

Investing in rural people

Strengthening Knowledge Management for Greater Development Effectiveness in the Near East, North Africa, Central Asia and Europe





IFAD Training on KM Indicators

Bikara, Innocent

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International Center for Agricultural Research in the Dry Areas

A CGIAR Research Center

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Presentation Outline

- Introduction
- Strategy as a Foundation for Results Measurement
- Results Hierarchy as part of Strategic Planning
- The Results Hierarchy in the Sudan KM Strategy update 2021-2027
- Strategic Results Measurement
- Introduction to/Defining Program/ Project Indicators
- Indicator Types (comparison and preference)
- Key Attributes of Quality Indicators
- Formulation of IFAD Sudan KM Indicators (Group work then Plenary)
- Indicator Details
- Strategic Results Measurement (Continued...)





Skim Strengthening Knowledge Management for Greater Development Effectiveness in the Near East, North Africa, Central Asia and Europe



Introduction

- The IFAD Sudan COSOP 2021–2027 highlights KM as part of the IFAD interventions in lending and non-lending operations and includes Country Level Policy Engagement (CLPE), Capacity Building, South-South and Triangular Cooperation (SSTC), Communication and Visibility, Innovations and Scalingup for sustainable results.
 - Updated Sudan KM Strategy covers 2021-2027
 - KM Core Group Mandate (Excerpts)
 - Develop a KM results framework, with associated indicators
 - Identify and promote the most effective and efficient ways to monitor and evaluate KM in IFAD Sudan (function)

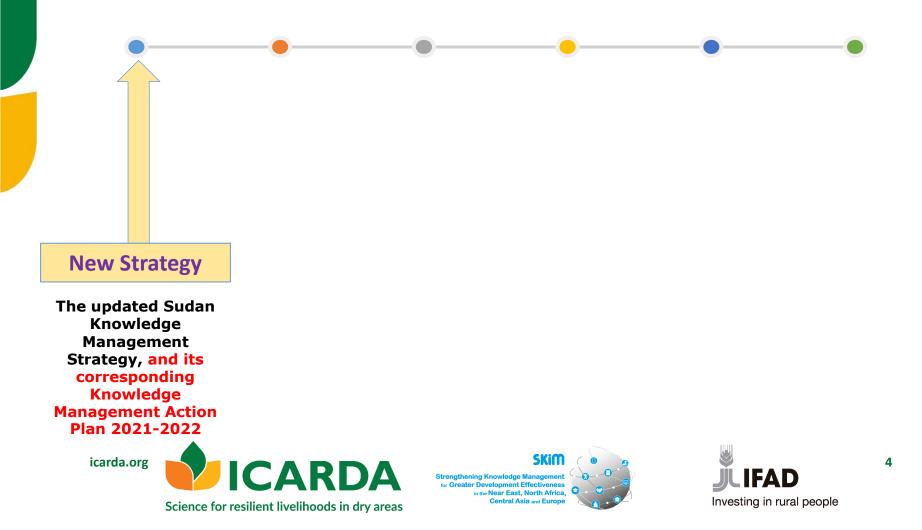


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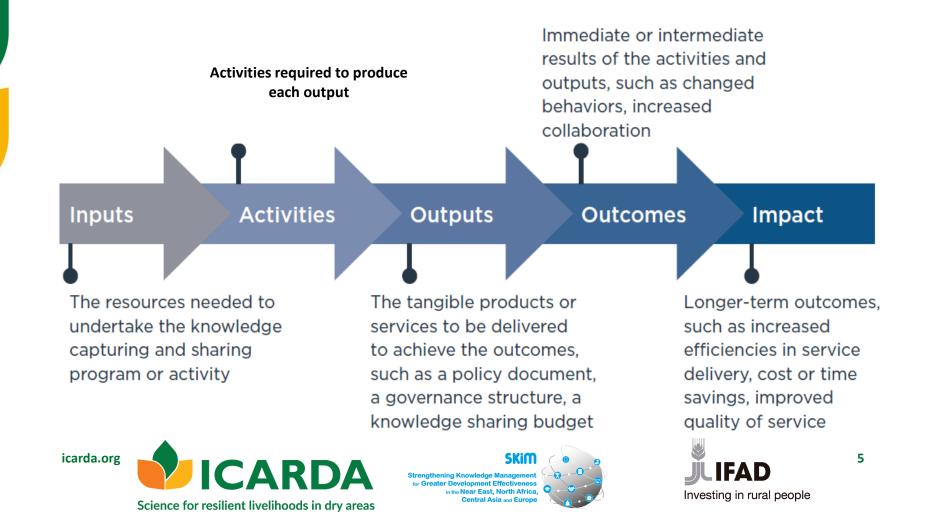


