



**MOUNTAIN
HER**

Deliverable achievement report

**c05-c Twitter, Research Gate,
Google Scholar posts**

31st December, 2023



The PRIMA programme is supported under Horizon 2020 the European Union's Framework Programme for Research and Innovation.

Description of completion

To keep stakeholders informed about the progress of the **MountainHER** project, the following project-based digital media accounts were opened and actively maintained:

Platform	Details
Email Address	mountain.project@gmail.com
Twitter	<p>@MountainHER</p> <p>- Followers: 143</p> <p>- Re-shares: 208</p>
YouTube	https://www.youtube.com/@mountainherproject-
Facebook	https://web.facebook.com/MountainHERofficial

- **Twitter:** The Twitter account has **143 followers** and has achieved **208 re-shares**, serving as a key platform for real-time updates and engagement with stakeholders.
- **YouTube:** The project's YouTube channel hosts videos related to the project's goals and progress, including a video version of the project overview.
- **Facebook:** The Facebook page has been established to further expand the project's digital presence and reach a broader audience.

Additionally, all project partners published a blog in their national language about the project kick-off and shared a video version of the project's main goals on the YouTube channel.

The **MountainHER** project has also been presented to the scientific community through the following events:

- **Keynote talk** at the **From Seed to Pasta IV** congress.
- **Virtual event** hosted by **INRA**.
- Presentation at the **Forum Origine, Diversité, et Territoires** in November 2023.
- Presentation to the **One CGIAR Executive Board** as part of the International Science Forum.
- Participation in the **3rd African Congress on Conservation Agriculture (ACCA)** in Morocco.

These efforts have significantly increased the visibility of the project and ensured that stakeholders are well-informed about its progress and achievements.



**MOUNTAIN
HER**

Empowering women in mountain
farming communities



PRIMA
PARTNERSHIP FOR RESEARCH AND INNOVATION
IN THE MEDITERRANEAN AREA