge symposia
Development and dissemination of knowledge products

Project chart
Project organization

- **Project Steering Committee**
  - Members: Moldova, Morocco, Sudan (+2)
  - Not voting members: CIHEAM-Bari, Virginia Tech, Procasur
  - Secretariat: ICARDA (Coordinator)

- **IFAD**

- **Project Coordinator**

- **M&E officer**
  - KM Officer
  - Subject Matter Experts

- **International Partners**

- **National Stakeholders**

- **Moldova focal person**
- **Morocco focal person**
- **Sudan focal person**
Selection criteria

• Public
• Research or applied science
• Academic (university)
• Involved in IFAD or international projects
• Aims rural development
• Aims natural resource management
• Aims agriculture production

Commitment and management support

• Future value
• Existing KM function (unit/processes)
• Previous experience with implementing partners (ICARDA, CIHEAM, VT, Procasur)
• Ability to mobilize other national partners
## Project stakeholders

<table>
<thead>
<tr>
<th>Moldova</th>
<th>Morocco</th>
<th>Sudan</th>
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<tbody>
<tr>
<td>• Ministry of Agriculture, Regional Development and Environment</td>
<td>• National Agricultural Research Institute</td>
<td>• Agriculture Research Corporation</td>
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<tr>
<td>• Consolidated Programme Implementation Unit</td>
<td>• IFAD Country Program</td>
<td>• Central Coordination Unit for IFAD</td>
</tr>
<tr>
<td>• Research Institute of Field Crops Selectia</td>
<td>• National Office for Agricultural Extension</td>
<td>• Knowledge Society</td>
</tr>
<tr>
<td>• State Agrarian University</td>
<td>• Agronomic and Veterinary Institute</td>
<td>• Knowledge Access to Inter-connected Rural Areas Network</td>
</tr>
<tr>
<td>• Institute for Development and Social Initiatives Viitorul</td>
<td>• National School of Agriculture</td>
<td>• University of Khartoum</td>
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<tr>
<td>Level</td>
<td>Objectives-hierarchy</td>
<td>Objectively verifiable indicators</td>
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<tr>
<td>Goal</td>
<td>Develop effective and long-term knowledge management-related capacities in target countries (#5)</td>
<td>• Increased budgetary commitment for KM-related activities (target &gt;= 60% of participating rural institutions)</td>
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<tr>
<td>Objectives</td>
<td>1. Assess capacity and enhance knowledge management skills of key rural institutions</td>
<td>• Enhanced knowledge management skills of target institutions (target &gt;= 80% of participating rural institutions)</td>
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<td>2. Foster and promote knowledge exchange across in-country, cross-country and trans-regional partners to foster knowledge management and transfer</td>
<td>• Increased knowledge sharing capacity of target institutions among each other and across countries (target &gt;= 80% of participating rural institutions)</td>
</tr>
<tr>
<td>Level</td>
<td>Objectives-hierarchy</td>
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</tr>
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| Outcomes| 1. Improved understanding of KM capacities of the key rural institutions in 3 (+2) target countries in NEN region  
2. Effective learning systems established and embedded across organizational processes with strengthened human and institutional capacities to manage the systematization of good practices  
3. Improved knowledge exchanges among stakeholders based on increased adoption of good practices and knowledge transfer for increased SSTC, replication and scaling up. | • Number of participants adopting improved KM approaches and practices in their particular function (target >= 60%)  
• Frequency of use of knowledge products (target = 600 downloads per year and 3,000 visits per year)  
• Number of innovation platforms, learning alliances, CoPs or other multi-stakeholder platforms established (target = 3)                                                                                                                                 |
| Outputs  | Components:  
1. KM capacity assessment for enhanced formulation of learning needs  
2. Capacity development and knowledge systematization  
3. Enhanced regional knowledge exchange | • Number of KM capacity & learning needs assessments (gap analysis) conducted  
• Approach Paper developed  
• Number of KM training courses organized (target = 8; at least 160 participants; >=80% satisfaction/effectiveness rate)  
• Number of learning routes organized (target=3; at least 75 participants, >=80% satisfaction/ effectiveness rate)  
• Number of symposia rolled-out at country level (target = 5, >= 80% satisfaction/effectiveness rate)  
• Number of knowledge products generated (target = minimum of 30 produced and disseminated to 5,000 people)  
• Online interoperable repository and portal established |
Strengthening knowledge management for greater development effectiveness in the Near East, North Africa, Central Asia and Europe
Annual progress report

1st Progress Report
June 8, 2018 to June 30, 2019

Open Access Project Website:
https://mel.cgiar.org/projects/738

Knowledge Portal (in development)
http://dev.knowledgemanagementportal.org/
Inception and partnership building workshop

Rabat, Morocco
October 9-10, 2018
mel.cgiar.org/projects/738/84

hdl.handle.net/20.500.11766/10255
Progress report

• Project KM and communication plan;
• BigData Workshop (Morocco) (funded by CGIAR) to assess existing portals and capacities at national level;
• Capacity needs assessment;
• KM strategy;
• Approach paper – CNA tools and methodological framework;
• Writeshops to develop innovation and capacity building plans.
• Project webpage [https://mel.cgiar.org/projects/738](https://mel.cgiar.org/projects/738);
• Portal launched and in development at [https://knowledgemanagementportal.org/n/portal](https://knowledgemanagementportal.org/n/portal);
Progress report

• Project webpage https://mel.cgiar.org/projects/738;
• Concept and portal in development available at http://dev.KnowledgeManagementPortal.org;
Progress report

• Symposium 1 “Bridging Knowledge Creation and Sharing for Natural Resource Management and Climate Resilience” – Rabat, Morocco in November 2019;
• Symposium 2 “Towards Sustainable Agriculture – What is missing?” – Balti, Moldova in November 2019;
• Blogs and brochure on conservation agriculture for Moldova stakeholder;
• **Administrative** – national project coordinator, partnership agreements