

2020 SKiM Learning Week

Knowledge Management and Capacity Development Best Practice: Valorization and Transfer of Research Results

29 June to 3 July 2020

knowledgemanagementportal.org

Strengthening Knowledge Management for Greater Development Effectiveness in the Near East, North Africa, Central Asia and Europe (SKiM) is a grant project funded by IFAD and led by ICARDA. The project also works with international partners CIHEAM-Bari, PROCASUR, Virginia Tech as well as NARS, governments, academic institutions and agri-extension services in Moldova, Morocco and Sudan.

Initiated in June 2018, the project facilitates and supports KM and capacity development activities in the three selected countries and will provide practical examples of KM best practices that will be analyzed and adopted by participating institutions. Increasing the capacities of participating public institutions, will ensure that knowledge can be effectively managed for long-term growth and development.

The project website (<https://mel.cgiar.org/projects/SKiM>) provides background information and describes the project team, partners and stakeholders engaged. The website also shares key documents including the project proposal, and outlines the goals, objectives and impact pathway of the project, as well as additional resources and information on news and events.

Objective

In the frame of SKiM project, ICARDA in collaboration with the Food and Agriculture Organization of the United Nations (FAO) and CIHEAM-Bari, will organize a one-week training. This virtual training week is a starting point for sharing, using and managing the knowledge, information and experiences created by the partners involved in the project specific modules.

In each institution, and in order to continue providing quality service, sharing knowledge and expertise should be occurring continuously among researchers, collaborators and experts. Another important aspect is to make the results of research and innovations known outside the institutions, especially to the companies in order to facilitate their application and to strengthen collaborations between research entities and enterprises. To this end, it is important to share knowledge with new generations to stimulate the development of startups and spinoffs.

The trainings will target officers from participating institutions and will be tailored to reflect the knowledge and competence of participants, valorizing research results through application in the enterprise and the generation of new collaborative research activities, stimulating the development of business ideas supporting social equity and better livelihoods.

Participants will leave the training module with a clear idea of “what” can be done in their own context to boost knowledge management, communication, research for development and entrepreneurship programs.

Methodology

The trainings will combine lectures – on networking and cooperation among innovation actors; mapping and analysis of innovation chains; methods and tools to effectively communicate research and entrepreneurial ideas; implementing best practices; results and findings of the writeshops on knowledge management systems – with practical applications, simulating the realization of an idea based on participating institutions needs in order to improve their knowledge management capacity and valorization of research results.

The training will be organized in 5 daily sessions of lectures and related discussion, participatory and interactive activities followed by practical co-working applications, sharing best practices with the participants. The course will be provided online, in order to ensure reuse of the material after project completion by national partners. The main language for delivery and exchange will be English. All the activities are compliant with current regulations on COVID-19, compliance with specific Countries regulation lies with the participants.

Participants

The participants will be chosen by the partner institutions of the 3 targeted countries. Expected total number is of 20 participants (up to 7-8 participants per country average). Participants should be fluent in English. Open participation is allowed up to the maximum number set by the session moderators.

Agenda

	Monday June 29	Tuesday June 30	Wednesday July 1	Thursday July 2	Friday July 3
Morning	Virtual visits to KM assets (ICARDA, participant institutions)	Review of CapDev and Innovation Plans (ICARDA) Participatory CapDev activities (CIHEAM-Bari)	ICT and RTA tools (CIHEAM-Bari) KM tools (ICARDA) SKiM KM Portal (ICARDA)	AGRIS (FAO)	Innovation Models and Organizations (CIHEAM-Bari) Knowledge Ecosystems (CIHEAM-Bari, H&D Partners)
Afternoon	Enhancing Communication skills (CIHEAM-Bari)	Newsletter making (ICARDA) Social Media Guidelines (ICARDA)	IFAD Rural Solutions (IFAD)		Knowledge Ecosystems (CIHEAM-Bari, H&D Partners) Network analysis (ICARDA)
Daily Responsible	Valerio Graziano (ICARDA)	Jocelyne Jawhar (CIHEAM-Bari)	Luigi Sisto (CIHEAM-Bari)	Imma Subirats (FAO/AGRIS)	Damiano Petruzzella (CIHEAM-Bari)
Sessions Moderators	Valerio Graziano (ICARDA) Gabriella Gentile, Eleonora Ciciriello, Laura Scivetti (CIHEAM-Bari)	Akmal Akramkhanov, Valerio Graziano (ICARDA) Luigi Sisto, Onofrio Lorusso, Jocelyne Jawhar (CIHEAM-Bari)	Enrico Bonaiuti, Valerio Graziano (ICARDA) Luigi Sisto, Onofrio Lorusso (CIHEAM-Bari) Elena Bertusi (IFAD)	Imma Subirats, Ilkay Holt, Karna Wegner, Stefano Anibaldi (FAO/AGRIS)	Damiano Petruzzella, Jocelyne Jawhar (CIHEAM-Bari) Giordano Dichter (H&D Partners) Murat Sartas (ICARDA)

