

# Enhanced community resilience to drought through innovative market based systems approaches

## *Improving pastoral livelihoods in Kenya*



Climate variability is one of the major risks that pastoralists have to manage in the arid and semi-arid lands (ASALs) of Kenya. This project by SNV Netherlands Development Organisation, the International Livestock Research Institute (ILRI) and the Kenya Livestock marketing Council (KLMC) aims to strengthen the capacities of pastoralists in Kenya to manage current and future climate risks. It aims to promote both a growing and a climate change resilient livestock sector. It is funded by the European Union under the Kenya Rural Development Program (KRDP) and is being implemented in six counties: Isiolo, Samburu, Marsabit, Baringo, Wajir and Tana River.

### Project goal

The overall goal of the project is to improve pastoral livelihoods through sustainable market systems. The project aims to promote pastoral livelihoods diversification, facilitate robust markets for livestock and livestock products and enhance consolidation of knowledge base to enhance climate change adaptation and market orientation. This will be achieved through three specific objectives:

*1. To promote pastoral livelihoods diversification through strengthening viable enterprises in livestock, fodder and camel milk value chains*

The project aims at strengthening the capacity of pastoralists (mostly women and youth) in the six counties in good agricultural practices of sustainable fodder production. This is

intended to contribute to improved access to and availability of fodder for 25,000 livestock keepers' households.

This objective is further intended to establish three co-operatives of women camel milk producers (in Marsabit, Isiolo and Wajir), which will serve as entry points for service provision to improve camel milk production and increased profitability.

*2. To facilitate robust markets for livestock and livestock products through public private partnership (PPP) and market based systems*

The major outcome of this objective is to have well managed and vibrant livestock markets in arid areas. 25 markets have been selected in the six counties for various development interventions in order to transform them into business hubs by means of a PPP management model, which has successfully been introduced by SNV in 2010.

*3. To develop the knowledge base for enhancing climate change adaptation through a stronger market orientation at community level and a conducive policy environment.*

The project aims to demonstrate that strengthening of the targeted livestock markets and increasing market participation by pastoralists will improve their knowledge and ability to manage climate risks. This will be achieved through evidence based knowledge development and dissemination to stakeholders and other communities.

## A value chain development approach

The project will achieve the objectives by applying a value chain development approach to facilitate market based solutions that enable pastoralists to develop resilience to drought and climate change. This will be realised through the following actions:

- Strengthening producer organisations
- Facilitating multi-stakeholder processes within value chains
- Strengthening and linking service providers to livestock and camel milk related enterprises
- Facilitating access to market intelligence
- Facilitating value chain financing (fodder production, camel milk and livestock enterprises)
- Compilation of evidence based best practices
- Promote advocacy and policy development
- Governance for empowerment/gender.

## Expected outcomes

- 25,000 livestock keeping households will have improved access to fodder and 1,000 women-led households will be empowered through more profitable milk trade.
- Better-managed and vibrant livestock markets in arid areas.
- A strong ASAL knowledge base offering replicable strategies.

## Partners

SNV Netherlands Development Organisation, International Livestock Research Institute (ILRI), European Union (EU), Kenya Livestock Marketing Council (KLMC), Kenya Camel Association, County Council/Government, Ministry of Livestock Development, Livestock Marketing Associations (LMAs), Small and Medium Enterprises (SMEs), Local Capacity Builders (LCBs)

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