Application of the SNA approach : Social network analysis of the institutional actors interacting in collective rangelands – Case of Medenine

Mariem Sghaier

Dr. Aymen Frija

Research Questions

- what role and mode of communication can be used to strengthen links and collaborations between economic actors in the territory?
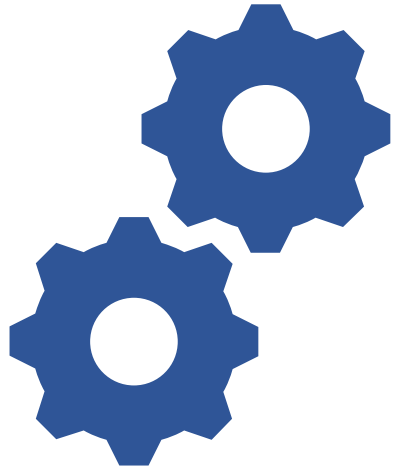
Collective Rangelands in Médenine

Objectives

The Main purpose of the study was to establish a network strategy of actors working in the pastoral territories of the governorate of Medenine.

- Actors cartography
- Analyzing the existent network = **SNA**
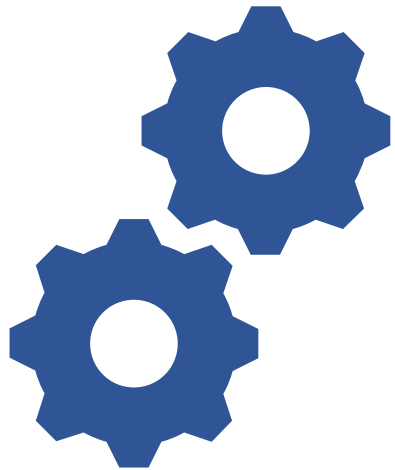
Methodological approach

Network strategy

Field diagnosis

Network diagnosis

Methodological approach

A mix... th...i... .. f... d... ll...ti... ...
the a... ...ss
to so...
Quan...)
➔ SM...
Quali...

Results

The CRDA always carries the most important values.
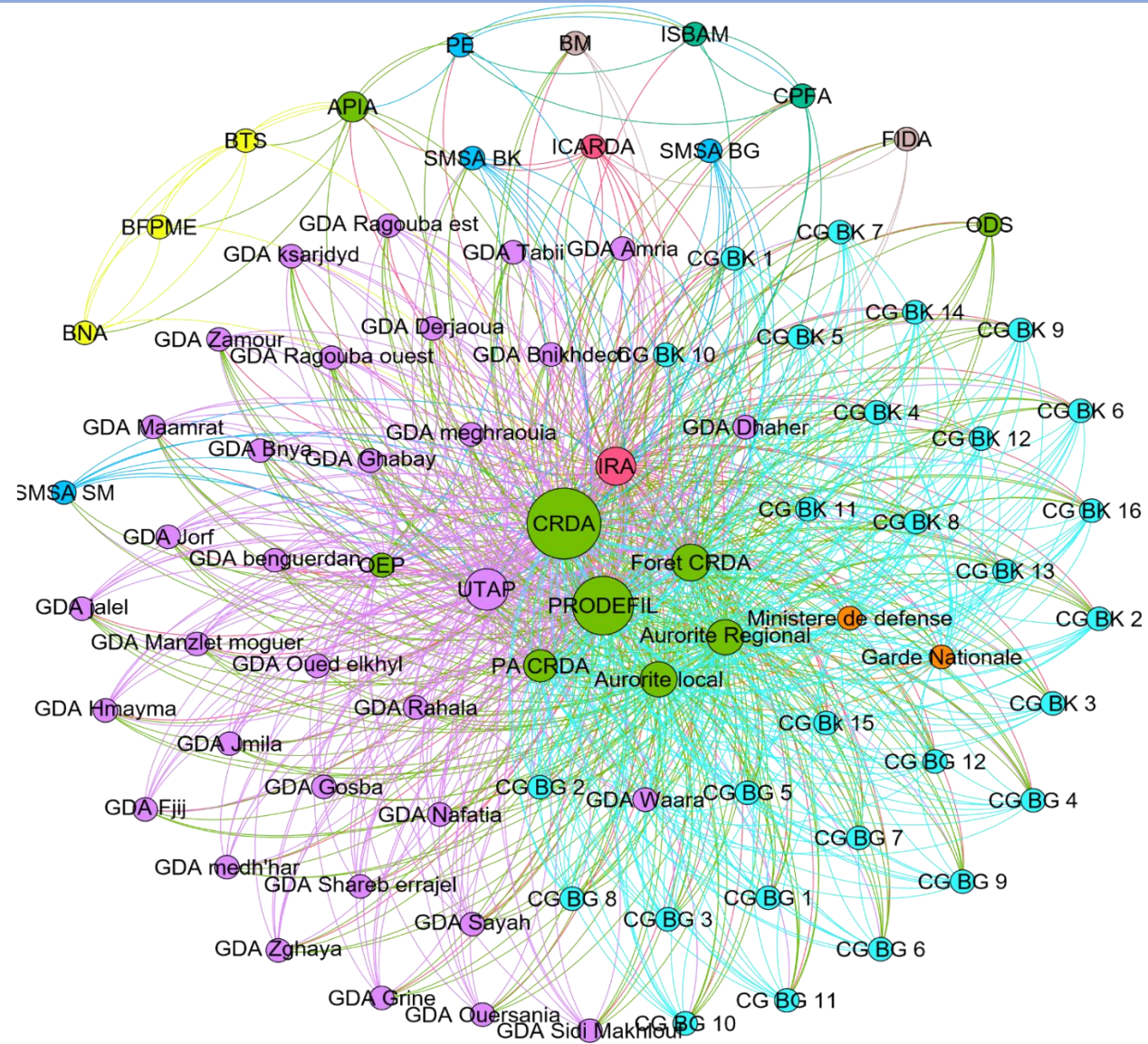
The CRDA is the most favoured actor.

