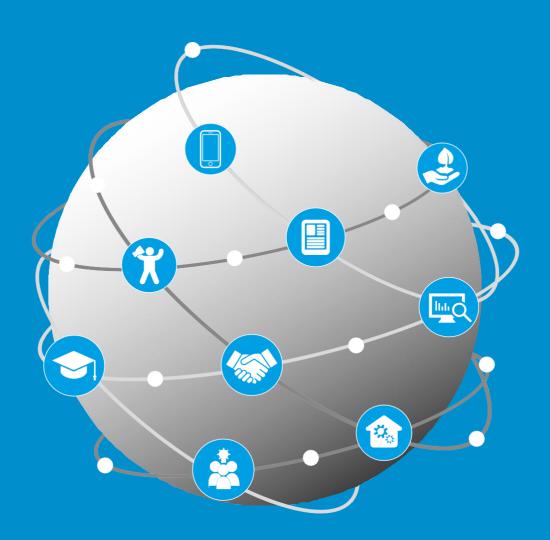




Strengthening Knowledge Management for Greater Development Effectiveness in the Near East, North Africa, Central Asia and Europe

Capacity Development and Innovation Plans







Capacity Development and Innovation Plans

KM Developing Activities for Moldova, Morocco and Sudan

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Report

A report is a separately published record of research findings, research still in progress, policy developments and events, or other technical findings, usually bearing a report number and sometimes a grant number assigned by the funding agency. Also, an official record of the activities of a committee or corporate entity, the proceedings of a government body, or an investigation by an agency, whether published or private, usually archived or submitted to a higher authority, voluntarily or under mandate. In a more general sense, any formal account of facts or information related to a specific event or phenomenon, sometimes given at regular intervals. *Source*: COAR

About ICARDA

Established in 1977, the International Center for Agricultural Research in the Dry Areas (ICARDA) is a non-profit, CGIAR Research Center that focusses on delivering innovative solutions for sustainable agricultural development in the nontropical dry areas of the developing world. We provide innovative, science-based solutions to improve the livelihoods and resilience of resource- poor smallholder farmers. We do this through strategic partnerships, linking research to development, and capacity development, and by taking into account gender equality and the role of youth in transforming the non-tropical dry areas.

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Abbreviations

AETTGD Agricultural Extension and Technology Transfer General Directorate of Sudan

ARC Sudan Agricultural Research Corporation - Sudan

ASNS Academic Social Networking Site

ATTS Agricultural Technology Transfer Society

AUW Ahfad University for Women CNA Capacity needs assessment CoP Community of practice

CPIU IFAD Consolidated IFAD Programs Implementation Unit of Moldova
CCU IFAD Central Coordination Unit for IFAD Co-Financed Projects of Sudan

FAIR Findable, Accessible, Interoperable, Reusable

FAO Food and Agriculture Organization of the United Nations

GLDC CGIAR Research Program on Grain Legumes and Dryland Cereals

IAV Hassan II Agronomic and Veterinary Institute

ICARDA International Center for Agricultural Research in the Dry Areas

ICT Information and communication technology
IFAD International Fund for Agricultural Development

INRA National Agricultural Research Institute

IP Intellectual Property

ISO International Organization for Standardization

KM Knowledge Management

KMO Knowledge Organization System

KP Knowledge Portal
KS Knowledge Sharing
M&E Monitoring & Evaluation

MoANR Ministry of Agriculture and Natural Resources of Sudan

MOOC Massive Open Online Course

ONCA National Office for Agricultural Extension

R4D Research for Development

SAUM State Agrarian University Moldova

Selectia Research Institute of Field Crops "Selectia"

SKiM Strengthening Knowledge Management for Greater Development

Effectiveness in the Near East, North Africa, Central Asia and Europe

SKS Sudan Knowledge Society
UofK University of Khartoum

USARB Alecu Russo State University of Bălți

Summary

The Capacity Development and Innovation Plans come as final step of the KM need assessment and recommendation development process started at "Strengthening Knowledge Management for Greater Development Effectiveness in the Near East, North Africa, Central Asia and Europe" (SKiM) project inception meeting of October 2018 with the Capacity Needs Assessment (CNA), followed by the National Writeshops on Capacity Development and Innovation Plans.

After probing the KM assets of the project stakeholders, through face-to-face meetings with representatives, online and live surveys, and a variety of other assessment tools, it was possible to disaggregate the needs for KM improvements into specific sub-sets falling into one four categories each: policy, technology, skills, standards.