Legend

Day Overview and Requirements
Virtual Presentation
Live Presentation / Question & Answer
Interactive Working Session
Virtual Break

Detailed Agenda

29 June 2020	<p>Virtual Visit to SKiM Partners</p> <p>The virtual visit shall bring the participants within SKiM partners to see up-close KM processes and practices at work, through visualization of videos by each institution with a length of 5' each. After the visualization of all presentations by each country, up to 15' of live Q&A are scheduled, for a total of 65' videos and 50' of Q&A overall. The objective is to provide a holistic overview of knowledge management and its importance in an organization: why, how and where an organization or institution can store, valorize and transfer the knowledge created. The focus will be on ICT-based tools that can help knowledge management in achieving institutional goals through KM.</p> <p>Preparation</p> <p><i>Introduction to Virtual Institutional Visit</i></p> <p>1) Please download:</p> <ul style="list-style-type: none"> ● Power Point and video template for the branding of a SKiM video: https://hdl.handle.net/20.500.11766/11155 ● Script for the 5' video on institutional KM assets: https://hdl.handle.net/20.500.11766/11156 <p>2) Produce one 5' video (for each institution) about institutional KM assets, walking the viewer through your organization in a virtual visit.</p> <p>3) Send the video to the SKiM KM Officer Valerio Graziano (ICARDA) <valerio.graziano@cgmel.org> by <u>22 June</u> (WeTransfer for large files).</p> <p><i>Effective Presentation for Effective Communication</i></p> <p>1) The participants are asked to bring to the session one Power Point presentation (for each institution) on knowledge or research for development topics, to receive feedback and best practices on how to enhance communication skills.</p> <p>2) Send the presentations to the SKiM KM Officer Valerio Graziano (ICARDA) <valerio.graziano@cgmel.org> by <u>22 June</u> (WeTransfer for large files).</p> <p>Daily Responsible: Valerio Graziano (ICARDA)</p>
<p>Morocco 9.00-9.05</p> <p>Sudan 10.00-10.05</p> <p>Moldova</p>	<p>Introduction to Virtual Institutional Visit</p> <p>5' recorded presentation on "Video-making for Knowledge Sharing Effectiveness" delivered by SKiM KM Officer.</p>

11.00-11.05	Session Moderator: Valerio Graziano (ICARDA)	
Morocco 9.05-9.25 Sudan 10.05-10.25 Moldova 11.05-11.25	Virtual Visit on KM assets and processes: Moldovan Institutions 20' Moderator: Valerio Graziano (ICARDA)	5' video presentations delivered/commented by the Institution Representatives. - Consolidated IFAD Programs Implementation Unit of Moldova - State Agrarian University Moldova - Research Institute of Field Crops "Selectia" - Institutul pentru Dezvoltare și Inițiativa Sociale "Viitorul"
Morocco 9.25-9.40 Sudan 10.25-10.40 Moldova 11.25-11.40	Questions & Answers 15' Session Moderator: Valerio Graziano (ICARDA)	Moldovan Institutions KM Assets and Processes.
Morocco 9.40-10.00 Sudan 10.40-11.00 Moldova 11.40-12.00	Virtual Visit on KM assets and processes: Moroccan Institutions 20' Session Moderator: Valerio Graziano (ICARDA)	5' video presentations delivered/commented by the Institution Representatives. - National School of Agriculture, Meknes - Agronomic and Veterinary Institute "Hassan II" - National Agricultural Research Institute - National Office for Agricultural Extension
Morocco 10.00-10.15 Sudan 11.00-11.15 Moldova 12.00-12.15	Questions & Answers 15' Session Moderator: Valerio Graziano (ICARDA)	Moroccan Institutions KM Assets and Processes.
Morocco 10.15-10.40 Sudan 11.15-11.40 Moldova 12.15-12.40	Virtual Visit on KM assets and processes: Sudanese Institutions 25' Session Moderator: Valerio Graziano (ICARDA)	5' video presentations delivered/commented by the Institution Representatives. - Agricultural Research Corporation, Sudan - Central Coordination Unit for IFAD Co-Financed Projects of Sudan - Knowledge Access in Rural Interconnected Areas Network

