



The Rural Solutions Portal

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What it is

Established in June 2018, the Portal is a **web-based knowledge-sharing platform** that collects **rural development solutions**

Why?

“Systematically **build up a catalogue of rural development solutions** and provide a platform to make them accessible”

Independent Office of Evaluation (2016)

- To promote exchanges, in particular through **South-South Cooperation**
- To **replicate** success stories and best practices
- To have another tool to **fight poverty** and promote rural transformation

What is a rural development solution?

An initiative that **solves challenges** in the rural environment

A tool that can be **used and re-used** to address common issues:

resource management, marginalization of rural communities, access to financing, erosion, pollution, financial stress, climate change, land degradation, access to market

How are solutions showcased?

- ✓ Focus on **quality**, rather than quantity
- ✓ **Simple**, readable solutions
- ✓ Focus on **communication** products
- ✓ Use of **videos**, when possible
- ✓ Use of brochures and infographics
- ✓ Simple web tools to interact with **solution providers**

A practical example

**Zero fish waste in
Indonesia**

Solution Video



Zero fish waste in Indonesia

What the solution offers:

Access to better technologies

By providing refrigeration technologies, such as ice coolers, fishing and processing techniques more efficient and sustainable

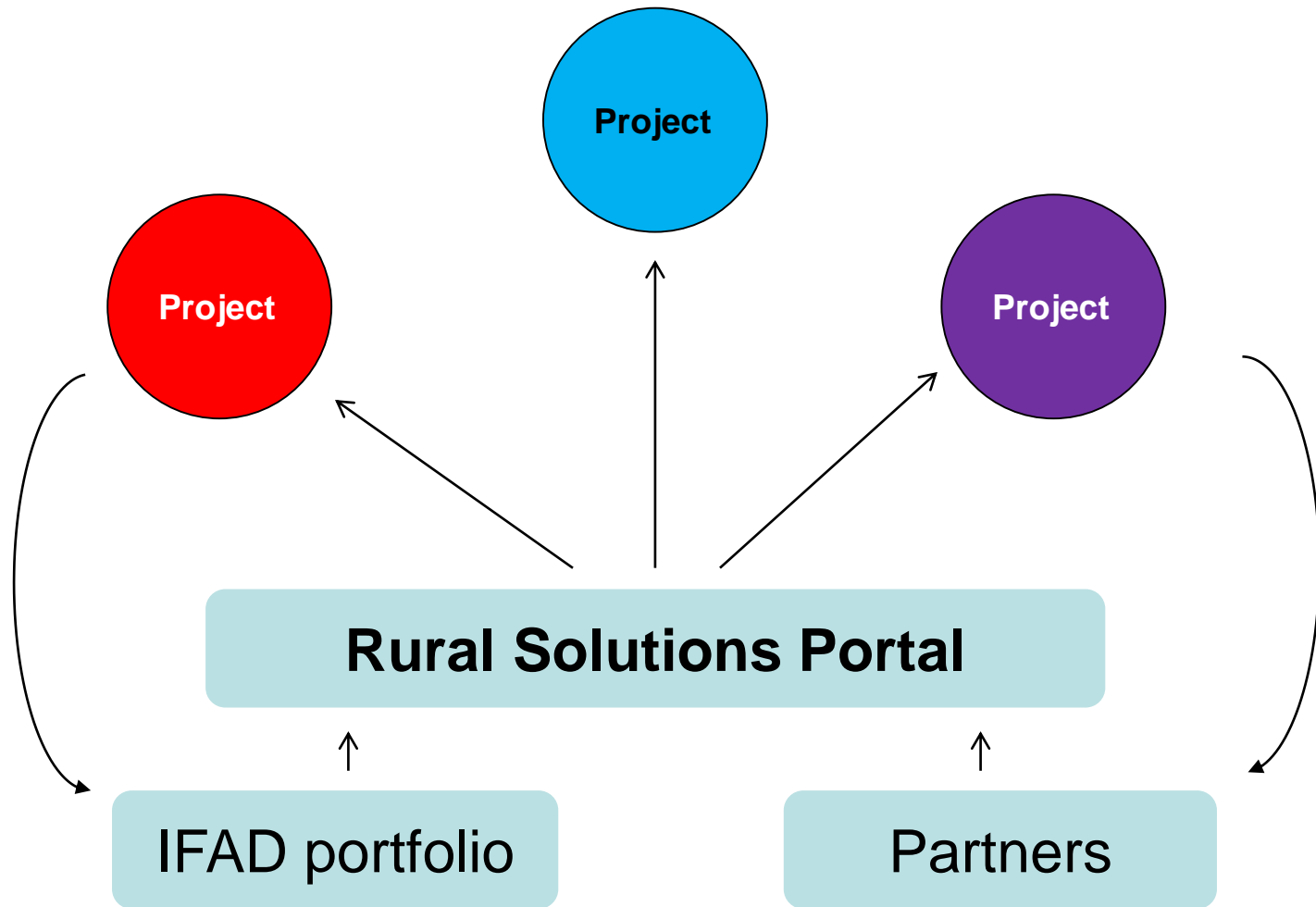
Forming and training women's groups

Women are trained to process some of the fish into fish paste and dried fish snacks, providing access to higher niche markets

What the Portal promotes

Encourage the **uptake** of successful innovations and solutions across **different and diverse** development contexts and countries for better sustainable and inclusive rural transformation

Solutions life cycle



Partnering with IFAD

- **Not** a portal for IFAD solutions only
- Have solutions to **share**? Partner with us!
 - Become a **solutions provider**
 - **Showcase** our solutions in your portal

Submitted Solutions

Positive aspects:

- Tackle a specific rural development challenge;
- Topics are diverse;
- There is potential for replication;
- Results are clear and outlined.

Some suggestions

1. Think about the storyline: challenge and solution, these are the most important aspects of the solutions.

- What is the challenge?
- Why there is a specific challenge in that area?
- How does it impact rural smallholders farmers?
- What is the solution to the challenge? How is it applied?
- Is the government involved? Who are the other partners involved?

Some suggestions

2. Be clear and concise where possible, focus on one challenge and one solution;

3. Results are also important, they make the reader understand how the solution has worked in that specific context;

4. Background documentation is key for the interested solution seeker to find out more: pictures, links to videos, brochures or other materials can be included in the solution page as well.

Thank you!