Strategy as a Foundation for Results Measurement



The Results Hierarchy as part of Strategic Planning

Constitutes (backwards) logical/causal linkages (...from impact to outcomes; outcome to outputs;...from output to activities;...from activity to inputs)



The Results Hierarchy as part of Strategic Planning

Level of accountability/ Attribution

Sphere of Control

Outputs

Products or services developed by the project

Sphere of Influence

Outcomes

Changes in behavior, like knowledge, skills, attitude, relation, practice

Sphere of Interest



Change in state

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Knowledge is assembled and transformed, including through partnerships, into <u>better development results for</u> <u>poor rural people and greater impact towards the 2030</u> <u>Agenda</u>, especially SDG 1 and SDG 2

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- Higher quality project and country programme results
- Scaled up development results (same as impact or one above?)
- Enhanced use of evidence-based and experiential knowledge
- Greater visibility, credibility and influence
- Stronger learning culture



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- Interventions designed using the best available knowledge
- Approaches and tools maximize learning and knowledge flows in IFAD's decentralized context
- Evidence, best practices and lessons readily searchable and available (outcome?)
- Strategic knowledge products developed and learning events organized
- Integrated systems for capturing, systematizing, storing and sharing knowledge at country, regional and headquarters levels
- External knowledge leveraged through partnerships and global engagement
- Incentive structure for learning, sharing and innovative behaviour in place
- Capacities of IFAD staff and implementation partners improved



OUTPUTS



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• Capacities of staff and partners improved (Training?)

ACTIVITIES

- Knowledge (use?) and generation
- Knowledge partnering for policies
- Fostering an enabling environment (how?)



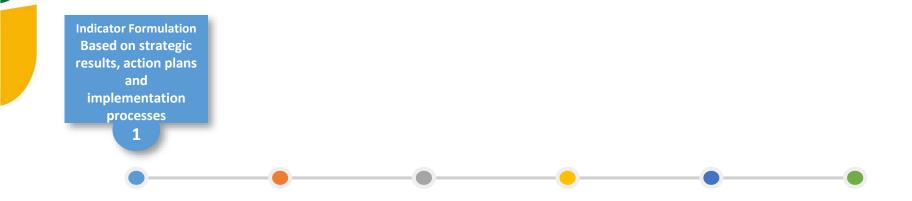
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Strategic Results Measurement

- What constitutes success?
- How do we know that we are oncourse to achieving our goal?
 - Define indicators (for each result at each result-level) to describe the desired change in concrete and measurable terms.





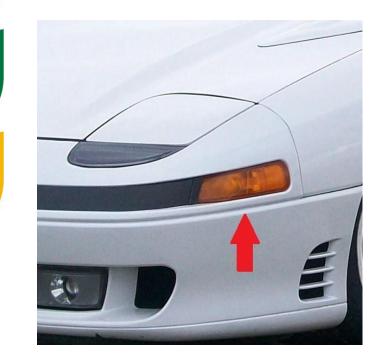
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Introduction to Indicators (🙂 🙂)

 We are ALL familiar with indicators!!



• Without indicators you & other road users are at risk!



• Risk of costly traffic tickets vs. corrective action

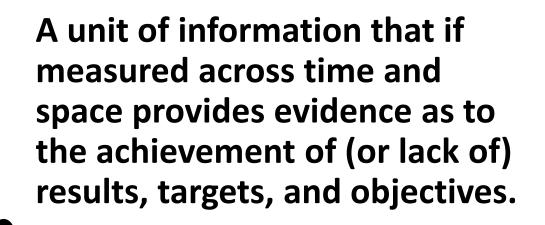


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Defining Program/ Project Indicators

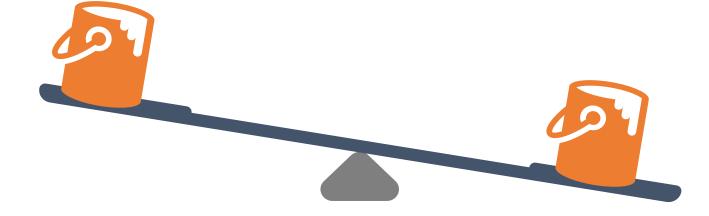




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Indicator Types



Qualitative indicators

Qualitative indicators are descriptive observations. Measure opinions, attitudes, beliefs, or other traits. These may be less tangible.

- Satisfaction
- Opinion of a given policy (favorable/unfavorable)
- Description of a scenario, context, or set of criteria

Quantitative indicators

Quantitative indicators are numeric observations.

Measure amounts, usually based in a physical or tangible product or service.