		- Sudan Knowledge Society - University of Khartoum
Morocco 10.40-11.00 Sudan 11.40-12.00 Moldova 12.40-13.00	<p style="text-align: center;">Questions & Answers and Wrap Up 20'</p> <p style="text-align: center;">Session Moderator: Valerio Graziano (ICARDA)</p>	Sudanese Institutions KM Assets and Processes.
Morocco 11.00-12.00 Sudan 12.00-13.00 Moldova 13.00-14.00	<p>Virtual Break: Coffee or Lunch</p> <p>60' Participants will use Meet to interact among themselves on the daily topics.</p>	
Open Access Morocco 12.00-14.00 Sudan 13.00-15.00 Moldova 14.00-16.00	<p>Effective Presentation for Effective Communication</p> <p>Methodologies, tools and strategies to structure and communicate effectively the contents in order to engage the target and obtain the best results in every area (especially important for academic/research institutions that wish to engage more with farmers/policy-makers).</p> <p>120' Interactive Working Session</p> <p>Session Moderators: Gabriella Gentile, Eleonora Ciciriello and Laura Scivetti (CIHEAM-Bari)</p>	
30 June 2020	<p>Writeshops Results and Findings</p> <p>Review and harmonization of the results of writeshops held in Morocco, Sudan and Moldova and discussion of the innovation plans. In this day it is foreseen to analyze for each country the outcome of the meetings held in 2019 and share, discuss the results and to find common points with the 3 countries and inspiration to improve the situation in each participating institution.</p> <p>Preparation:</p> <p><i>How to develop a high-quality newsletter</i></p> <p>1) Please download: ● ICARDA-MEL Newsletter Guidelines: https://hdl.handle.net/20.500.11766/11137</p> <p>2) Participants are requested to bring 3 various knowledge products to repackage and promote through a newsletter.</p> <p>3) Share the products with the SKiM KM Officer Valerio Graziano (ICARDA) <valerio.graziano@cgmel.org> by <u>22 June</u> (WeTransfer for large files).</p> <p>Daily Responsible: Jocelyne Jawhar (CIHEAM-Bari)</p>	
Morocco 9.00-9.10 Sudan 10.00-10.10	<p>SKiM Knowledge Pillars and 2019 overview</p> <p>10' recording delivered by the SKiM Project Coordinator.</p>	

Moldova 11.00-11.10	Session Moderator: Akmal Akramkhanov (ICARDA)
Morocco 9.10-10.05 Sudan 10.10-11.05 Moldova 11.10-12.05	Capacity Development and Innovation Plans: KM Developing Activities for Moldova, Morocco and Sudan Presentation on the assessment process, from CNA to Writeshops to Innovation Plans, with rationale and results. 20' presentation, 35' Q&A Session Moderator: Valerio Graziano (ICARDA)
Open Access Morocco 10.05-11.00 Sudan 11.05-12.00 Moldova 12.05-13.00	Capacity Development: Interactive session Webinar, participatory exercises with participants aimed at develop better understanding on knowledge management skills. 55' Interactive Working Session Session Moderators: Luigi Sisto, Onofrio Lorusso and Jocelyne Jawhar (CIHEAM-Bari)
Morocco 11.00-12.00 Sudan 12.00-13.00 Moldova 13.00-14.00	Virtual Break: Coffee or Lunch 60' Participants will use Meet to interact among themselves on the daily topics.
Open Access Morocco 12.00-13.00 Sudan 13.00-14.00 Moldova 14.00-15.00	How to develop a high-quality newsletter Webinar on how the SKiM Newsletter is built and disseminated. Participants will use the communication material prepared (3 per institution) to build one newsletter issue. 20' presentation, 40' Working session Session Moderator: Valerio Graziano (ICARDA)
Open Access Morocco 13.00-14.00 Sudan 14.00-15.00 Moldova 15.00-16.00	Social Media Guidelines Webinar with presentation on the "SKiM Social Media Guidelines" delivered and moderated by SKiM KM Officer. 20' presentation, 40' Q&A Session Moderator: Valerio Graziano (ICARDA)
1 July 2020	KM towards ICT-based systems Preparation: <i>E-Learning and Remote Technical Assistance (RTA): the experience of CIHEAM-Bari</i> 1) Login MEL at https://mel.cgiar.org .

