

# imGoats

*Small ruminant value chains as platforms for reducing poverty and increasing food security in dryland areas of India and Mozambique*



## Background

The 'Small ruminant value chains as platforms for reducing poverty and increasing food security in dryland areas of India and Mozambique' project – or imGoats - works with value chain actors in order to increase the efficiency of goat production in both countries. The imGoats India team is working to introduce goat value chain innovation platforms and producer hubs in Jharkhand and Rajasthan.

## Project goal

The project aims to transform goat production and marketing from an ad hoc, risky informal activity to a sound and profitable enterprise. The project creates a new space in the value chain for innovation platforms – a space where all value chain actors can interact and develop joint strategies for increased goat productivity.

Specific objectives are:

- to pilot sustainable and replicable organizational and technical models to strengthen goat value chains in India and Mozambique that increase incomes, reduce vulnerability and enhance welfare amongst marginalized groups including women.
- to document, communicate and promote appropriate evidence-based models for sustainable, pro-poor goat value chains.

## Key activities

ILRI, together with imGoats partners, is experimenting with the use of innovation system approaches to address diverse sets of challenges faced by goat keepers in India.

Specific project activities include:

- Training goat keepers to take on the role of Community-Based Service Providers or "Field Guides".
- Training Field Guides in primary health care for the animals.
- Facilitating links between Field Guides and service providers.
- Improving the efficiency of the entire value chain system (from vets to butchers, field guides, traders, staff etc.).

## Anticipated results

The project anticipates that it will improve efficiency along the goat value chain, via well-functioning innovation platforms. They also hope to see increased incomes, reduced vulnerability and enhanced welfare amongst marginalized groups in Jharkhand and Rajasthan as a result of this project

## Implementation strategies and partnerships

This project is funded by the European Commission, through IFAD. It is coordinated by ILRI, with the non-governmental organization, BAIF Development Research Foundation, acting as a major implementing partner and the Animal Husbandry Department, Udaipur collaborating on the innovation platforms.

A National Advisory Committee (NAC) provides strategic guidance to the project in India.



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