

2020 SKiM Learning Week

Knowledge Management and Capacity Development Best Practice: Valorization and Transfer of Research Results

29 June to 3 July 2020

knowledgemanagementportal.org

<https://mel.cgiar.org/projects/SKiM>

Virtual Visit to SKiM Partners

The virtual visit shall bring the participants within SKiM partners to see up-close KM processes and practices at work, through visualization of videos by each institution with a length of 5' each. After the visualization of all presentations by each country, up to 15' of live Q&A are scheduled, for a total of 70' videos and 50' of Q&A overall.

The objective is to provide a holistic overview of knowledge management and its importance in an organization: why, how and where an organization or institution can store, valorize and transfer the knowledge created. The focus will be on ICT- based tools that can help knowledge management in achieving institutional goals through KM.

Session Objective

Produce one 5' video (for each institution) about institutional KM assets, walking the viewer through your organization in a virtual visit.

Resources

- Power Point and video template for the branding a SKiM video:
<https://hdl.handle.net/20.500.11766/11155>

Video Content Script

0.00-0.15 Intro

Contains: title, date, SKiM logos, geographic and contextual information.

0.15-4.45 Virtual Visit

Contains: institution location and visual; territorial, socio-economic and research context; institutional vision, objectives and challenges in knowledge management; institutional organization, strategy and solutions for knowledge management; institutional activities, initiatives and achievements in knowledge management; the future of knowledge management in the institution, actual and future commitments in knowledge management.

4.45-5.00 Outro

Contains: acknowledgements, intellectual property disclaimer, SKiM logos, partnership information.

Video Branding

Follow the steps, Power Point 2016 is recommended.

- Step 1) Open the PPT template shared in the resources, insert the video in the second slide.
- Step 2) Adjust the video size to be fullscreen, the video “animation” to start “with previous”, the slide “transition” “after: video duration”.
- Step 3) Adjust the SKiM logo to be brought “to front”.
- Step 4) Go in “File -> Export -> Create a Video -> Full HD -> Create Video”.

Alternatively, directly edit the branded video example file to accommodate your institutional video.

Your video is now primed and ready to be shared!

Delivery and Contact Person

Send the video to the SKiM KM Officer Valerio Graziano (ICARDA) <valerio.graziano@cgmel.org> by 22 June ([WeTransfer](#) for large files).