Indicator Reference Manual

WOCAT 2020+

The Global Network for Sustainable Land Management

28/02/2022
Authors

Project
The project “WOCAT 2020+ The Global Network for Sustainable Land Management” (Project number 7F-05918.04.01, Contract number 81068049) started on 1 January 2021 and is in the first year of implementation of its four-year funding phase.

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Project Manager
[Name]

Project agreement number
[#]

Prepared by
International Center for Agricultural Research in the Dry Areas (ICARDA)

Suggested citation.

Type: Report
This document is the indicator reference manual, a tool WOCAT 2020+ uses to define indicators. An indicator reference manual is required for all indicators and must be complete within three months of the start of indicator data collection. This is a living document that will continuously evolve throughout the WOCAT2020+ lifespan and must be consistent with the WOCAT 2020+ MEL Plan and the Indicator Performance Tracking Table (IPTT). The document has been written for all stakeholders involved in the implementation of the WOCAT2020+ to foster a basic understanding of the network’s indicators and is key to ensuring indicator data quality and consistency.
About WOCAT 2020+ The Global Network for Sustainable Land Management

With support from the Swiss Agency for Development and Cooperation (SDC) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), the World Overview Conservation Approaches and Technologies (WOCAT) was established in 1992 in the context of the Rio Summit. To this date, WOCAT is acting according to its vision to improve land resources and ecosystems and people's livelihoods by developing, storing, sharing and using knowledge, and capacity on SLM. Thanks to believing in its vision, purpose and collaborating with like-minded stakeholders and partners, WOCAT went from a small project focusing on the collection of good SLM practices worldwide to a globally recognized network and platform for SLM excellence. Today as a global network, WOCAT and its partners have established methods and tools to compile, document, share, evaluate, monitor, study and apply SLM knowledge for evidence-based decision making and putting SLM to scale to reach local land users and work together to reach land degradation neutrality by 2030. WOCAT’s growing recognition has made it a global reference on SLM. Based WOCAT’s acknowledgment, the UNCCD endorsed the WOCAT Global SLM Database as primary platform for SLM best practices, and developed a fruitful cooperation with the UNCCD Secretariat. Effectively, the Decision 19 of the UNCCD COP14 (September 2019, Delhi, India) acknowledges ‘the continuing efforts by the secretariat and WOCAT in promoting the analysis, dis-semination and accessibility of sustainable land management best practices. The global relevance and importance of WOCAT is shown by the frequent use of its global SLM database, the WOCAT definitions, and the standardized WOCAT methods and tools, by various institutions at local, regional or global level.

List of Indicators

The indicators are categorized into 3 result levels defined on the WOCAT 2020+ logical framework i.e. impact, outcome and output. At higher impact level there are 2 indicators. Two outcomes are defined on the WOCAT 2020+ logical framework, Outcome 1 has 4 indicators and 3 outputs. Outcome 2 has 2 indicators and 4 related outputs.

Indicator Details

<table>
<thead>
<tr>
<th>Impact Indicator 1: Total area (ha) of ecosystems improved or protected through WOCAT measures</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Definition:</strong> Size of geographic areas where plants, animals, and other organisms, as well as weather and landscape, work together to form a bubble of life that are improved or protected through sustainable land management (SLM) implemented and mainstreamed through WACOT efforts</td>
</tr>
<tr>
<td><strong>Unit of Measure:</strong> Hactre(ha)</td>
</tr>
<tr>
<td><strong>Disaggregated by:</strong> Location</td>
</tr>
</tbody>
</table>
**Method of Calculation:** Summation of the estimated areas of ecosystems improved or protected through WACOT measures in different locations.

**Data sources:** WOCAT Organisational Members (OM)

**Data collection method:** WOCAT 2020+ OM survey

**Data collection and reporting responsibility:** MEL Specialist

**Data Collection and Reporting Frequency:** Mid-term and end-term.

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**Impact Indicator 2: Percent change in number of people migrating forced by desertification and land degradation**

**Definition:** Change in number of people forced to migrate from their habitats as they become more degraded and less productive - through deforestation, overgrazing, flash floods or drought

**Unit of Measure:** Percentage

**Disaggregated by:** Sex, Location

**Method of Calculation:** \[
\left(\frac{\text{Number of people migrating forced by desertification and land degradation at baseline} - \text{Number of people migrating forced by desertification and land degradation at time of measurement}}{\text{Number of people migrating forced by desertification and land degradation at baseline}}\right) \times 100
\]

**Data sources:** Households living in areas affected by land degradation

**Data collection method:** Household survey

**Data collection and reporting responsibility:** MEL Specialist

**Data Collection and Reporting Frequency:** Mid-term and end-term

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**OC1 Indicator 1: Per cent of network partners satisfied by the functionality of the established WOCAT 2020+ bodies**

**Definition:** WACOT partners satisfied by the functionality of WOCAT 2020+ bodies [Executive Team (ET), Secretariat, Consortium Partners (CP), Steering Committee (SC), Advisory Board (AB), Regional Clusters (RC)] as a percentage of total number of partners