By categorizing the sub-sets, it was possible to identify **common ground** among the needs of the institutions by country. The participatory approach has also led to the organizations to realize they possess complementary capabilities for potential synergies – in other words – opportunities to tackle their own needs through communal efforts and engagement in shared learning networking systems.

The present document lays out realistic settings from multi-stakeholder KM strengthening activities to take place, at institutional, national and international level during the course of SKiM implementation phase I and sets a solid starting point for potential phase II developments.

Development Approach and Innovation Logic

The Capacity Development and Innovation Plans development approach has been participatory of the institutions involved. It synthesizes the inputs gathered from the Capacity Need Assessment and the Writeshops for Capacity Development and Innovation Plans through the variety of **methods and tools** summarized here:

- Stakeholder analysis and power interest matrix in a focus group
- Organizational scoring with key partner representatives
- Problem tree analysis
- Processes analysis
- Questionnaires
- Online surveys
- Individual scoring
- Awareness exercise
- Needs, Loops and Synergy exercise
- Flashtalks
- Interviews

The implementing institutions have thus forth being probed with specific focus on four **improvable areas**:

- Policy
- Technology
- Skills
- Standards

The entirety of the needs and gaps collected through the tools has then been categorized by improvable area and institution. Now, with a **digestible sub-set of themed information** on the needs and gaps by institution and country, coherent multi-stakeholder **KM strengthening activities** are laid out for each organization to benefit the most with optimized efforts. The activities and related background information are presented in the following format and sorted by country in chapters:

Area	Institutions	Gaps and Needs	
	Institution 1	• Gap	
Policy/	IIIStitution 1	Need	
Technology/	Institution 2	• Gap	
Skills/	IIISULULIOII Z	Need	
Standards	Institution 2	• Gap	
	institution 2	Need	
CapDev and			
Innovation	Suggested Activities		
Activities			

The activities are themed by **multi-stakeholder interests** and framed to achieve the following:

- Develop a common, practical understanding of KM among the institutions.
- Raise awareness among the institutions on the value of investing in KM, a department with high potential in risk-prevention, ensuring optimal setting for operativity across scenarios and with less constraints.
- Prompt the evaluation of future budgetary and capacity **commitment to KM**, by institution and in synergy.

The evaluation of the activities proposed shall **inform the project M&E**, assessing related impact and feasibility of replication, as a preliminary review of conditions and potential for a phase II of implementation.

Additionally, the data gathered from the activities could stimulate the generation of knowledge regarding the **scalability of SKiM** in target countries and other institutional, national and international realities.

A. Moldova CapDev and Innovation Plan

Policy

Area	Institutions	Gaps and Needs
Policy	CPIU IFAD	 Staff not aware of evaluation results, hence no institutional learning is derived from projects. No KM strategy in place. Time management assets can be improved.
	SAUM	 Lack of policies for facilitating KM and KS. Academic indicators are not addressed. Lack of strategy and regulation addressing KM. Monitoring activities are mainly concentrated around teaching and learning. No communication officer is in place. Lack of a KM strategy, a department of KM with a responsible team or person, coworking places for students, teaching and entrepreneurs. Lack of financial sources to equip co-working smart places. There are not enough students and staff and it is not efficient to use the storage knowledge. It is necessary to attract more students and have them graduating.
	SELECTIA	 Policy linkage between research, education and innovation is missing. Institutional KM lacks clear processes. Indicators for monitoring are in place but not observed. Partnerships and networks not currently capitalized on. Received training has not always the desired outcomes.
	USARB	It is necessary to reassess and update the performance indicators used in the evaluation process.

Workshop on developing KM Strategies:

The aim of the KM Strategy is to establish an institutional/national KM system, outlining objectives and defining processes. The strategy shall direct the institutions on:

- A. optimal partnerships and networks engagement practices,
- B. how-to strengthen linkages with multiple project units and peripheric units,
- C. setup/enhance an accurate Monitoring & Evaluation (M&E) framework to assess the institutional efforts,
- D. capture meaningful knowledge, such as lessons learned, informing on policy and processes amendments for better institutional performance.

The sustainability of the KM Strategy shall be further ensured by the ratification of institutional KM governance documents, identifying clear KM roles of capacity and units and setting up:

a) a Knowledge Management Officer (KMO), with appropriate power and means to carry out the roles and responsibilities,

b) a Knowledge Management Unit (KMU), to coordinate multiple officers and synergize KM with M&E.