- # of
- % of

Their numerical precision is conducive to agreement on interpretation of results data, making them more effective and usually preferable



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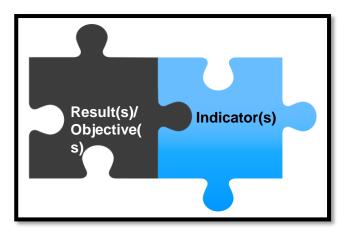






Representative

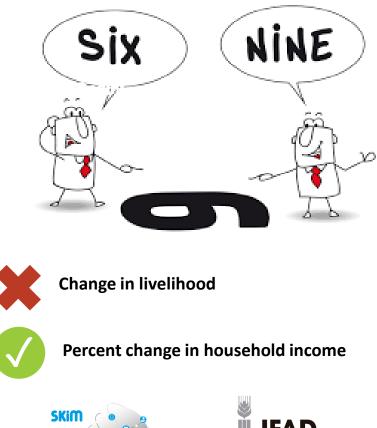
Ensure that the indicators align with program/project result(s)/ objective(s)



It is of no good having a well stated indicator that is not related or has a weak association with the result(s)/ objective(s) it is intended to measure

Precise

There should be general agreement on the interpretation of the indicator and associated results.



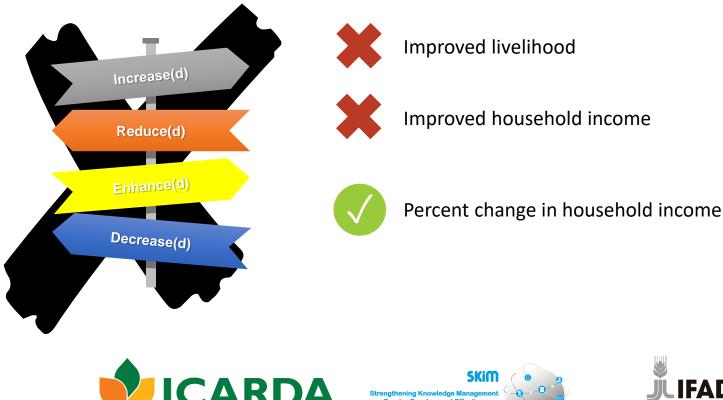


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Unbiased

Indicator statements do not specify a direction of achievement. Words such as: *improve(d), reduce(d), increase(d), enhance(d), e.t.c*, do not belong in an indicator statement



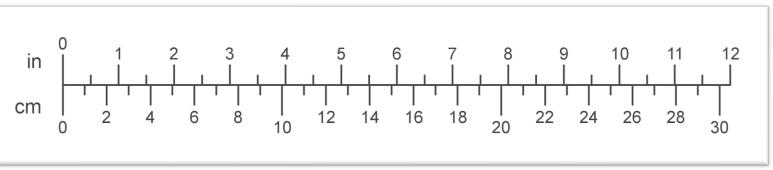
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One-dimensional / Specific

Measures only one phenomenon at a time, i.e Ensure indicators

report one single value



Imagine if both of the above scales were combined at one end?

Percentage increase in yield, net-returns, consumption due to adoption of the improved technologies

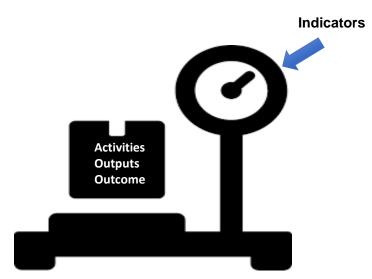






Responsive & Attributable

What the indicator measures can be changed by program action





Percent change in dietary diversity due to adoption of improved wheat production technologies



To what extent can adoption of improved wheat production technologies contribute to increased (or reduced) dietary diversity?



Percent change in quantity of wheat consumed due to adoption of improved wheat production technologies



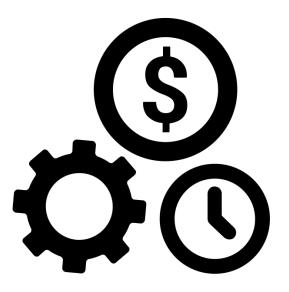
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Practical

It should be feasible to collect data for computation of indicator values in a timely manner and at reasonable cost.



- Consider the following aspects:
 - Source(s) of information: Are they accessible and can provide comprehensive data for relevant variables
 - Methods, tools and materials required for data collection and analysis and the associated costs

Always estimate budget(s) for data collection and data analysis, for purposes of informing/inclusion in the program/project budget



