

February 2022 | ISSUE 20

SKiM PROJECT NEWSLETTER

Strengthening Knowledge Management
for Greater Development Effectiveness

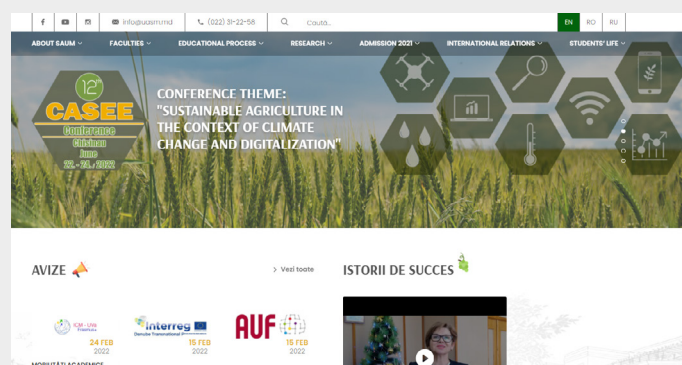
Key partners KM collaborations and contributions

Has your institution taken part in a website or repository enhancement during SKiM? If yes, please shortly describe the activity. If not, are you planning it now?

Mrs Sanaa Zebakh, SKiM focal point IAV Hassan II, Morocco: "IAV Hassan II launched a new version of its website in 2020, with links to the [library repository](#) and [IAV scholar journals](#)".

Mrs Sarra Rasheid Ahmed Abdelwahab, SKiM focal point Ahfad University for Women, Sudan: "Yes, a blog was created to talk about news and activities about the whole project. For the repository enhancement, negotiations are ongoing with ICARDA and University of Khartoum (a SIM technical partner) to revive it."

Mrs Michaela Cojocaru, SKiM focal point CPIU-IFAD, Moldova: "Yes, SAUM updated the design and functionality of the [website](#). This new website provides a quick and easy way of communicating and disseminating information between all the interested parties.



It is always accessible, and it shows all of the SAUM scientific results and achievements. It is a new way to promote the knowledge to the public and to attract and build collaboration in the field of education and research".

Has your institution taken part in newsletters, video making, social campaigns or other communication effort on the topic of Knowledge Management during SKiM? If yes, please shortly describe the activity. If not, are you planning it now?

Mrs Sanaa Zebakh, SKiM focal point IAV Hassan II, Morocco: "Yes, IAV produced a [video](#) on the KM strategy development. [ENA-Meknes](#) and [ONCA](#) produced two newsletter issues specific to KM."



Mrs Sarra Rasheid Ahmed Abdelwahab, SKiM focal point Ahfad University for Women, Sudan: "Yes, an online training by SKiM implementation partner CIHEAM Bari was offered last year, in addition to the two visits to CIHEAM Bari for different institutes, and the Learning Route to Moldova where participants built up their facilities and created a web of knowledge across different continents"

Mrs Michaela Cojocar, SKiM focal point CPIU-IFAD, Moldova: "[Moldova](#) assisted at the trainings organized by CIHEAM Bari, in September 2021. The training program was an interesting and consistent one, which included topics of interest for increasing the skills and abilities in the educational and extension process"

Mrs Sarra Rasheid Ahmed Abdelwahab, SKiM focal point Ahfad University for Women, Sudan: "Yes, a radio programme series was produced, and it is operated through the national Sudan radio, it started last year and it will be going on throughout the project period."

Mrs Michaela Cojocar, SKiM focal point CPIU-IFAD, Moldova: "The promotion of the Learning Route in Moldova using several mass media: [Teleradio Moldova](#), CPIU Facebook page and [website](#), IDIS Viitorul [Facebook page](#) and [website](#), Selectia institutional [website](#)".

Has your institution taken part to a product development, initiative, innovation, or challenge making use of Knowledge Management best practices during SKiM? If yes, please shortly describe the activity. If not, are you planning it now?

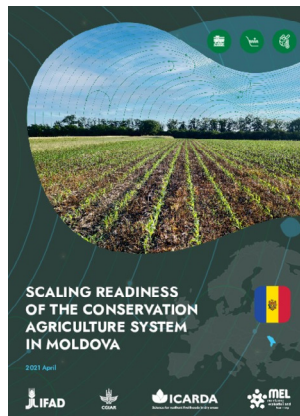
Mrs Sanaa Zebakh, SKiM focal point IAV Hassan II, Morocco: "IAV started a backup project of all the scientific contents into external hard disks to save the scientific heritage. In addition, we submitted a proposal to implement a KM platform to serve several actors as a dashboard"

Has your institution taken part in a capacity building activity on Knowledge Management that has improved your abilities, or provided information to optimize your line of work during SKiM? If yes, please shortly describe the activity. If not, are you planning it now?