**Unit of Measure:** Percentage

**Disaggregated by:** Stakeholder/partner type

**Method of Calculation:** \[
\left(\frac{\text{WOCAT 2020+ partners satisfied by the functionality of WOCAT 2020+ bodies}}{\text{Total number of WOCAT 2020+ partners}}\right) \times 100
\]

**Data sources:** WOCAT 2020+ partners

**Data collection method:** Partner satisfaction survey

**Data collection and reporting responsibility:** MEL Specialist

**Data Collection and Reporting Frequency:** Annually

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**OC1 Indicator 2: Number of donors providing long term funding for WOCAT 2020+**

**Definition:** Total number of donors providing funding for WOCAT 2020+ for ..... Years

**Unit of Measure:** Number (generic)

**Disaggregated by:** Donor type

**Method of Calculation:** Summation of the count of donors providing funding for WOCAT 2020+ for ..... Years

**Data sources:** WOCAT 2020+ donor agreements, WOCAT 2020+ budget

**Data collection method:** Document review

**Data collection and reporting responsibility:** Executive Team (ET)

**Data Collection and Reporting Frequency:** Mid-term and end-term

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**OC1 Indicator 3: Total amount funding for WOCAT 2020+**

**Definition:** Sum of funds contributed towards WOCAT 2020+

**Unit of Measure:** €
<table>
<thead>
<tr>
<th><strong>Disaggregated by:</strong></th>
<th>Donor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Method of Calculation:</strong></td>
<td>Summation of the funds contributed by donors for WOCAT 2020+</td>
</tr>
<tr>
<td><strong>Data sources:</strong></td>
<td>WOCAT 2020+ budget</td>
</tr>
<tr>
<td><strong>Data collection method:</strong></td>
<td>Document review</td>
</tr>
<tr>
<td><strong>Data collection and reporting responsibility:</strong></td>
<td>Executive Team (ET)</td>
</tr>
<tr>
<td><strong>Data Collection and Reporting Frequency:</strong></td>
<td>Annually</td>
</tr>
</tbody>
</table>

**OC 1 Indicator 4: Number of knowledge products generated through the WOCAT 2020+ MEL system by type and country**

<table>
<thead>
<tr>
<th><strong>Definition:</strong></th>
<th>Sum of knowledge products generated through the WOCAT 2020+ MEL system</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unit of Measure:</strong></td>
<td>Number (generic)</td>
</tr>
<tr>
<td><strong>Disaggregated by:</strong></td>
<td>&quot;Type Location&quot;</td>
</tr>
<tr>
<td><strong>Method of Calculation:</strong></td>
<td>Summation of the count of knowledge products generated through WOCAT 2020+ MEL system</td>
</tr>
<tr>
<td><strong>Data sources:</strong></td>
<td>WOCAT 2020+ knowledge management platform</td>
</tr>
<tr>
<td><strong>Data collection method:</strong></td>
<td>Document review</td>
</tr>
<tr>
<td><strong>Data collection and reporting responsibility:</strong></td>
<td>MEL Specialist</td>
</tr>
<tr>
<td><strong>Data Collection and Reporting Frequency:</strong></td>
<td>Annually</td>
</tr>
<tr>
<td><strong>Evidence required:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Rationale:</strong></td>
<td></td>
</tr>
</tbody>
</table>

**OP 1.1 Indicator 1: Number of members constituting the ET**

<table>
<thead>
<tr>
<th><strong>Definition:</strong></th>
<th>Sum of WOCAT 2020+ members who are part of the Executive Team</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unit of Measure:</strong></td>
<td>Number (generic)</td>
</tr>
<tr>
<td><strong>Disaggregated by:</strong></td>
<td>&quot;Location,Stakeholder type&quot;</td>
</tr>
<tr>
<td><strong>Method of Calculation:</strong></td>
<td>Summation of the count of WOCAT 2020+ members constituting the Executive Team</td>
</tr>
<tr>
<td><strong>Data sources:</strong></td>
<td>ET register</td>
</tr>
<tr>
<td><strong>Data collection method:</strong></td>
<td>Document review</td>
</tr>
<tr>
<td><strong>Data collection and reporting responsibility:</strong></td>
<td>Executive Team (ET)</td>
</tr>
<tr>
<td><strong>Data Collection and Reporting Frequency:</strong></td>
<td>Annually</td>
</tr>
</tbody>
</table>

**OP 1.1 Indicator 2: Number of core mandate activities successful implemented by the WOCAT Executive Team**

<table>
<thead>
<tr>
<th><strong>Definition:</strong></th>
<th>Sum of core mandate activities successful implemented by the WOCAT Executive Team</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unit of Measure:</strong></td>
<td>Number (generic)</td>
</tr>
<tr>
<td><strong>Disaggregated by:</strong></td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Method of Calculation:</strong></td>
<td>Summation of the count of core mandate activities successful implemented by the WOCAT Executive Team</td>
</tr>
<tr>
<td><strong>Data sources:</strong></td>
<td>ET annual reports</td>
</tr>
<tr>
<td><strong>Data collection method:</strong></td>
<td>Document review</td>
</tr>
<tr>
<td><strong>Data collection and reporting responsibility:</strong></td>
<td>Executive Team (ET)</td>
</tr>
<tr>
<td><strong>Data Collection and Reporting Frequency:</strong></td>
<td>Annually</td>
</tr>
</tbody>
</table>