	<p>For assistance on login visit https://bit.ly/37hv0E8</p> <p>2) Please respond by <u>June 22</u> to the MEL Survey: https://mel.cgiar.org/survey/take/id/131</p> <p>For assistance on taking the survey visit https://bit.ly/3dOCYa9</p> <p><i>KM portal: How to Use it, Why to Use It</i></p> <p>1) Visit https://knowledgemanagementportal.org, for walkthrough please contact the SKiM KM Officer Valerio Graziano (ICARDA) <valerio.graziano@cgmel.org></p> <p>Daily Responsible: Luigi Sisto (CIHEAM-Bari)</p>
<p>Morocco 9.00-9.10 Sudan 10.00-10.10 Moldova 11.00-11.10</p>	<p style="text-align: center;">Introduction</p> <p style="text-align: center;">10' recorded presentation by SKiM M&E Officer Enrico Bonaiuti (ICARDA).</p> <p style="text-align: center;">Session Moderator: Enrico Bonaiuti (ICARDA)</p>
<p>Open Access</p> <p>Morocco 9.10-9.30 Sudan 10.10-10.30 Moldova 11.10-11.30</p>	<p style="text-align: center;">E-Learning and Remote Technical Assistance (RTA): the experience of CIHEAM-Bari</p> <p style="text-align: center;">SKiM Moldova, Morocco and Sudan stakeholders (country partners) to share a communication or learning tool that they are using.</p> <p style="text-align: center;">20' presentation</p> <p style="text-align: center;">Session Moderator: Luigi Sisto and Onofrio Lorusso (CIHEAM-Bari)</p>
<p>Open Access</p> <p>Morocco 9.30-10.30 Sudan 10.30-11.30 Moldova 11.30-12.30</p>	<p style="text-align: center;">Knowledge Management Tools across Institutions: Moldova, Morocco, Sudan</p> <p style="text-align: center;">Webinar delivered and moderated by SKiM M&E Officer Enrico Bonaiuti (ICARDA).</p> <p style="text-align: center;">20' presentation, 40' Q&A</p> <p style="text-align: center;">Session Moderator: Enrico Bonaiuti (ICARDA)</p>
<p>Open Access</p> <p>Morocco 10.30-11.00 Sudan 11.30-12.00 Moldova 12.30-13.00</p>	<p style="text-align: center;">KM portal: How to Use it, Why to Use It</p> <p style="text-align: center;">Webinar with Power Point User Guide on the SKiM KM portal shared, with live demonstration and use of the website.</p> <p style="text-align: center;">15' presentation, 15' Q&A</p> <p style="text-align: center;">Session Moderator: Valerio Graziano (ICARDA)</p>
<p>Morocco 11.00-12.00 Sudan 12.00-13.00 Moldova 13.00-14.00</p>	<p style="text-align: center;">Virtual Break: Coffee or Lunch</p> <p style="text-align: center;">60' Participants will use Meet to interact among themselves on the daily topics.</p>

