Scaling road map Algeria
Scaling scan

![Scaling up strategy: 1500 households diagram](chart.png)
• CA technology is tested and known since 2006
• Integration of livestock into CA needs further research
  o Development of further feeding technics and rations
Create awareness for:
- Water use efficiency
- Livestock production
- Forage seed production

Create awareness through:
- Production and broadcasting of CLCA videos in social media
- ...and through Mobile cinema
- Sending of technical CLCA SMS-messages
- Development and distribution of flyers on feed production
Business cases (2.8) and Value chain (3.2)

• Importation of a prototype of a mobile seed treatment unit from Tunisia
• Support business development of forage seed production
• Support linking of PMAT to potential direct seeder buyers
• Support business around direct seeder (business coaching)
Finance (3.2)

- Access to subsidy
- Project partners ATU and DSA will support farmers in following administrative procedure to obtain the subsidy for direct seeders and other inputs
Knowledge and skills; Evidence and learning (3.2)

Institutionalize the knowledge for sustainability

- Identify suitable partners and institutions
- Integrate training modules in schools, vocational training centers and universities
- Install CLCA demonstration plots and organize field days
- Organize "farmer to farmer" visits in Algeria and between Tunisia and Algeria
Collaboration (3.5)

• Introduce the CLCA package into the already existing Innovation Platforms of MINAGRI

• Identify other projects and partners interested in CLCA package
Leadership and Management (3.0)

• Coaching of 10 lead farmers in the whole CLCA package in the first year
• Each lead farmer will coach 50 farmers
• Each year another 10 lead farmers will be added
• A total of 1500 farmers with 30 lead farmers by 2022.

Open question:
  o Motivation of lead farmers (free inputs?)
Lobbying to introduce the forage seeds in the MINAGRI subsidy nomenclature