**OP 1.1 Indicator 3: Number of members constituting the Advisory Board**

<table>
<thead>
<tr>
<th><strong>Definition:</strong></th>
<th>Sum of WOCAT 2020+ members who are part of the Advisory Board.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unit of Measure:</strong></td>
<td>Number (generic)</td>
</tr>
<tr>
<td><strong>Disaggregated by:</strong></td>
<td>Location Stakeholder type.</td>
</tr>
</tbody>
</table>
**Method of Calculation:** Summation of the count of WOCAT 2020+ members constituting the Advisory Board

**Data sources:** AB register

**Data collection method:** Document review

**Data collection and reporting responsibility:** Executive Team (ET)

**Data Collection and Reporting Frequency:** Annually

**OP 1.1 Indicator 4: Strategic advice given by Advisory Board on thematic, organisational and financial issues**

**Definition:** Strategic guidance or recommendations offered or given by Advisory Board on thematic, organisational and financial issues

**Unit of Measure:** Qualitative

**Disaggregated by:** Qualitative

**Method of Calculation:** Qualitative

**Data sources:** AB reports and meeting minutes

**Data collection method:** Document review

**Data collection and reporting responsibility:** Executive Team (ET)

**Data Collection and Reporting Frequency:** Annually.

**OP 1.1 Indicator 5: Number of SCM held with decisions taken (virtually and when possible f2f)**

**Definition:** Sum of SCM held with decisions taken (virtually and when possible f2f)

**Unit of Measure:** Number (generic)

**Disaggregated by:** N/A

**Method of Calculation:** Summation of SCM held with decisions taken (virtually and when possible f2f)

**Data sources:** SCM minutes

**Data collection method:** Document review

**Data collection and reporting responsibility:** Executive Team (ET)

**Data Collection and Reporting Frequency:** Annually

**OP 1.1 Indicator 6: Number of organisational members confirmed**

**Definition:** Sum of organizations actively using WOCAT tools and methods and contributing to the WOCAT Global SLM Database.

**Unit of Measure:** Number (generic)

**Disaggregated by:** Stakeholder/partner type

**Method of Calculation:** Summation of the count of organizations actively using WOCAT tools and methods and contributing to the WOCAT Global SLM Database

**Data sources:** OM register

**Data collection method:** OM register

**Data collection and reporting responsibility:** Executive Team (ET)

**Data Collection and Reporting Frequency:** Quarterly.

**OP 1.1 Indicator 7: Number of individual members confirmed**

**Definition:** Sum of individuals requesting to join WOCAT and not representing an organization

**Unit of Measure:** Number (generic)

**Disaggregated by:** Sex, Location

**Method of Calculation:** Summation of individuals requesting to join WOCAT and not representing an organization
### Data sources:
- IM register

### Data collection method:
- Document review

### Data collection and reporting responsibility:
- Executive Team (ET)

### Data Collection and Reporting Frequency:
- Quarterly

#### OP 1.1 Indicator 8: Number of members satisfied by the membership application process (disaggregated by organisational/individual)

**Definition:** Sum of WOCAT 2020+ applicants that indicated satisfaction with the WOCAT membership application process.

**Unit of Measure:** Number (generic)

- **Disaggregated by:** Membership type (OM/IM)

**Method of Calculation:** Summation of WOCAT 2020+ applicants that indicated satisfaction with the WOCAT membership application process.

**Data sources:**
- Organisations and individuals applying to be WOCAT 2020+ members

#### OP 1.1 Indicator 9: Number of experts that are members of WOCAT roster by partners and stakeholder type

**Definition:** Sum of IM who submitted their profile to an Expert Profiles database available on the WOCAT website and the ET validates their inclusion in the RoE.

**Unit of Measure:** Number (generic)

- **Disaggregated by:** "Sex Location"

**Method of Calculation:** Summation of IM who submitted their profile to an Expert Profiles database available on the WOCAT website and the ET validates their inclusion in the RoE.

**Data sources:**
- Roster of Experts (RoE)

#### OP 1.2 Indicator 1: Number of Regional Clusters officially launched.

**Definition:** Sum of Regional Clusters (RC) (official representatives of WOCAT 2020+, defend its interests and promote its messages, visibility and acceptance in the regions) officially launched.

**Unit of Measure:** Number (generic)

- **Disaggregated by:** Location

**Method of Calculation:** Summation of Regional Clusters (RC) (official representatives of WOCAT 2020+, defend its interests and promote its messages, visibility and acceptance in the regions) officially launched.