Mrs Sarra Rasheid Ahmed Abdelwahab, SKiM focal point Ahfad University for Women, Sudan: "Yes, in the form of reflective seminars where SKiM stakeholders' institutes will hold a mini seminar to enlighten their institute and related SKiM partners and disseminate information, some in the form of manuals and training of trainers. In 2022 knowledge products will be more numerous"

Mrs Sanaa Zebakh, SKiM focal point IAV Hassan II, Morocco: "We already organized a workshop on the knowledge management strategy in 2021. We plan to have other sessions on KM tools, KM evaluation in 2022 and a workshop to finalize the KM agricultural strategy in Morocco"

Mrs Michaela Cojocaru, SKiM focal point CPIU-IFAD, Moldova: “The IFAD-funded ‘Scaling Readiness of Conservation Agriculture System (CAS) in Moldova’ study, conducted in collaboration with SKiM project staff and national experts on conservation agriculture in Moldova, in close cooperation with the Consolidated IFAD Programme Implementation Unit in Moldova (CPIU IFAD), SAUM and Selectia analyzed over 1000 CAS-related resources in the country. CPIU IFAD disseminated the information on the website”.



Partners videos

MOLDOVA

Throwback to the [virtual visit](#) to SAUM. It brings the viewer among KM processes and practices at work. The video provides an insight into KM and its importance in an organization. It concentrates ICT based tools that can support knowledge management in achieving institutional goals through KM. Thus, SAUM has started a YouTube channel and populated it more during SKiM. [Find out more here](#) →



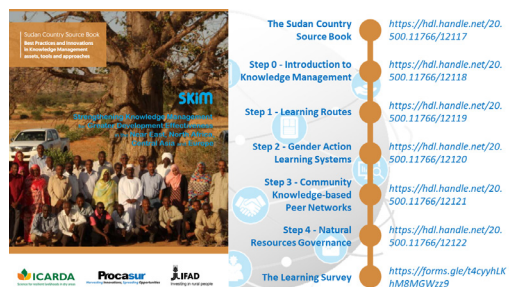
MOROCCO

Coming back to the video for the Knowledge Management Strategy for the Agricultural Sector Workshop, Morocco. Highlighting the different steps to produce a KM strategy and the different participating institutions. [More here](#) →



SUDAN

A total of 1050 views for the Procasur Virtual Learning Route with notably 580 views so far on the Procasur Virtual Learning Route on Natural Resources Governances” Case. A knowledge tool to achieve multi-stakeholder consultations. If you have missed it, you can [find more here](#) →



The value of KM and COPs

We share with you key messages from one of the project’s international consultations, showing the impact of knowledge management strengthening on institutional awareness of the value of KM and its capacity to build effective communities of practice.

“At the Steering Committee Meeting (SCM), Jeffery Alwang concludes that there is a need “to attribute economic value to KM, knowledge sharing and present findings to policy makers to raise awareness but also a need to use frameworks to show impact in decision making from enhanced knowledge sharing and better targeted KM”.

[More on estimating the value of KM →](#)

“At the SCM, the SAUM Associate Professor requested “more guidance in organizing farmers in CoPs, and digitalization guidelines for smart agriculture, maybe channelled through the cooperatives that help farmers in Moldova, which right now act as a form of extension service but without proper training”.