<p>Open Access</p> <p>Morocco 12.00-13.00</p> <p>Sudan 13.00-14.00</p> <p>Moldova 14.00-15.00</p>	<p style="text-align: center;">IFAD Rural Solution Portal</p> <p style="text-align: center;">Webinar.</p> <p style="text-align: center;">20' presentation, 40' Q&A</p> <p style="text-align: center;">Session Moderator: Elena Bertusi (IFAD)</p>
<p>2 July 2020</p>	<p style="text-align: center;">A Day with AGRIS – Joint session with FAO</p> <p>The session will discuss thematic topics and cross-cutting topics on management, use and further developments related to AGRIS, in particular in the context of research data in agriculture, with the objective to enhance knowledge sharing and improve visibility and access to agricultural sciences and technical content of agricultural research.</p> <p>Daily Responsible: Imma Subirats (FAO/AGRIS)</p>
<p>Morocco 8.00-8.20</p> <p>Sudan 9.00-9.20</p> <p>Moldova 10.00-10.20</p>	<p style="text-align: center;">What is AGRIS today</p> <p style="text-align: center;">Webinar.</p> <p style="text-align: center;">20' presentation</p> <p style="text-align: center;">Session Moderator: Imma Subirats (FAO/AGRIS)</p>
<p>Morocco 8.20-9.20</p> <p>Sudan 9.20-10.20</p> <p>Moldova 10.20-11.20</p>	<p style="text-align: center;">Scientific Publishing Landscape</p> <p>This webinar will provide an overview of scientific publishing; present new business models in publishing; provide definitions for scientific outputs and highlight capacity development programs for low-income countries. It includes an overview of the research and publishing environment in agricultural sciences.</p> <p style="text-align: center;">20' presentation with 40' Q&A</p> <p style="text-align: center;">Session Moderator: Ilkay Holt (FAO/AGRIS)</p>
<p>Morocco 9.20-10.20</p> <p>Sudan 10.20-11.20</p> <p>Moldova 11.20-12.20</p>	<p style="text-align: center;">What is the role that AGRIS plays in food and agricultural sciences?</p> <p>Panel session with different key stakeholders that participate actively in the AGRIS Network, organizations from the Russian Federation, ICARDA, Latvia and Serbia</p> <p style="text-align: center;">60' session</p> <p style="text-align: center;">Session Moderators: Karna Wegner and Stefano Anibaldi (FAO/AGRIS)</p>
<p>3 July 2020</p>	<p>Working with your ecosystem</p> <p>Have a clear view of how you can better interact with your ecosystem to create synergies aiming at strengthening the transfer of research results and the economic enhancement (innovative companies, start-ups, spin-offs)</p>

	Daily Responsible: Damiano Petruzzella (CIHEAM-Bari)
Open Access Morocco 9.00-10.00 Sudan 10.00-11.00 Moldova 11.00-12.00	Role of innovation actors and new innovation supply chain models & Innovation Support Organizations: experiences, models and perspectives 40' presentations and 20' Q&A Session Moderator: Damiano Petruzzella and Jocelyne Jawhar (CIHEAM-Bari)
Open Access Morocco 10.00-11.00 Sudan 11.00-12.00 Moldova 12.00-13.00	Knowledge Ecosystems - ISO Networking - Part 1 <ul style="list-style-type: none"> • Presentation: Knowledge partnerships to support the entrepreneurship journey, The Entrepreneurship Support Value Chain (ESCV) (20') • Break up in groups (according to countries), exercise 1: define the user (15') <ul style="list-style-type: none"> • Group discussion: presenting the users and their challenges (15') • Presentation: Building knowledge partnerships based on the users' profiles and the ESVC (20') 60' Interactive Working Session Session Moderator: Giordano Dichter (H&D partners)
Morocco 11.00-12.00 Sudan 12.00-13.00 Moldova 13.00-14.00	Virtual Break: Coffee or Lunch 60' Participants will use Meet to interact among themselves on the daily topics.
Open Access Morocco 12.00-13.15 Sudan 13.00-14.15 Moldova 14.00-15.15	Knowledge Ecosystems - ISO Networking - Part 2 <ul style="list-style-type: none"> • Presentation: Building knowledge partnerships based on the users' profiles and the ESVC (20') • Break up in groups (according to countries), exercise 2: Outreach, identification of local partners and value proposition development (30') <ul style="list-style-type: none"> • Group discussion: presentation and role play (30') <ul style="list-style-type: none"> • Closure (5') 75' Interactive Working Session Session Moderator: Giordano Dichter (H&D partners)
Open Access Morocco 13.15-14.15 Sudan 14.15-15.15 Moldova 15.15-16.15	The "What" and "Why" of Social Network Analysis for Improving Knowledge Management 20' presentation, 40' Q&A Session Moderator: Murat Sartas (ICARDA)