**Data sources:** RC register
<table>
<thead>
<tr>
<th><strong>OP 1.2 Indicator 3:</strong> Number of knowledge products generated by regional clusters</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Definition:</strong> &quot;Sum of knowledge products (including radio programmes, videos, flyers with SLM instructions for extension and land users, national good SLM practices compilations, land degradation hot spots maps, policy briefs) produced at the national and local level by different partners and for different audiences from national decision-makers to local extension workers&quot;</td>
</tr>
<tr>
<td><strong>Unit of Measure:</strong> Number (generic)</td>
</tr>
<tr>
<td><strong>Disaggregated by:</strong> Type of knowledge product</td>
</tr>
<tr>
<td><strong>Method of Calculation:</strong> &quot;Summation of knowledge products (including radio programmes, videos, flyers with SLM instructions for extension and land users, national good SLM practices compilations, land degradation hot spots maps, policy briefs) produced at the national and local level by different partners and for different audiences from national decision-makers to local extension workers&quot;</td>
</tr>
<tr>
<td><strong>Data sources:</strong> WOCAT 2020+ knowledge management system</td>
</tr>
<tr>
<td><strong>Data collection method:</strong> Review of WOCAT 2020+ knowledge management system</td>
</tr>
<tr>
<td><strong>Data collection and reporting responsibility:</strong> Regional Cluster Coordination Team (CT)</td>
</tr>
<tr>
<td><strong>Data Collection and Reporting Frequency:</strong> Quarterly</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>OP 1.2 Indicator 4:</strong> Number of communication and knowledge management trainings organized by regional clusters by type and region</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Definition:</strong> Sum of communication and knowledge management trainings organized by regional clusters by type and region</td>
</tr>
<tr>
<td><strong>Unit of Measure:</strong> Number (generic)</td>
</tr>
<tr>
<td><strong>Disaggregated by:</strong> &quot;Training type Location&quot;</td>
</tr>
<tr>
<td><strong>Method of Calculation:</strong> Summation of communication and knowledge management trainings organized by regional clusters by type and region</td>
</tr>
<tr>
<td><strong>Data sources:</strong> Regional Clusters</td>
</tr>
<tr>
<td><strong>Data collection method:</strong> Document review</td>
</tr>
<tr>
<td><strong>Data collection and reporting responsibility:</strong> Regional Cluster Coordination Team (CT)</td>
</tr>
<tr>
<td><strong>Data Collection and Reporting Frequency:</strong> Quarterly</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>OP 1.2 Indicator 5:</strong> Number of regional clusters reporting on process improvement in terms of knowledge management</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Definition:</strong> Sum of regional clusters reporting improvement in knowledge management process</td>
</tr>
<tr>
<td><strong>Unit of Measure:</strong> Number (generic)</td>
</tr>
<tr>
<td><strong>Disaggregated by:</strong> Location</td>
</tr>
<tr>
<td><strong>Method of Calculation:</strong> Summation of regional clusters reporting improvement in knowledge management process</td>
</tr>
<tr>
<td><strong>Data sources:</strong> Regional Clusters</td>
</tr>
<tr>
<td><strong>Data collection method:</strong> RC knowledge management survey</td>
</tr>
<tr>
<td><strong>Data collection and reporting responsibility:</strong> MEL Specialist</td>
</tr>
<tr>
<td><strong>Data Collection and Reporting Frequency:</strong> Quarterly</td>
</tr>
<tr>
<td>Indicator</td>
</tr>
<tr>
<td>-----------</td>
</tr>
</tbody>
</table>
| **OP 1.2 Indicator 6:** Number of communication and knowledge management approaches/tools/methods used by regional clusters by type and country | **Definition:** Sum of communication and knowledge management approaches/tools/methods used by regional clusters.  
**Unit of Measure:** Number (generic)  
**Disaggregated by:** Location  
**Method of Calculation:** Summation of communication and knowledge management approaches/tools/methods used by regional clusters  
**Data sources:** Regional Clusters  
**Data collection method:** RC knowledge management survey  
**Data collection and reporting responsibility:** MEL Specialist  
**Data Collection and Reporting Frequency:** Quarterly |
| **OP 1.2 Indicator 7:** Number of times WOCAT is mentioned in global and regional KM outputs | **Definition:** Sum of times WOCAT is mentioned in mainstream media.  
**Unit of Measure:** Number (generic)  
**Disaggregated by:** type and channel and stakeholder  
**Method of Calculation:** Summation of times WOCAT is mentioned in global and regional KM outputs  
**Data sources:** Media  
**Data collection method:** Media review  
**Data collection and reporting responsibility:** MEL Specialist  
**Data Collection and Reporting Frequency:** Quarterly |
| **OP 1.2 Indicator 8:** Number of capacity development requests received | **Definition:** Sum of capacity development requests received by the ET from regional clusters and partners  
**Unit of Measure:** Number (generic)  
**Disaggregated by:** type, by region and by partner  
**Method of Calculation:** Summation of capacity development requests received by the ET from regional clusters  
**Data sources:** ET  
**Data collection method:** Document review  
**Data collection and reporting responsibility:** Executive Team (ET)  
**Data Collection and Reporting Frequency:** Quarterly |
| **OP 1.2 Indicator 9:** Number of capacity development events held | **Definition:** Sum of capacity development events held by WOCAT  
**Unit of Measure:** Number (generic)  
**Disaggregated by:** type, location, and by partner  
**Method of Calculation:** Summation of capacity development events held by WOCAT  
**Data sources:** RCs and Partners  
**Data collection method:** Document review  
**Data collection and reporting responsibility:** Executive Team (ET)  
**Data Collection and Reporting Frequency:** Quarterly |
| **OP 1.3 Indicator 1:** Number of bilateral donors sustainably contributing to Multi-Donor Basket Fund | **Definition:** Number of bilateral donors contributing at least £............ to Multi-Donor Basket Fund  
**Unit of Measure:** Number (generic) |
<table>
<thead>
<tr>
<th>Indicator</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>OP 1.3 Indicator 2: Structure and Organizational Alignment for M&amp;E Systems set</td>
<td>Clear and relevant job descriptions for M&amp;E staff, Adequate number of skilled M&amp;E staff, Effective leadership for M&amp;E and commitment to ensuring M&amp;E system performance</td>
</tr>
<tr>
<td>Unit of Measure</td>
<td>Qualitative</td>
</tr>
<tr>
<td>Disaggregated by</td>
<td>Qualitative</td>
</tr>
<tr>
<td>Method of Calculation</td>
<td>Qualitative</td>
</tr>
<tr>
<td>Data sources</td>
<td>WOCAT MEL</td>
</tr>
<tr>
<td>Data collection method</td>
<td>Document review</td>
</tr>
<tr>
<td>Data collection and reporting responsibility</td>
<td>MEL Specialist</td>
</tr>
<tr>
<td>Data Collection and Reporting Frequency</td>
<td>Annually</td>
</tr>
</tbody>
</table>