Workshop on developing KM & Comm Plans:

The aim of the plan is to upgrade current KM processes to new efficiency levels and detail new processes, through a target-oriented approach identifying the related areas of impact for Monitoring & Evaluation, prioritizing activities, tools and methodologies to acquire and implement.

An Intellectual Property (IP) document identifying measures for knowledge publication, storage, rewarding and anti-plagiarism, shall be annexed to the plan.

CapDev and Innovation Activities

Technology

Area	Institutions	Gaps and Needs	
	CPIU	Monitoring completed through excel sheets, no system software in place.	
		 Information acquisition speed can be improved. 	
		Communication speed with beneficiaries can be improved.	
	SAUM	 Monitoring in place and regulated by government and external partners. 	
Technology		 KM is done individually by each separate department and lacks coordination. 	
reciliology	SELECTIA	No website has been created.	
	SELECTIA	 Access to information across institutions is limited. 	
		 No platform for monitoring is in place but is desired. 	
	USARB	• It is necessary to extend the coverage of wi-fi in the study blocks and the electronic	
		library.	
	MOOC on K	M Platforms and Academic Social Networking Sites (ASNS):	
	activities and monitoring a	nforming on the features of an optimal online KM platform for supporting institution of the features of an optimal online KM platform for supporting institution of the civilization of the control of the staff with resources, complying with ISO/AGROVOC/publication tandards and F.A.I.R.ness.	
	value toward	the features of the main ASNS in use, their potential for outreach and theid muscling impact indexes of journal articles through citation and referencing all notes and how-to Altmetric.	

CapDev and Innovation Activities

Online Courses on and DSpace repository Implementation:

Teaching the use and pros of DSpace repositories for knowledge storage, retrieval, standards and how-to implement them, with focus on implications for a subscription investment and value for a supporting community over time. The experience and measures employed by ICARDA with DSpace based MELSpace and the potential of data pools to feed advanced visuals for better institutional and knowledge awareness.

Online Courses on SKiM Knowledge Portal (KP) Implementation:

Teaching the use and pros of the desktop and mobile accessible SKiM Knowledge Portal (https://knowledgemanagementportal.org), the online, multi-stakeholder KM platform developed by SKiM.

The KP comes with an integrated portal for knowledge showcase and sharing at both institutional level – with an institution-specific URL hosted on the KP – and SKiM level, highlighting the value for partnerships and networking.

Skills

Area	Institutions	Gaps and Needs
	CPIU	Lack of training with respect to KM.
		• SAUM is not part of any networks. Projects are based on individual engagements rather than strategic efforts.
	SAUM	 No database of best practices in place.
		Limited human resources.
Skills		No training on KM is in place.
	CELECTIA	Constraints in human resources due to older staff members retiring without
	SELECTIA	transferring their knowledge.Training in the use of KM tools and technology is desired.
		Work with extension services needs to be improved.
	USARB	It is necessary to promote policies for attracting young people in the research
	03/1112	activity and to implement more internationally related projects.
	invited guests mutually, ac implementing institutional a	ants key capacity from the SKiM partners, with additional room for external s, shall learn how-to engage meaningfully in networks and partnerships, to learn quire best practices, join forces and leverage funds for R4D activities them in synergy, enhance SSTC, develop and employ advanced tools for awareness and capacity development, share knowledge and grow interoperable.
Innovation Activities Industry Activities Invited guests, shall learn how-to manage the knowledge according implementing partners current practices. Evidence and measure of success shall be disclosed to the participant institutions, explaining the actions take goals. The practices will include: Identification and capitalization of students and staff knowledge potential multidisciplinary knowledge; acquisition and capitalization of tradit development of entrepreneurial skills useful to research; evolution of management of linkages with extension services; development of tregulations on digitalization; intellectual property and data management;		ants key capacity from the SKiM partners, with additional room for external ts, shall learn how-to manage the knowledge according to ICARDA and a partners current practices. Evidence and measure of success of practices in use used to the participant institutions, explaining the actions taken to achieve those actices will include: and capitalization of students and staff knowledge potential; management of ary knowledge; acquisition and capitalization of traditional knowledge; of entrepreneurial skills useful to research; evolution of policy measures; of linkages with extension services; development of training programs; in digitalization; intellectual property and data management; making and using tes; video-making for outreach; optimization of dissemination channels; adoption