Socio-professional organizations have always been in a peripheral position.

GDA Dhaher presented encouraging results.

The MC have a very limited centrality, in a situation that they must be among the most central actors.

The actors, and in their report, emphasized the reduced role of collective land management councils.
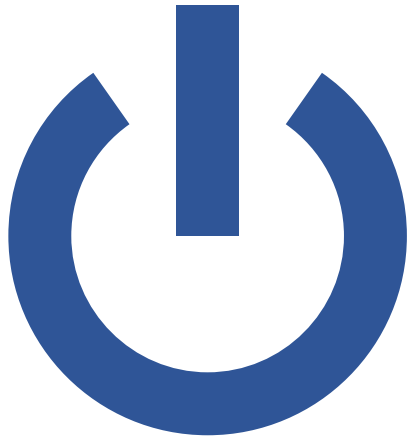
Results

Results

Despite the state's efforts to reduce the role of administrations in favour of collective communities, the results showed that the CRDA is the most central actors in the network.
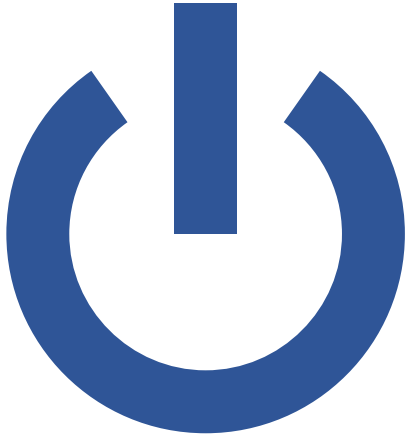
Conclusions

The existence of a technopole in the region encourages networking among stakeholders/actors.

One of the main roles of these poles is to support the actors through various services such as the implementation of monitoring and EI processes, the animation of events and networks, an environment that promotes the creation and

➔ also the networking of the latter and the various measures to support research and development projects.
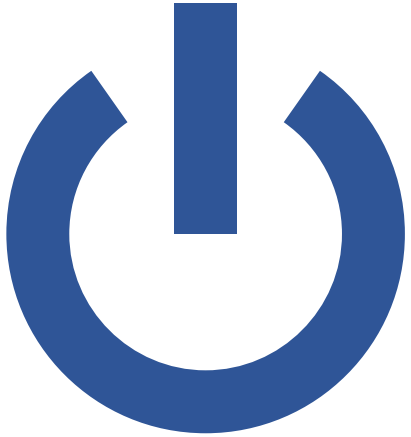
Conclusions

Despite the existence of links, the network is still fragile.

The lack of communication and the marginalization of the information restitution between actors are behind this vulnerability.

Acting in a network mainly requires direct communication from the actors ➜ Enhancing direct interactions between actors

Conclusions

The creation of a digital communication platform is another strategic action.

These digital exchange spaces are support tools. These tools do not constitute networks and do not replace direct exchange

Thank you