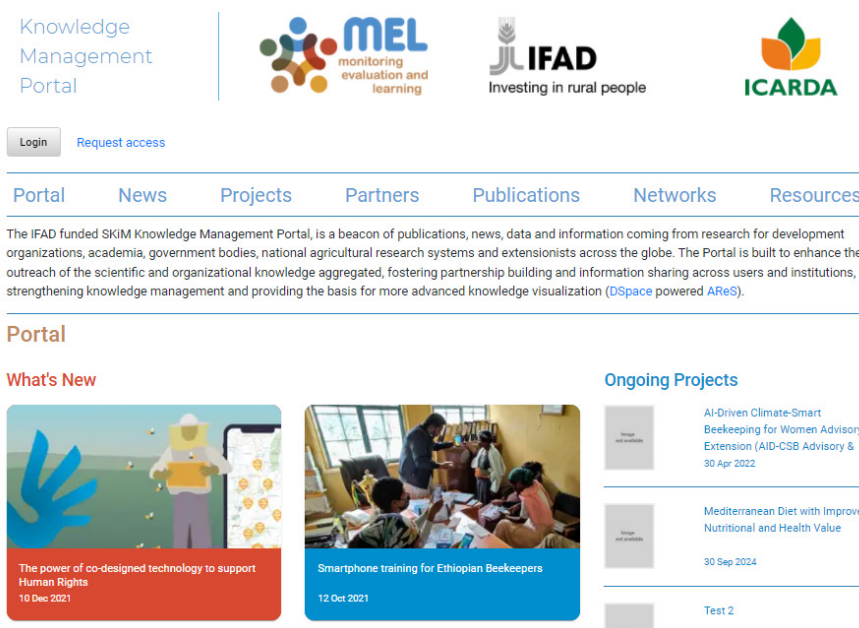
[More about CoPs here →](#)

Spotlighted tool: SKiM Knowledge Management Portal

Achievements of the [knowledge management portal](#) (KP) were presented at SCM in December. Notably, results include appreciable traffic in 2021 with a lower bounce rate and a stable number of users including students and young professionals, with a balance in gender towards the access to knowledge. Information products on the KP disseminated through targeted social media campaigns have received special appreciation, helping to increase engagement notably on Twitter and LinkedIn. The active knowledge sharing is planned to continue in 2022, building on the solid baseline established with the stakeholders in the previous years of project implementation.

SKiM portal has proven pivotal to showcasing best practices in ICT tools for KM, attracting attention from the national partners and fostering the

implementation of new technological solutions. Watch out for upcoming developments in 2022, including partners’ [MEL](#) adoption in the [wake](#) of the recent platform’s regional scaling, user friendly knowledge search and visualization options, and further integrations of the KP with DSpace repositories for greater outreach and dissemination of knowledge from SKiM partners and beyond.