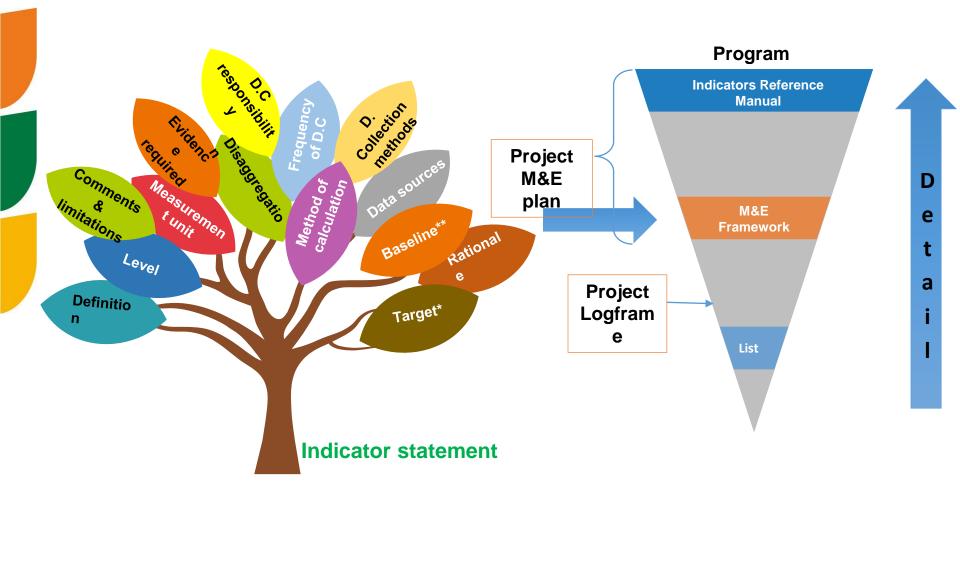
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Formulation of IFAD Sudan KM Indicators (Group work then Plenary) **3** Groups Unbiased? **Representative?** Precise? Specific? Practical? **Responsive?** 5Kin CAR **IFAD** ar Fast North Afric Investing in rural people Central Asia and El Science for resilient livelihoods in dry areas

Indicator Details



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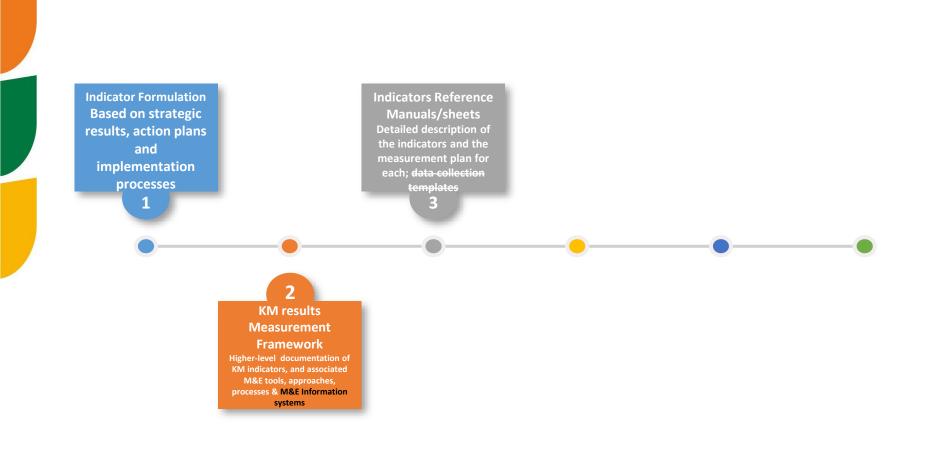


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Strategic Results Measurement



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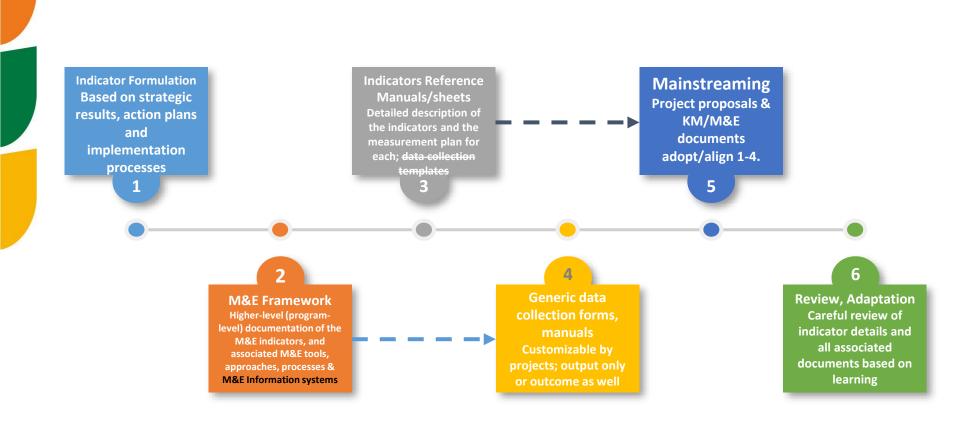
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Strategic Results Measurement



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SKiM

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Thank you!!

Good Luck with the mandate items:

- Develop a KM results framework, with associated indicators
- Identify and promote the most effective and efficient ways to monitor and evaluate KM in IFAD Sudan (function)