Standards

Area	Institutions	Gaps and Needs
	CPIU	No standardized glossary/vocabulary is used.
Standards	SAUM	Use of standardized data and vocabularies not institutionalized.
	SELECTIA	No standardized vocabulary or glossaries are being used.
CapDev and Innovation Activities	The participal invited guests implementation The KOS will Vocabularies	on Knowledge Organization Systems (KOS): Ints key capacity from the SKiM partners, with additional room for external s, shall learn about Knowledge Organization Systems and related differences for on and use, for training capacity and building – and enhancing – a digital library. include digital and conceptual systems: and thesauruses; metadata schemes; agri-semantic; FAO AGROVOC; keywords in knowledge portals such as AGRIS; digital libraries development, maintenance

B. Morocco CapDev and Innovation Plan

Policy

Area	Institutions	Gaps and Needs
Policy	IAV	 Previous implementation of KM systems failed. There is a need for institutional KM systemization to prevent knowledge loss and enhance accessibility caused by staff turnover. Institutional processes for KS are not existing or exhaustive and training opportunities are insufficient. Need to implement new policies and procedures to track knowledge. Need of implementation of a KM strategy. Lack of an organizational strategy & culture. Need to improve our infrastructure in terms of ICTs. Need to organize all procedures related to cataloguing, indexing, classifying and store data in a KM strategy. Need review of communication and publication policy for sharing.
	INRA	 Implementation of a previous KM system failed. Weather data is only available upon payment. Efforts for setting up a regional agricultural system in order to facilitate KS failed. There is no formal knowledge management strategy. There is no formal knowledge management plan. There is no authority at INRA for KM processes.
	ONCA	 Need to gather information on other successful KM institutional systems and policies. Needs development of an integrated knowledge management scheme. Need to reinforce communication strategy, in terms of knowledge pooling.

The aim of the KM Strategy is to establish an institutional/national KM system, outlining objectives and defining processes. The strategy shall direct the institutions on:

- E. optimal partnerships and networks engagement practices,
- F. how-to strengthen linkages with multiple project units and peripheric units,
- G. setup/enhance an accurate Monitoring & Evaluation (M&E) framework to assess the institutional efforts,
- H. capture meaningful knowledge, such as lessons learned, informing on policy and processes amendments for better institutional performance.

The sustainability of the KM Strategy shall be further ensured by the ratification of institutional KM governance documents, identifying clear KM roles of capacity and units and setting up:

c) a Knowledge Management Officer (KMO), with appropriate power and means to carry out the roles and responsibilities,

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An Intellectual Property (IP) document identifying measures for knowledge publication, storage, rewarding and anti-plagiarism, shall be annexed to the plan.

CapDev and **Innovation Activities**

Technology

Area	Institutions	Gaps and Needs
	IAV	 Loos of knowledge due to unsatisfying storage solutions. Need IT tools to locate our experts and researchers, identify and detect the existing knowledge and to create new knowledge. Need of ICTs to create suitable environment for users to share and create knowledge. Need to create one knowledge base with digitalized knowledge. Need for a platform to share document management, good practices, project management, group calendars, business emails, and notes. Need to improve IT infrastructure.
Technology	INRA	 Efforts are often duplicated, and synergies are lacking between NARS and actors in Morocco. No centralized, national system for producing publications is in place. Lack of a KM Portal and E-Learning tools Loss of knowledge due to unsatisfying storage solutions. Monitoring is mainly external and comes through feedback from stakeholders.
	ONCA	 Loss of knowledge due to unsatisfying storage solutions. Need for enhancement and upgrade of the storage space, an update system for the Information that will be retained.

MOOC on KM Platforms and Academic Social Networking Sites (ASNS):

Informing on the features of an optimal online KM platform for supporting institutional activities and M&E, manage and store knowledge, boost outreach through knowledge sharing, monitoring and support the staff with resources, complying with ISO/AGROVOC/publication standards and F.A.I.R.ness.

Informing on the features of the main ASNS in use, their potential for outreach and their value toward muscling impact indexes of journal articles through citation and referencing, with additional notes and how-to Altmetric.