| OP 1.3 Indicator 3: Human Capacity for M&E System assessed and all identified gaps filled | Defined skill set for individuals responsible for M&E functions, Human capacity assessment, including career paths for M&E, Human capacity development plan, Supervision, in-service training, and mentoring as mechanisms for continuous capacity building. |
| Unit of Measure | Qualitative |
| Disaggregated by | Qualitative |
| Method of Calculation | Qualitative |
| Data sources | WOCAT MEL |
| Data collection method | Document review |
| Data collection and reporting responsibility | MEL Specialist |
| Data Collection and Reporting Frequency | Annually |

| OP 1.3 Indicator 4: MEL Plan developed | WOCAT MEL Plan to guide MEL activities and processes for WOCAT 2020+ |
| Unit of Measure | Qualitative |
| Disaggregated by | Qualitative |
| Method of Calculation | Qualitative |
| Data sources | WOCAT MEL |
| Data collection method | Document review |
| Data collection and reporting responsibility | MEL Specialist |
| Data Collection and Reporting Frequency | Annually |

| OC 2 Indicator 1: Number of stakeholders using evidence generated with WOCAT support as basis for decision-making to plan and implement SLM interventions | Sum of stakeholders using evidence generated with WOCAT support as basis for decision-making to plan and implement SLM interventions. |
| Unit of Measure | Number (generic) |
| Disaggregated by | "Location Stakeholder type" |
| Method of Calculation |
**Summation of stakeholders using evidence generated with WOCAT support as basis for decision-making to plan and implement SLM interventions**

**Data sources:** WOCAT Stakeholders  
**Data collection method:** Stakeholder survey  
**Data collection and reporting responsibility:** Regional Cluster Coordination Team (CT)  
**Data Collection and Reporting Frequency:** Annually

**OC 2 Indicator 2:** Number of stakeholders and programmes applying WOCAT tools, methods and SLM knowledge to enhance SLM expertise and insights at policy and implementation level.

**Definition:** Sum of stakeholders and programmes applying WOCAT tools, methods and SLM knowledge to enhance SLM expertise and insights at policy and implementation level.

**Unit of Measure:** Number (generic)  
**Disaggregated by:** Location, Stakeholder/programme type  
**Method of Calculation:** Summation of stakeholders and programmes applying WOCAT tools, methods and SLM knowledge to enhance SLM expertise and insights at policy and implementation level.

**Data sources:** WOCAT Stakeholders  
**Data collection method:** Stakeholder survey  
**Data collection and reporting responsibility:** Regional Cluster Coordination Team (CT)  
**Data collection and reporting frequency:** Annually.

**OP 2.1 Indicator 1:** Number of communication strategies established and endorsed by SCM and implemented at global and regional level.

**Definition:** Sum of communication strategies established and endorsed by SCM and implemented at global and regional level.

**Unit of Measure:** Number (generic)  
**Disaggregated by:**  
**Method of Calculation:**

**Data sources:**  
**Data collection methods:** Document review  
**Data collection and reporting responsibility:** Executive Team (ET)  
**Data Collection and Reporting Frequency:** Annually.