Data stories from SKiM partners

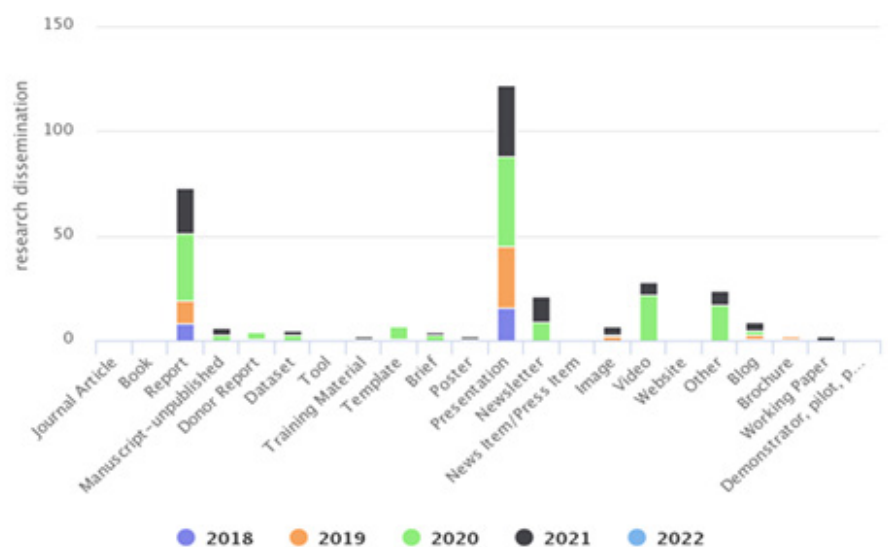
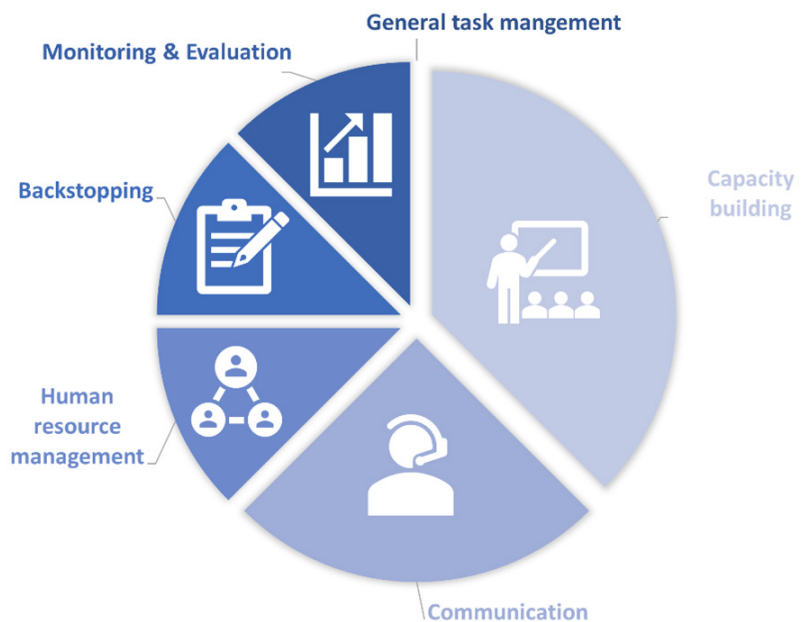
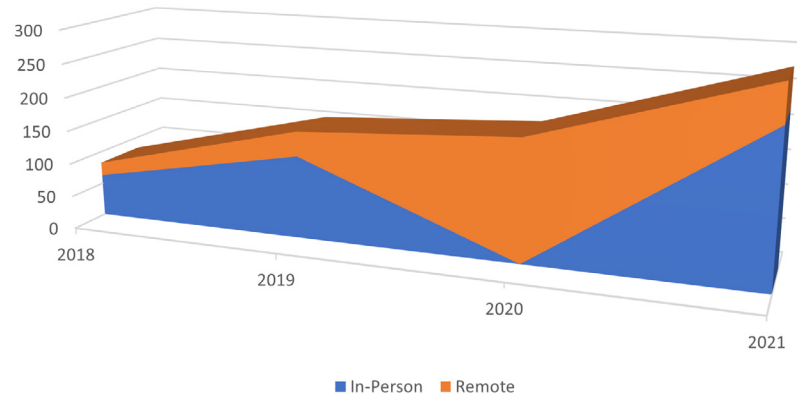
Below you will find data stories reflecting achievements from the start of the project to today in terms of SKiM and partners events, products, and contextual adaptation to knowledge sharing.

In *figure 1*, we see that SKiM partners have almost triplicated their engagement in KM activities, with a decisive increase in Q1 2020 due to stakeholders taking the leadership in their national contexts, acting on capacity development, innovation, and communities of practice.

In *figure 2*, we see that the stakeholders have improved the digitization of knowledge and capacity in the post-pandemic world and have shown institutional agility to mitigate risks and carry out plans by context.

In *figure 3*, reflects the scope of production in terms of knowledge products. Effectively, since the start in June 2018, SKiM partners have produced 300+ knowledge products, for 200+ research collaborations involving a core of 120+ key individuals in KM from partnering institutions and national stakeholders. The knowledge produced has been shared and disseminated by the partners, for 5.900+ views and 10.000+ downloads on repository, and 25.000+ interested end users reached globally.

In-Person and Remote Engagements in Knowledge Management



Opportunities

11–13/03/2022



Global Conference on Agriculture — EU Agenda

[Event details](#) →



11–14/04/2022



32nd Session of the FAO Regional Conference for Africa

[Event details](#) →



SKiM project implementing partners



Procasur



SKiM Partners in Sudan



SKiM Partners in Morocco



معهد الحسن الثاني للزراعة والبيطرة
INSTITUT AGRONOME ET VÉTÉINAIRE HASSAN II



المعهد الوطني للبحث الزراعي
Institut National de la Recherche Agronomique



SKiM Partners in Moldova



UCIP IFAD



Institutul de cercetări pentru culturile de cimp «Selectia»



Don't miss any news from SKiM project!

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Image credits: [1] Screenshot of SAUM website; [2] Knowledge Management strategy workshop in Morocco; [3] Scaling readiness over of the conservation agriculture system in Moldova; [3] Virtual visit to SAUM laboratory, Knowledge Management strategy workshop in Morocco II, Procasur virtual learning route media; [4] Screenshot of the knowledge management portal used in SKiM