CapDev and Innovation Activities

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Skills

Area	Institutions	Gaps and Needs
		Information system needs to be upgraded.
		Old documents need to be digitalized.
		Lack of human resources.
		Lack of KS and exchange in the sector.
		No training targeted at KM and KS has been provided.
		• Skills in project management, M&E and outreach are insufficient.
	1.43.7	Funding is rare for projects targeting KM.
	IAV	Lack of expertise on KM.
		Lack of engagement in a network.
		Need to locate, track and make use of skills of our staff. Need to broader and broaders and improve a surelille.
		Need to broaden our knowledge and improve our skills.
		Improvement of the level of students and researchers to create new knowledge.
		Need to improve data and documents management skills of the capacity. Need to raise awareness about ICTs in sharing knowledge.
		Need to raise awareness about ICTs in sharing knowledge. Lack of adequate training in knowledge sharing.
		 Lack of adequate training in knowledge sharing. Learning opportunities with regards to KM are limited and networks are missing.
Skills		 There are gaps in knowledge generation and management.
JKIIIS		 Shortage in human resources due to older staff retiring.
	INRA	 Training for the new tools has not been carried out.
	IIVIXA	Internal communication can be improved.
		Lack of training in KM.
		Lack of engagement in a network
		Extensive training for extension agents is needed.
		Lack of skills in KM.
		Lack of engagement in a network.
		 Needs better access to the information produced by other partner institutions.
		 Need to strengthen staff abilities in terms of knowledge management.
	ONCA	 Need for a better way to acquire and capitalise tacit knowledge of farmers.
	3113/1	 Need for adhesion and involvement of partners in the operationalization process of
		the communication and advisory-support virtual platform «ARDNA»
		 Need for design and development of an integrated KM scheme.
		Need to enhance knowledge accessibility via the agri-advisory digital platforms.
		Need to reinforce of agricultural advisors' abilities needed.
	The participal invited guest mutually, actimplementing	class on Scaling Readiness for Knowledge Management Community of Practice: ants key capacity from the SKiM partners, with additional room for external is, shall learn how-to engage meaningfully in networks and partnerships, to learn equire best practices, join forces and leverage funds for R4D activities gethem in synergy, enhance SSTC, develop and employ advanced tools for awareness and capacity development, share knowledge and grow interoperable.
CapDev and Innovation Activities	The participal invited guess implementing shall be discluded goals. The production in the production i	n Knowledge Management Core Best Practices: ants key capacity from the SKiM partners, with additional room for external sts, shall learn how-to manage the knowledge according to ICARDA and g partners current practices. Evidence and measure of success of practices in use osed to the participant institutions, explaining the actions taken to achieve those actices will include: and capitalization of students and staff knowledge potential; management of tary knowledge; acquisition and capitalization of traditional knowledge; of entrepreneurial skills useful to research; evolution of policy measures; of linkages with extension services; development of training programs; on digitalization; intellectual property and data management; making and using es; video-making for outreach; optimization of dissemination channels; adoption

C. Sudan CapDev and Innovation Plan

Policy

Area	Institutions	Gaps and Needs
		Lack of a comprehensive KM Plan
		CoP engagement
		Optimize the knowledge gathered from projects on KM and extension components
	AETTGD	More capabilities for the national platforms
	ALITOD	Lack of prioritization of measures at national level to be acquired
		 Need for better governance measures for engagement in national and international networks
		Lack of prioritization of tools at national level to be acquired
		Lack of prioritization of tools at national level to be implemented
		Lack of clear KM or KS institutional processes.
		No KM department or M&E department in place.
	ARC Sudan	Need to link research with extension and stakeholders through the value chain
		Support for storage practices should be obtained
		A clearer policy is needed
	ATTS	State level permission for intervention is always needed
		Policies comprehensive of KM are to be developed
Policy	AUW	Lack of a central KM Officer
		Need for better operational guidance
	CCU IFAD	 More collaboration between project teams and the CCU.
	CCO II AD	 Raising awareness of KM issues at management and political level.
		More political support and engagement with networks
	MoANR	Governance document
	IVIOAIVIX	Define specific tasks for each individual
	SKS	Need for clearer guidance on policy implementation
		 Monitoring does not follow formal processes.
		Policy shall include KM measures
		Policy should include IP practices
		The policy is not designed to control knowledge sharing
		Research policies should be better linked at country level
	UofK	The policy should encompass more cross-disciplinary teamwork.
	30	Policy needs updating on knowledge storage aspect
		The policies lack in KM regulations