**OP 2.1 Indicator 2:** Number of regional clusters that adopted and implemented communication strategy.

**Definition:** Sum of regional clusters that adopted and implemented communication strategy.

**Unit of Measure:** Number (generic)  
**Disaggregated by:** Location  
**Method of Calculation:** Summation of regional clusters that adopted and implemented communication strategy

**Data sources:** RCs  
**Data collection method:** RCs survey  
**Data collection and reporting responsibility:** Executive Team (ET)  
**Data Collection and Reporting Frequency:** Annually.

**OP 2.1 Indicators 3 and OP 2.3 Indicator 1:** Total number of visits on WOCAT website and database.

**Definition:** Sum of visits on WOCAT website and database
## Unit of Measure

**Number (generic)**

**Disaggregated by:** Location

**Method of Calculation:** Summation of visits on WOCAT website and database

**Data sources:** WOCAT Website

**Data collection method:** Website visitor tracking software/tool Matamo

**Data collection and reporting responsibility:** MEL Specialist

**Data Collection and Reporting Frequency:** quarterly.

### OP 2.1 Indicator 10

**Definition:** Sum of times WOCAT is mentioned in global and regional media incl. documents/platforms of key stakeholders by type.

**Unit of Measure:** Number (generic)

**Disaggregated by:** "Location, Media type"

**Method of Calculation:** Summation of times WOCAT is mentioned in global and regional media incl. documents/platforms of key stakeholders by type

**Data sources:** Media

**Data collection method:** Media review

**Data collection and reporting responsibility:** MEL Specialist

**Data Collection and Reporting Frequency:** Annually

### OP 2.2 Indicator 1

**Definition:** Sum of capacity development events held by WOCAT.

**Unit of Measure:** Number (generic)

**Disaggregated by:** "Location, Stakeholder/partner type"

**Method of Calculation:** Summation of capacity development events held by WOCAT

**Data sources:** RCs and Partners.

**Data collection method:** Document review

**Data collection and reporting responsibility:** Executive Team (ET)

**Data Collection and Reporting Frequency:** Quarterly

### OP 2.1 Indicator 4

**Definition:** Sum of file downloads on WOCOT website and database.

**Unit of Measure:** Number (generic)

**Disaggregated by:** Location

**Method of Calculation:** Summation of file downloads on WOCOT website and database

**Data sources:** WOCAT Website and Database

**Data collection method:** Website visitor tracking software/tool Matamo

**Data collection and reporting responsibility:** Knowledge Management personnel

**Data Collection and Reporting Frequency:** quarterly

### OP 2.1 Indicator 6 and OP 2.3 Indicator 5

**Definition:** User rating of KM output relevence on a scale of 1 (not relevent) to 5 (very high relevence)

**Unit of Measure:** Number (scale)

**Disaggregated by:** Location

**Method of Calculation:** User rating index calculated based on the ratings of all the KM outputs

**Data sources:** KM output users.
**Data collection method:** Content of KM output rating survey  
**Data collection and reporting responsibility:** Knowledge Management personnel

**Comments and limitations:**

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OP 2.1 Indicator 7</strong></td>
<td>Number of intended users that recommend a KM product/output to a colleague</td>
</tr>
<tr>
<td><strong>Definition:</strong></td>
<td>Sum of intended users that recommend a KM product/output to a colleague</td>
</tr>
<tr>
<td><strong>Unit of Measure:</strong></td>
<td>Number (generic)</td>
</tr>
</tbody>
</table>

- **Method of Calculation:** Summation of intended users that recommend a KM product/output to a colleague
- **Data sources:** KM output users

- **Data collection method:** KM user survey.
- **Data collection and reporting responsibility:** Knowledge Management personnel

| Data Collection and Reporting Frequency | Annually |

| **OP 2.1 Indicator 8** | Number of translations per KM product in website and database |
| **Definition:** | Sum of translations per KM product in website and database. |
| **Unit of Measure:** | Number (generic) |
| **Disaggregated by:** | KM product |

- **Method of Calculation:** Summation of translations per KM product in website and database
- **Data sources:** WOCAT Website and database

<table>
<thead>
<tr>
<th>Data collection method</th>
<th>Document review</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Data collection and reporting responsibility:</strong></td>
<td>Knowledge Management personnel</td>
</tr>
</tbody>
</table>

| Data Collection and Reporting Frequency | Annually |

| **OP 2.1 Indicator 9 and OP 2.3 Indicator 6** | Number of tools using WOCAT Database automatically (i.e. through API) |
| **Definition:** | Sum of tools using WOCAT Database automatically (i.e. through API). |
| **Unit of Measure:** | Number (generic) |
| **Disaggregated by:** | type |

- **Method of Calculation:** Summation of tools using WOCAT Database automatically (i.e. through API)
- **Data sources:** WOCAT Database

<table>
<thead>
<tr>
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<tr>
<td><strong>Data collection and reporting responsibility:</strong></td>
<td>Knowledge Management personnel</td>
</tr>
</tbody>
</table>

| Data Collection and Reporting Frequency | Annually |

| **OP 2.1 Indicator 5, OP 2.3 Indicator 4 and 11** | Number of referrals (e.g., child pages, links, etc.) to Partners SLM knowledge and tools/platform disseminated on WOCAT website and Database |
| **Definition:** | Sum of referrals (e.g., child pages, links, etc.) to Partners SLM knowledge and tools disseminated on WOCAT website and database. |
| **Unit of Measure:** | Number (generic) |
| **Disaggregated by:** | Location |

- **Method of Calculation:** Summation of referrals (e.g., child pages, links, etc.) to Partners SLM knowledge and tools disseminated on WOCAT website and database
- **Data sources:** WOCAT Website and Database

<table>
<thead>
<tr>
<th>Data collection method</th>
<th>Website visitor tracking software/tool Matamo</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Data collection and reporting responsibility:</strong></td>
<td>Knowledge Management personnel</td>
</tr>
</tbody>
</table>

| Data Collection and Reporting Frequency | quarterly |
**OP 2.1 Indicator 11: Number of global/ regional events/ publications referring to WOCAT**

**Definition:** Sum of referrals (e.g., child pages, links, etc.) to Partners SLM knowledge and tools disseminated on WOCAT website and database.

**Unit of Measure:** Number (generic)

**Disaggregated by:** Location

**Method of Calculation:** Summation of referrals (e.g., child pages, links, etc.) to Partners SLM knowledge and tools disseminated on WOCAT website and database

**Data sources:** WOCAT Website and Database

**Data collection method:** Website visitor tracking software/tool Matamo

**Data collection and reporting responsibility:** Knowledge Management personnel

**Data Collection and Reporting Frequency:** quarterly

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**OP 2.1 Indicator 12: Number of presentations based on invitation (disaggregated by location, type)**

**Definition:** Sum of referrals (e.g., child pages, links, etc.) to Partners SLM knowledge and tools disseminated on WOCAT website and database.

**Unit of Measure:** Number (generic)

**Disaggregated by:** Location

**Method of Calculation:** Summation of referrals (e.g., child pages, links, etc.) to Partners SLM knowledge and tools disseminated on WOCAT website and database

**Data sources:** WOCAT Website and Database

**Data collection method:** Website visitor tracking software/tool Matano

**Data collection and reporting responsibility:** Knowledge Management personnel

**Data Collection and Reporting Frequency:** quarterly

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**OP 2.2 Indicator 2: Number of global events and regional events organized for WOCAT network partners exchange per year (physical or virtual)**

**Definition:** Sum of referrals (e.g., child pages, links, etc.) to Partners SLM knowledge and tools disseminated on WOCAT website and database.

**Unit of Measure:** Number (generic)

**Disaggregated by:** Location

**Method of Calculation:** Summation of referrals (e.g., child pages, links, etc.) to Partners SLM knowledge and tools disseminated on WOCAT website and database

**Data sources:** WOCAT Website and Database

**Data collection method:** Website visitor tracking software/tool Matamo

**Data collection and reporting responsibility:** Knowledge Management personnel

**Data Collection and Reporting Frequency:** quarterly

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**OP 2.2 Indicator 3: Number of new practices entered and published in the WOCAT Database per UNCCD region**

**Definition:** Total number of new practices entered and published in the WOCAT Database per UNCCD region.

**Unit of Measure:** Number (generic)

**Disaggregated by:** Location

**Method of Calculation:** Summation of new practices entered and published in the WOCAT Database per UNCCD region

**Data sources:** WOCAT Database

**Data collection method:** Core Questionnaire on SLM Technologies (QT)

**Data collection and reporting responsibility:** Regional Cluster Coordination Team (CT)

**Data Collection and Reporting Frequency:** quarterly
### OP 2.2 Indicator 4: Number of UNCCD Parties and other partners in SLM/LDN supported in monitoring and implementation

**Definition:** Total number of UNCCD Parties and other partners in SLM/LDN supported in monitoring and implementation.

**Unit of Measure:** Number (generic)

**Disaggregated by:** Location

**Method of Calculation:** Summation of UNCCD Parties and other partners in SLM/LDN supported in monitoring and implementation

**Data sources:** Partner backstopping and support register

**Data collection method:** Document review

**Data collection and reporting responsibility:** Executive Team (ET)

**Data Collection and Reporting Frequency:** Annually

### OP 2.3 Indicator 2: Number of Database users

**Definition:** Sum of users on WOCAT database

**Unit of Measure:** Number (generic)

**Disaggregated by:** Location

**Method of Calculation:** Summation of number of database users

**Data sources:** WOCAT database

**Data collection method:** Website visitor tracking software/tool Matamo

**Data collection and reporting responsibility:** Knowledge Management personnel

**Data Collection and Reporting Frequency:** quarterly

### OP 2.3 Indicator 3: Number of actions by users on KM outputs on WOCAT website and database by action type (views and downloads)