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CapDev and Innovation Activities

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10

Skills

Area	Institutions	Gaps and Needs		
	AETTGD	Lack of competences on KM related to management best practices		
		Training on KM		
		 More engagement in partnerships and networks 		
		Lack of training on ICT, virtual extension and research rural network for partnership		
		building, involving farmers		
	ARC Sudan	Lack of clear direction and conflicting instruction at national level		
		Policies facilitating adequate KS are not in place and knowledge is thus not shared to		
		the desired and potential extent in the agricultural sector.		
		Lack of policy awareness and problems with conflicting policies at national level.		
		Project management and M&E skills are not fully utilized.		
		 Not sufficiently active in partnerships and networks. Facilitation and communication skills are needed 		
		More engagement in partnerships is neededBetter tools should be adopted and installed		
		Training on KM is needed		
		Better assessment skills are needed		
Skills	ATTS	Lack of engagement in networks		
	AIIS	Training on KM needed		
	CCU IFAD	Training on knowledge creation		
	CCO 1171B	 Training on documentation and archiving needed 		
		Training on website development and publishing		
	MoANR	Training needed		
		Form linkages with information units		
		Better documentation skills needed		
	SKS	Policies, coordination challenges and cultural reasons prevent SKS from working		
		efficiently.		
		 Volunteer status sometimes restrictive. 		
		E-learning tools needed		
		Smart spaces should be created		
		Training on KM needed		
	UofK	Training on KM needed		
		Capacity needs training on digital archiving		
	F-I earning C	lass on Scaling Readiness for Knowledge Management Community of Practice:		
		ants key capacity from the SKiM partners, with additional room for external		
		s, shall learn how-to engage meaningfully in networks and partnerships, to learn		
	•	equire best practices, join forces and leverage funds for R4D activities		
		g them in synergy, enhance SSTC, develop and employ advanced tools for		
	institutional a	awareness and capacity development, share knowledge and grow interoperable.		
	\A/avladaan ay	Wassidadaa Managanant Cara Bast Dreaticas		
CanDay	_	n Knowledge Management Core Best Practices:		
CapDev	•	ants key capacity from the SKiM partners, with additional room for external		
and	_	ts, shall learn how-to manage the knowledge according to ICARDA and		
Innovation	implementing partners current practices. Evidence and measure of success of practices in use			
Activities	shall be disclosed to the participant institutions, explaining the actions taken to achieve those			
	goals. The practices will include:			
		and capitalization of students and staff knowledge potential; management of		
		ary knowledge; acquisition and capitalization of traditional knowledge;		
	-	of entrepreneurial skills useful to research; evolution of policy measures;		
	management	of linkages with extension services; development of training programs;		
	regulations of	on digitalization; intellectual property and data management; making and using		
	success stori	es; video-making for outreach; optimization of dissemination channels; adoption		
		f new tools for management.		

Standards

Area	Institutions	Gaps and Needs
Standards	SKS	Interdisciplinary syllabus should be created and integrated
CapDev and Innovation Activities	The participal invited guest implementation The KOS will Vocabularies	on Knowledge Organization Systems (KOS): ants key capacity from the SKiM partners, with additional room for external s, shall learn about Knowledge Organization Systems and related differences for on and use, for training capacity and building – and enhancing – a digital library. include digital and conceptual systems: and thesauruses; metadata schemes; agri-semantic; FAO AGROVOC; keywords in knowledge portals such as AGRIS; digital libraries development, maintenance

Strengthening Knowledge Management for Greater Development Effectiveness in the Near East, North Africa, Central Asia and Europe (SKiM) is a grant project led by ICARDA and funded by IFAD. The project also works with international partners CIHEAM-Bari, PROCASUR, Virginia Tech as well as NARS, governments, and agricultural extension services in Moldova, Morocco and Sudan.

Initiated in June 2018, the project facilitates and supports KM and capacity development activities in the three selected countries and will provide practical examples of KM best practices that will be analysed and adopted by participating institutions. Increasing the capacities of participating public institutions, by providing necessary structures and systems at the country and regional levels, will ensure that knowledge can be effectively managed for long-term growth and development.

The project website (https://mel.cgiar.org/projects/SKIM) provides background information and describes the project team, partners and stakeholders engaged. The website also shares key documents including the project proposal, and outlines the goals, objectives and impact pathway of the project, as well as additional resources and information on news and events.