**Definition:** Sum of file downloads on WOCAT website and database.

**Unit of Measure:** Number (generic)

**Disaggregated by:** "Location, views, downloads"

**Method of Calculation:** Summation of file downloads on WOCAT website and database

**Data sources:** WOCAT Website and Database

**Data collection method:** Website visitor tracking software/tool Matamo

**Data collection and reporting responsibility:** Knowledge Management personnel

**Data Collection and Reporting Frequency:** quarterly

### OP 2.3 Indicator 7: Number of new knowledge products made available with partners by topic by platform mby topic

**Definition:** Sum of knowledge products made available on WOCAT partner’s knowledge portals.

**Unit of Measure:** Number (generic)

**Disaggregated by:** "Topic, Type, Platform"

**Method of Calculation:** Summation of knowledge products made available on WOCAT partner’s knowledge portals

**Data sources:** WOCAT partner’s knowledge portals

**Data collection method:** Document review

**Data collection and reporting responsibility:** Knowledge Management personnel

**Data Collection and Reporting Frequency:** Annually

### OP 2.3 Indicator 8: Number of knowledge products/tools made available/promoted on partner’s knowledge portals by topic and by platform

**Definition:** Sum of knowledge products made available on WOCAT partner’s knowledge portals.

**Unit of Measure:** Number (generic)
### OP 2.3 Indicator 9: Number of intended users accessed knowledge product produced with partners by topic by platform

**Definition:** Sum of intended users that recommend a KM product/output to a colleague.

**Unit of Measure:** Number (generic)

**Disaggregated by:** "Location, stakeholder type, stakeholder focus"

**Method of Calculation:** Summation of intended users that recommend a KM output to a colleague

**Data sources:** KM output users

**Data collection method:** "KM user survey, Reporting from ET from meetings"

**Data collection and reporting responsibility:** MEL Specialist

**Data Collection and Reporting Frequency:** Annually

### OP 2.3 Indicator 10: Number of knowledge products produced with partners promoted by platform by topic

**Definition:** Sum of knowledge products produced with partners promoted.

**Unit of Measure:** Number (generic)

**Disaggregated by:** "Topic, Platform"

**Method of Calculation:** Summation of knowledge products produced with partners promoted

**Data sources:** Knowledge management platform

**Data collection method:** Document review

**Data collection and reporting responsibility:** Knowledge Management personnel

**Data Collection and Reporting Frequency:** Annually

### OP 2.4 Indicator 1: Number of contributions to global reports and assessments

**Definition:** Number of contributions made by WOCAT to global reports and assessments through mainstreaming of WOCAT tools, methods and SLM evidence in the Rio Conventions, the development community, national stakeholders and the private sector.

**Unit of Measure:** Number (generic)

**Disaggregated by:** Report and assessment type

**Method of Calculation:** Summation of contributions made by WOCAT to global reports and assessments through mainstreaming of WOCAT tools, methods and SLM evidence in the Rio Conventions, the development community, national stakeholders and the private sector

**Data sources:** development community, national stakeholders and the private sector reports and assessments

**Data collection method:** Document review

**Data collection and reporting responsibility:** Knowledge Management personnel

**Data Collection and Reporting Frequency:** Annually

### OP 2.4 Indicator 2: Number of joint activities conducted with UNCCD, UNFCCC and CBD

**Definition:** Sum of joint activities conducted by WOCAT with UNCCD, UNFCCC and CBD.

**Unit of Measure:** Number (generic)

**Disaggregated by:** Stakeholder/partner
### OP 2.3 Indicator 3: Number of entry points designed for use of WOCAT tools and methods for private sector

**Definition:** Sum of entry points designed for use of WOCAT tools and methods for private sector.

**Unit of Measure:** Number (generic)

**Disaggregated by:**

**Method of Calculation:** Summation of entry points designed for use of WOCAT tools and methods for private sector

**Data sources:**

**Data collection method:** Document review

**Data collection and reporting responsibility:** MEL Specialist

**Data Collection and Reporting Frequency:** quarterly

### OP 2.4 Indicator 4: Number of working groups with WOCAT’s participation

**Definition:** Sum of sector working groups with WOCAT’s active engagement.

**Unit of Measure:** Number (generic)

**Disaggregated by:** working group sector

**Method of Calculation:** Summation of sector working groups with WOCAT’s active engagement

**Data sources:** WOCAT Activity reports

**Data collection method:** Document review

**Data collection and reporting responsibility:** Executive Team (ET)

**Data Collection and Reporting Frequency:** quarterly

### OP 2.4 Indicator 5: Number of events/exchanges mechanisms with WOCAT’s participation by level by subject

**Definition:** "Sum of global and regional events and exchange mechanisms with WOCAT’s participation ".

**Unit of Measure:** Number (generic)

**Disaggregated by:** Level

**Method of Calculation:** "Summation of global and regional events and exchange mechanisms with WOCAT’s participation 

**Data sources:** WOCAT Activity reports

**Data collection method:** Document review

**Data collection and reporting responsibility:** Executive Team (ET)

**Data Collection and Reporting Frequency:** quarterly